

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9576 ORDER NO. 60882 DATE 5-5-50

CUSTOMER VAN SCIVER & SON
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BLOTTERS SIZE 3½ X 6

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

VAN SCIVER AND SON - ESTABLISHED 1926
ST. PETERSBURG, FLORIDA....ETC.
(SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT, DESIGN AND TYPE COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5-7
Lay out 2 1/2
Ret 3
Imm Hc. 1 1/2 106
Hut 5 1/2
As quoted
Worth

BROWN COUNTY CEDAR CRAFT MFG.CO.

NO. D-9577

ORDER No. 60682

DATE 5-9-50

6 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL BROWN COUNTY STATE
PARK, NASHVILLE, INDIANA
XXXXXXXXXXXX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO / R. M. YES /

IMPRINT NONE /

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T. /

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 06328. USE ATTRACTIVE SPRING COLORS.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

BROWN COUNTY CEDAR CRAFT MFG. CO.

NO. D-9577

ORDER No. 60682

DATE 5-9-50

6 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

8pt 1/2
ital
cele
"PICTURESQUE, HILLY SOUTHERN
INDIANA" SCENE NEAR ABE MARTIN
LODGE, BROWN COUNTY STATE PARK,
NASHVILLE, BROWN COUNTY, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO / R. M. YES /

IMPRINT

GENUINE CURTEICH-CHICAGO, "C.T.
ART COLORTONE" CREATION,
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF

C.T. /

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1B158.

USE MORE BRILLIANT FALL COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKETColored Skt 8
88front 13 -105
back 15-108
28 hrs.

Executive OK of Estimate

By

Date MAY 15 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. C.T.

By R. K. C.

Date MAY 15 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|--------------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 23 1950 | MAY 23 1950 |
| SKETCH | 3 | 6 | | |
| RETOUCHING | 3-36 2-12 | 4 | MAY 19 1950 | MAY 25 1950 |
| PHOTO LITHO | | | | |
| BLUEPRINT | | | | |
| STAMPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 105 108 | 28 | | 6/25/50 |

BLUEPRINT OK'D

By

DATE Filed JUL 6, 1950

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9578 ORDER NO. 60907 DATE 5-9-50

CUSTOMER HOTEL STANLEY
LAKEWOOD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MDBL POST CARDSSIZE 5½ X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL STANLEY - LAKEWOOD,
NEW JERSEY - PHILIP COHEN LOUIS
H. COHEN "IN THE HEART OF THE PINES"
60 MILES FROM HOLLAND TUNNEL.. (SEE COPY)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT ETC.

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

2 INTERIOR VIEW PHOTOS HERewith. FOR EXTERIOR, USE PHOTO FROM 5AH917.

COLOR DESCRIPTION

FOLLOW SKETCH AND 5AH917.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7
Lent 2-#9
Ret 7-1-1/2 #9
Hc. 3-1-106 #6
Lent 20-1/2

Requiescat

NO 14

300

grandview 1 1/2 hrs - 113-7-5-50

Exterior - 9 hrs 117-

20 1/2 hrs

FATHER FLANAGAN'S BOYS HOME, BOYSTOWN, NEBR.

NO. D-9579
ORDER No. 60930
DATE 5-12-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF BOYS TOWN,
NEBRASKA

FRONT: ENTRANCE BOYS TOWN, NEBRASKA
COPYRIGHT MCML BY CURT TEICH & CO.
INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT ~~NONE~~ PHOTO BY NOWELL WARD
& ASSOCIATES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: GRAY, ALMOST BUFF STONE. LETTERS ARE DARK TAN.

SUBMIT SKETCH. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEB.

NO. D-9579
ORDER No. 60929
DATE 5-12-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"HE AIN'T HEAVY, FATHER...
HE'S MY BROTHER"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH840. VERTICAL VIEW DESIRED. PLACE IT SO THAT
THE SLOT IN BACK OF FOLDER WILL NOT INTERFERE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. C. 10

By Colored Ink 8 hrs
Date 5-12-50

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUN 8 19 | MAY 31 1950 JUN 8 |
| SKETCH <i>Lo</i> | 10 | 3 | | JUN 1 1950 |
| RETOUCHING | 10-3 4-3 | 6 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRAIPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 114 | 26 | | 6/29/50 |

BLUEPRINT OK'D

DATE Filed

JUL 5 1950

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

front 11 hrs. 113
back 15 hrs. 114
26 hrs.

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. D-9580
ORDER No. 60941
DATE 5-16-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. HIGHWAY 70

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES TO
IMPRINT SAME AS ABOVE. FOLLOW

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SEE LAYOUT AND TISSUE OVERLAY.

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. D-9580
ORDER No. 60941
DATE 5-16-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(MAP)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO "C.T. ART
COLORTONE" CREATION (REG. U.S.
PAT. OFFL)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Work background color of map
to edges

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

ESTIMATE
AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | AUG 23 1950 |
| SKETCH | | 6 | AUG 11 1950 | AUG 16 1950 |
| RETOUCHING | | 3 | | JAN 17 1951 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 10 | 15 | JAN 17 1951 | 1-23-51 |

BLUEPRINT OK'D

DATE FILED FEB 21 1951

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Add 20 hrs
for back part

front only

THE EDWARDS NEWS CO., PORT ARTHUR &
BEAUMONT, TEXAS

NO. D-9581

ORDER No. 61009

DATE 5-19-50

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF BEAUMONT, TEXAS

FRONT: AERIAL VIEW OF BEAUMONT,
TEXAS

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 4AH2054. FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

THE EDWARDS NEWS CO., PORT ARTHUR &
BEAUMONT, TEXAS

NO. D-9581

ORDER No. 61009

DATE 5-19-50

12½ M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN GOING STEAMERS IN PORT
AT BEAUMONT, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1321

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By MAY 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. C-100

By MAY 25 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET-UP | | | JUN 1 1950 | JUN 2-1950 |
| SKETCH | 10 | 6 | | |
| RETOUCHING | | 4 | MAY 31 1950 | JUN 1 1950 |
| PHOTO-LITHO | | | JUN 15 1950 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 43+ | 26 | | |

BLUEPRINT OK'D

By

DATE Filed JUL 7 1950

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-9582 ORDER NO. 60994 DATE 5-22-50

CUSTOMER EVANSTON GOLF CLUB
SKOKIE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN REVERSE TYPE:**

EVANSTON GOLF CLUB — 87th. copy
SKOKIE, ILLINOIS 69

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9583 ORDER NO. 61288 DATE 5-24-50

CUSTOMER
BOOTS COURT
CARTHAGE, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

JUNCTION 66 AND 71- CARTHAGE, MO.

8 pl. caps

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print — Handcolor — ☒ Black & White Proof. Titles—Red, Blue

ADD LEAVES TO TREES. MAKE SIMILAR TO OLD CARD D-7950.

ADD CLOUDS.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. D-9584

ORDER NO. 61090

DATE 5-25-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK ISLAND ILLINOIS AND BLACK
HAWK STATE PARK
FRONT: CHIEF BLACK HAWK - FORT
ARMSTRONG.

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC. CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 4AH687 - PHOTO 2004-30 FOR COLORS, ETC.
INDIAN-COPPERISH RED HEAD DRESS - GREEN & ORANGE -
TOGA BRIGHT RED. FOLLOW ROUGH DRAWING.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. D-9584

ORDER NO. 61090

DATE 5-25-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ROCK ISLAND
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH459

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

EXECUTIVE OK BY

By JUN 21 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. U.S.

By JUN 21 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUL 11 1950 | JUL 12 1950 |
| SKETCH | L.O. | 5 1/2 | | |
| RETOUCHING | 5 | 4 | JUL 13 1950 | JUL 18 1950 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 26 | 33 1/2 | | |

BLUEPRINT OK'D

DATE Filed AUG 24 1950

By HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rephoto JUL 11 1950

Colored 8 1/2 x 11 in.
Cost add 1 hr.

NO. D-9585
ORDER No. 61308
DATE 5-26-50

DISTRIBUTED BY LOLLESGARD SPECIALTY CO., TUCSON AND PHOENIX, ARIZONA

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. YES To come

TITLE IN FULL IMPRINT SAME AS ABOVE.

PHOENIX - GRAND CANYON

COPYRIGHT MCML BY CURT TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SEE SUGGESTED LAYOUT, TISSUE OVERLAY AND INSTRS. ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9585
ORDER No. 61308
DATE 5-26-50

DISTRIBUTED BY LOLLESGARD SPECIALTY CO., TUCSON AND PHOENIX, ARIZONA

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. YES To come

TITLE IN FULL IMPRINT

YAEGER CANYON WITH SAN FRANCISCO PEAKS GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PATT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME OF YAEGER CANYON. IN DISTANCE ARE CLIFFS OF OAK CREAK CANYON, TANS AND REDS ON THE HORIZON IS SAN FRANCISCO PEAKS WHICH MUST SHOW.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

By JUN 27 1950

Date JUN 27 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUN 28 1950 | JUN 29 1950 |
| SKETCH | 2 | 6 | JUN 29 1950 | JUL 5 1950 |
| RETOUCHING | | 5 | JUN 29 1950 | |
| PHOTO-LITHO | | | JUL 7 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | 104 105 | 27 | | |

BLUEPRINT OK'D

By

DATE Filed AUG 14 1950

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

104 - back 1/2
105 - front 1/3 27 hrs

Colored Shk. 86

1 of 2
list

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9586

ORDER NO. 61365

DATE

6-2-50

DEPT.

DATE COMPLETED

CUSTOMER

CUMMINS BUICK COMPANY —
CORYDON, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

5 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes No

Title in full

BEAUTIFUL RIVER CROSSING VIA MORVIN'S
FERRY AT BRANDENBURG, KY. *6x4 cap*

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

*6-10
1-56
9*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9587 ORDER NO. 61368 DATE 6-2-50

CUSTOMER

REYNOLDS ART STUDIO
STURGEON BAY, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORD

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AERIAL VIEW DOOR COUNTY MEMORIAL
HOSPITAL, STURGEON BAY, WISCONSIN
SMALL TYPE LOWER BORDER: REYNOLDS PHOTO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

ADV. ORDER

| | RETURN PHOTO | YES | NO |
|------------------------------|--------------|-----|----|
| 1. Name | | | |
| 2. Address | | | |
| 3. City | | | |
| 4. State | | | |
| 5. Zip | | | |
| 6. Age | | | |
| 7. Sex | | | |
| 8. Occupation | | | |
| 9. Education | | | |
| 10. Marital Status | | | |
| 11. Number of Children | | | |
| 12. Number of Siblings | | | |
| 13. Number of Pets | | | |
| 14. Number of Vehicles | | | |
| 15. Number of Telephones | | | |
| 16. Number of Computers | | | |
| 17. Number of TVs | | | |
| 18. Number of Radios | | | |
| 19. Number of Books | | | |
| 20. Number of Records | | | |
| 21. Number of Videos | | | |
| 22. Number of Games | | | |
| 23. Number of Toys | | | |
| 24. Number of Hobbies | | | |
| 25. Number of Friends | | | |
| 26. Number of Acquaintances | | | |
| 27. Number of Neighbors | | | |
| 28. Number of Relatives | | | |
| 29. Number of Pets | | | |
| 30. Number of Vehicles | | | |
| 31. Number of Telephones | | | |
| 32. Number of Computers | | | |
| 33. Number of TVs | | | |
| 34. Number of Radios | | | |
| 35. Number of Books | | | |
| 36. Number of Records | | | |
| 37. Number of Videos | | | |
| 38. Number of Games | | | |
| 39. Number of Toys | | | |
| 40. Number of Hobbies | | | |
| 41. Number of Friends | | | |
| 42. Number of Acquaintances | | | |
| 43. Number of Neighbors | | | |
| 44. Number of Relatives | | | |
| 45. Number of Pets | | | |
| 46. Number of Vehicles | | | |
| 47. Number of Telephones | | | |
| 48. Number of Computers | | | |
| 49. Number of TVs | | | |
| 50. Number of Radios | | | |
| 51. Number of Books | | | |
| 52. Number of Records | | | |
| 53. Number of Videos | | | |
| 54. Number of Games | | | |
| 55. Number of Toys | | | |
| 56. Number of Hobbies | | | |
| 57. Number of Friends | | | |
| 58. Number of Acquaintances | | | |
| 59. Number of Neighbors | | | |
| 60. Number of Relatives | | | |
| 61. Number of Pets | | | |
| 62. Number of Vehicles | | | |
| 63. Number of Telephones | | | |
| 64. Number of Computers | | | |
| 65. Number of TVs | | | |
| 66. Number of Radios | | | |
| 67. Number of Books | | | |
| 68. Number of Records | | | |
| 69. Number of Videos | | | |
| 70. Number of Games | | | |
| 71. Number of Toys | | | |
| 72. Number of Hobbies | | | |
| 73. Number of Friends | | | |
| 74. Number of Acquaintances | | | |
| 75. Number of Neighbors | | | |
| 76. Number of Relatives | | | |
| 77. Number of Pets | | | |
| 78. Number of Vehicles | | | |
| 79. Number of Telephones | | | |
| 80. Number of Computers | | | |
| 81. Number of TVs | | | |
| 82. Number of Radios | | | |
| 83. Number of Books | | | |
| 84. Number of Records | | | |
| 85. Number of Videos | | | |
| 86. Number of Games | | | |
| 87. Number of Toys | | | |
| 88. Number of Hobbies | | | |
| 89. Number of Friends | | | |
| 90. Number of Acquaintances | | | |
| 91. Number of Neighbors | | | |
| 92. Number of Relatives | | | |
| 93. Number of Pets | | | |
| 94. Number of Vehicles | | | |
| 95. Number of Telephones | | | |
| 96. Number of Computers | | | |
| 97. Number of TVs | | | |
| 98. Number of Radios | | | |
| 99. Number of Books | | | |
| 100. Number of Records | | | |
| 101. Number of Videos | | | |
| 102. Number of Games | | | |
| 103. Number of Toys | | | |
| 104. Number of Hobbies | | | |
| 105. Number of Friends | | | |
| 106. Number of Acquaintances | | | |
| 107. Number of Neighbors | | | |
| 108. Number of Relatives | | | |
| 109. Number of Pets | | | |
| 110. Number of Vehicles | | | |
| 111. Number of Telephones | | | |
| 112. Number of Computers | | | |
| 113. Number of TVs | | | |
| 114. Number of Radios | | | |
| 115. Number of Books | | | |
| 116. Number of Records | | | |
| 117. Number of Videos | | | |
| 118. Number of Games | | | |
| | | | |

CUSTOMER GRALYNN HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 11 X 14 FOLDED TO 3 5/8 X 7 STYLE ART GRAVURE BLUE-FULL.

| | | | | | |
|--|-----|----|--------------------|-----|----|
| PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout | | | | | |
| Title in Plate | Yes | No | Copyright in Plate | Yes | No |
| Title in full | | | | | |

IN MIAMI IT'S THE GRAYLYNN HOTEL
S.E. FIRST AVE. AT SECOND ST...
...ETC. (SEE COPY)

(All of this on address side)

| | | | | |
|--|-----|---------------|------------------------|------------|
| FRONT NO. | NO | R. M. | Yes | No |
| R. M. to cover part of Mess. Space, entire Mess. Space, entire Front | | | | |
| Trade Mark | Yes | No | Special type as sample | |
| IMPRINT: Customer | | C. T. Imprint | | No Imprint |

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO AND TYPE COPY HEREWITH - LAYOUT AS PER CUSTOMER'S OLD CIRCULAR.

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

Photo in File
Large D

PHOTO RETURNED

TO

PHOTO USED FOR

1- 7 + 11
1- 8 + 10
1- 5 + 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

| | | | | | | | | | | |
|--|--|--|-----------|-------|---------|---------|-------------|--|-------------------------------|--|
| PHOTO PROPERTY OF C. T. & CO. — CUSTOMER | DIAL No. | D-9589 | ORDER NO. | 61450 | DATE | 6-12-50 | DEPT. | | DATE COMPLETED | |
| | CUSTOMER | DYKES LUMBER COMPANY NEW YORK, NEW YORK | | | | | RETOUCHING | | | |
| | | | | | | | ENGRAVING | | | |
| | | | | | | | PHOTO LITHO | | | |
| | | | | | | | COMPOSING | | | |
| | | | | | | | LITHO ART | | | |
| | 31½ M CIRCULARS | | SIZE | | 8½ X 11 | | CHINA WHITE | | STYLE ART COLORTONE FULL FACE | |
| | PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout | | | | | | | | | |
| | Title in Plate Yes No Copyright in Plate Yes No | | | | | | | | | |
| | Title in full | | | | | | | | | |
| | DYKES LUMBER COMPANY....ETC. | | | | | | | | | |
| | (SEE COPY) | | | | | | | | | |
| | RETOUCHING DEPARTMENT | | | | | | | | | |
| | Submit — Sketch — Layout — Retouched Photo — Wash Drawing | | | | | | | | | |
| | Follow Layout | | | | | | | | | |
| | Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue | | | | | | | | | |
| | FOLLOW SKETCH, PLUS CORRECTIONS ATTACHED. | | | | | | | | | |
| | COLOR DESCRIPTION | | | | | | | | | |
| | FOLLOW CORRECTED SKETCH. | | | | | | | | | |

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-7
Long 6
Ret. 1/2
He 3
18 101-7-21-50

W 514

Tap of
Lent

Red + Ok Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9590 ORDER NO. 61471 DATE 6-13-50

CUSTOMER RICHARD C. COMBES
FT. LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALAMANDA APARTMENTS - BETWEEN
INTRACOASTAL AND OCEAN-
FORT LAUDERDALE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ELIMINATE ALL TREE SHADOWS ON STREET AND STRUCTURE PROPER, SIGN "NO VACANCY"
FURNISH SKY - ATTRACTIVE TROPICAL AS IN D-7362 THE BREAKERS.

USE BEST JUDGMENT FOR ELIMINATION OF OTHER SHADOWS SUCH AS COLUMN SHADOWS.

SEE MASK FOR CROPPING.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9591 - ORDER NO. 61484 DATE 6-14-50

CUSTOMER LAWRENCE HALL, INC.
CHICAGO, ILLINOIS

DEPT:
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAPEL - CAMP HARDY
BOT: TWIN LAKE, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9592 ORDER NO. 61484 DATE 6-14-50

CUSTOMER LAWRENCE HALL, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper Lower Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BOT: CAMP HARDY, TWIN LAKE,
MICHIGAN

STYLE PHOTO PLATIN-WHITE BORDER

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9593 ORDER NO. 61484 DATE 6-14-50

CUSTOMER LAWRENCE HALL, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE, Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOT: INFIRMARY ROAD
CAMP HARDY, TWIN LAKE, MICHIGAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. D-9594 ORDER NO. 61488 DATE 6-14-50
CUSTOMER THE CHRISTIAN CHURCH-WIDOWS & ORPHANS
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M LETTERHEADS SIZE 8 1/2 X 11

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE CHRISTIAN CHURCH - WIDOWS'
AND ORPHANS' - HOME OF KENTUCKY, INC. ETC.
(SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

LETTERHEAD IS REPRINT OF D-8655 WITH ADDITION OF PICTURE IN PHOTO
PLATIN IN LOWER LEFT CORNER AS PER SKETCH.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MORSE'S PHOTO SERVICE,
LAKE WALES, FLA.

NO. D-9595

ORDER No. 61220

DATE 6-16-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF LAKE WALES, FLORIDA

FRONT: THE SINGING TOWER
MOUNTAIN LAKE SANCTUARY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF **EH** C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE EITHER PHOTO - ~~2AH1420~~ OR 6AH1420

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. D-9595

ORDER No. 61220

DATE 6-16-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LAKE WALES, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1024

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

| ESTIMATE | | AND WORK SCHEDULE | |
|-------------------------------|------------|--------------------|----------------|
| By | DATE | By | DATE |
| JUL 6 1950 | JUL 6 1950 | JUL 6 1950 | JUL 6 1950 |
| OPERATION | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | JUL 6 1950 | JUL 7-1950 |
| SKETCH | 6 5 | | |
| RETOUCHING | 6 3 | JUL 11 1950 | JUL 18 1950 |
| PHOTO-LITHO | | | JUL 31 1950 |
| BLUEPRINT STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | JUL 31 1950 | |
| ARTIST DEPT. | 108 33 | | 8-4-50 |

BLUEPRINT OK'D
By
HAND COLOR PROOF OK'D
By
DATE FILLED AUG 14 1950
DATE Photo Returned to Customer

JUL 6 1950

ORANGE NEWS CO., ORLANDO, FLA. -

NO. D-9596

ORDER No. 61235

DATE 6-19-50

25 M LARGE FOLDER COVER ART COLORTONE

FRONT -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF ORLANDO, FLORIDA
FRONT: "THE CITY BEAUTIFUL" -

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC. CHICAGO,
U.S.A. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO - R. M. YES - to use

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: FOLLOW SKETCH -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9596

ORDER No. 61235

DATE 6-19-50

25 M LARGE FOLDER COVER ART COLORTONE

BACK -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF ORLANDO, FLORIDA
"THE CITY BEAUTIFUL" -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.) -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Estimate of Estimate

ESTIMATE

Cost Dept. C.T.

By JUN 19 1950

AND WORK SCHEDULE

Date JUN 19 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUN 20 1950 | JUN 21 1950 |
| SKETCH | 9-42 | 5 | JUN 20 1950 | |
| RETOUCHING | 26-9 | 9 | | JUN 27 1950 |
| PHOTO-LITHO | 1-10 | | | |
| BLENDING | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 3-35 | 34 | | |

BLUEPRINT OK'D

DATE Filed AUG 3 1950

By

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

PANORAMA VIEW

25 M GIANI/1055 CARD

7X

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NIGHT VIEW OF THE MAGIC SKYLINE,
MIAMI, FLA.

Script type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES To come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JUN 19 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 19 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 22 1950 | JUN 27 1950 |
| SKETCH | 20. | 1/2 | | JUN 22 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | 7-22-50 | JUL 31 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 167 | 5 | JUL 31 1950 | 8-1-50 |
| ARTIST DEPT. | 101 | 36 | 8-22-50 | 8-23-50 |

AUG 8 5 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ADV. ORDER

ORDER NO. 61246

DATE 6-20-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CENTRAL STATES EQUIP. CO.
CHICAGO, ILLINOIS

6 M JUMBO POSTCDSSIZE 7" X 9"

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

| Copyright in Plate | Yes | No |
|--------------------|-----|----|
| Yes | | |
| No | | |

Title in full

HOTEL DURANT'S AUTO LOUNGE,
FLINT, MICHIGAN

FRONT NO. SPEC.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

| Trade Mark | Yes | No |
|------------|-----|----|
|------------|-----|----|

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M—1-2-40

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA -

NO. D-9599

ORDER No. 61254

DATE 6-20-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE

FRONT -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF FORT
LAUDERDALE, FLORIDA -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES -

IMPRINT SAME AS ABOVE -

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: FOLLOW SKETCH -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9599

ORDER No. 61254

DATE 6-20-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DREAM BUNGALOWS IN FT. LAUDERDALE, FLA. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.) -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH991 -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By JUL 6 1950 Date JUL 6 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUL 6 1950 | |
| SKETCH | 5 | 6.00 | JUL 11 1950 | |
| RETOUCHING | | | | JUL 14 1950 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE FILMED AUG 4 1950

DATE Photo Returned to Customer JUL 6 1950

102 - 4/2/50
109 - 8/2/50

front 13
back 16
20 hrs

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9600 ORDER NO. 61709 DATE 6-21-50

CUSTOMER THE ASHWORTH BY THE SEA,
HAMPTON BEACH, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12½ M NOTEHEADS SIZE 6" X 9" ~~CHINA WHITE~~ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ASHWORTH BY-THE-SEA
HAMPTON BEACH, N.H.

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - REDUCTION FROM D-8754 ON 3 UPPER VIEWS.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Letter 1/2 hr.
Letter 3/4 " (25)

W 7 7

(K)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-9601 / ORDER NO. 61710 DATE 6-21-50

CUSTOMER THE ASHWORTH BY THE SEA
HAMPTON BEACH, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12½ M NOTEHEADS SIZE 6" X 9" CHINA WHITE STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOULTON HOTEL,
HAMPTON BEACH, N. H.

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - USE ILLUSTRATION OF MOULTON
HOTEL FROM D-8754 AND STRIKE INTO PROPER POSITION.

COLOR DESCRIPTION

FOLLOW SKETCH

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9602 ORDER NO. 61711 DATE 6-21-50

CUSTOMER THE ASHWORTH BY THE SEA
HAMPTON BEACH, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M ENVELOPES SIZE 6-3/4" COMMERCIAL

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ASHWORTH BY-THE-SEA,
HAMPTON BEACH, NEW HAMPSHIRE

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - USE ASHWORTH PICTURE FROM
D-8755-REDUCED TO SIZE SHOWN ON SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH

1 Photo in
large 8x10

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Long Ant 1 L. #10
Ant 1 1/2 L.

Worth
Long
Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9603 ORDER NO. 61712 DATE 6-21-50

CUSTOMER THE ASHWORTH BY THE SEA
HAMPTON BEACH, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M ENVELOPES SIZE 6-3/4"

STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOULTON HOTEL,
HAMPTON BEACH, NEW HAMPSHIRE

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

D-8754 - REDUCED TO SIZE SHOWN ON SKETCH / FOLLOW SKETCH - USE MOULTON HOTEL PICTURE FROM

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7

Layout 1
Ret 1/2
Hc 2 10 5
Blent 2 1/2 7/14/50 25

Sketch

Red In print

CURT TEICH & COMPANY
CHICAGO, ILLINOIS

NO. D-9604

ORDER No.

DATE 6-22-50

25 M CALENDARS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLOR IN ADVERTISING
(etc. as per layout)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date JUN 22 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date JUN 22 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 22 1950 | JUL 7-1950 |
| SKETCH | 2 | 5 | JUL 11 1950 | JUL 18 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 100 | 2 | | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

OCT 6 1950

DATE Photo Returned to Customer

Red - Ok Photo
Longman
Black & white
Print good all around (light)

JUN 22 1950

Shet 6 h

NO. D-9605

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

ORDER No 61716

DATE 6-22-50

12½ M SMALL BABY FOLDER COVER C.T.ART COLORTONE FRONT

| | | | |
|--|--|-----------------------------------|--|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT No. NO R. M. YES | |
| TITLE IN FULL SOUVENIR OF BEAUTIFUL KENTUCKY LAKE AND DAM | | IMPRINT SAME AS ABOVE | |
| SMALL TYPE: COPYRIGHT MCML BY CURT TEICH & CO. INC., CHICAGO, U.S.A.. | | PHOTO PROPERTY OF C.T. | |
| RETOUCHING AND COLOR DESCRIPTION | | | |

FOR FRONT: USE PHOTO FROM 6BH2300

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9605

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

ORDER No. 61716

DATE 6-22-50

12½ M SMALL BABY FOLDER COVER C.T.ART COLORTONE BACK

| | | | |
|---|--|---|--|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT No. NO R. M. YES | |
| TITLE IN FULL GREETINGS FROM GIGANTIC KENTUCKY DAM WESTERN KENTUCKY | | IMPRINT GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" CREATION (REG. U.S.PAT.OFF.) | |
| RETOUCHING AND COLOR DESCRIPTION | | PHOTO PROPERTY OF C.T. | |

USE PHOTO FROM OCH75

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

TOP

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET-UP | | | JUL 11 1950 | JUL 15 1950 |
| ETCH | 10 | 5 | JUL 12-50 | JUL 17 1950 |
| RETOUCHING | | | | AUG 4 1950 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 22 | 15½ | | |

REPRODUCTION OK'D DATE FILM AUG 24 1950
By
HAND COLOR PROOF OK'D
DATE Photo Returned to Customer
JUL 11 1950

LINCOLN NEWS AGENCY, LINCOLN, NEBR. -

NO. D-9606

ORDER No. 61751

DATE 6-27-50

25 M LARG FOLDER COVER ART COLORTONE

FRONT -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF NEBRASKA
FRONT: THE CORNHUSKER STATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES -

IMPRINT NONE

SMALL TYPE: COPY RIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTOS 8B109 & 1BH1119. AS PER THEIR LAYOUT.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

LINCOLN NEWS AGENCY, LINCOLN, NEBR. -

NO. D-9606

ORDER No. 61751

DATE 6-27-50

25 M LARG FOLDER COVER ART COLORTONE

BACK -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM NEBRASKA
THE CORNHUSKER STATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES -

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.) -

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH1632

*'CORNHUSKER' SHOULD BE ONE WORD AND NOT
TWO AS ON ATTACHED SAMPLE*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Alternative OK of Estimate

ESTIMATE

Cost Dept. 100

By

AND WORK SCHEDULE

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| KETCH | | | | |
| RETOUCHING | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

BLUEPRINT OK'D

DATE Filed

By

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

Alternative OK of Estimate

ESTIMATE

Cost Dept. 100

By

JUL 13 1950

AND WORK SCHEDULE

By

JUL 13 1950

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUL 14 1950 | JUL 14 1950 |
| KETCH | | 4 1/2 | | |
| RETOUCHING | | 2 | JUL 14 1950 | JUL 18 1950 |
| PHOTO-LITHO | | | | |
| BUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 25 | 36 | | |

BLUEPRINT OK'D

DATE Filed

By

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

AUG 24 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9607 ORDER NO 61761 DATE 6-27-50

CUSTOMER CLUB CADILLAC
CALUMET CITY, ILLINOIS —

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

CLUB CADILLAC
11 W. STATE ST. CALUMET CITY, ILL.
PUT TITLE IN CENTER. SAME AS D-9498

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print ☐ Handcolor ☒ Black & White Proof ☐ Titles—Red, Blue

ARRANGE VIEWS AS PER CARD D-9498

FOLLOW TISSUE OVERLAY.

Photo in large J-File

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

NO. D-9608

ORDER No. 61780

DATE 6-29-50

12 $\frac{1}{2}$ **M** GIANT POST CARDS 7 x 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(HIGHWAY 70 - MAP)

PRIV. # UPPER LEFT: A-5'

Serial Type: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~SUBMIT SKETCH FROM SUGGESTED LAYOUT; SEE TISSUE OVERLAY.~~

SEE ALSO INSTRUCTIONS ATTACHED. ✓

Submitt Drawing to H. S. Ritchford

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ENVELOPE PHOTO TICKET

in large D File Photo - D 9580

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ JUN 30 1950
Date _____ AN

By _____
Date 211 30 1950

Date **AND WORK SCHEDULE**

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1950 | JUL 6 - 1950 |
| SKETCH | 2 | 10 | JUL 8 1950 | JUL 11 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | OCT 12 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 4 | | |
| ARTIST DEPT. | 104 | 30 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer _____

DISTRIBUTED BY LOLLISCARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. D-9609
ORDER No. 61781
DATE 6-29-50

12 1/2 M GIANT POST CARDS 7 x 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(MAP CARD OF GRAND CANYON TO
PHOENIX, ARIZ.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *No*

IMPRINT SAME AS ABOVE.

PRIV. # UPPER LEFT: A-4
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

~~SUBMIT SKETCH FROM SUGGESTED LAYOUT:~~ DO NOT HAVE HEAVY OUTLINES ON
THUMB NAIL SKETCHES, RATHER LITTLE WATER COLOR EFFECTS. IN GRAND CANYON
SHOW MOUNTAIN BUTTES, WITHIN CANYON, AS INDICATED.

SEE ALSO INSTRUCTIONS ATTACHED.

Submit drawing to H J Pitchford

SUBMIT: RET. PHOTO REPHOTO B.L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUN 30 1950 | JUL 6 - 1950 |
| SKETCH | | 6 | JUL 6 1950 | JUL 11 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | OCT 12 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 4 | | |
| ARTIST DEPT. | 101 | 28 | 12-1-50 | 12-4-50 |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEP 8 - 1950

Ret + 2

Red + Blue

28-51-911

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9611 ORDER NO. 61620 DATE 6-30-50

CUSTOMER MRS. CATHERINE A. KRUGER
AMHERST, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2 -

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

OLD COVERED BRIDGE —
MERRIMAC, AMHERST, N. H.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, INC.
CHICAGO, ILL.

NO. D-9612
ORDER No. K41416
DATE 7-3-50

25 M LARGE FOLDER COVER ART COLORTONE FRONT -

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF TROPICAL FLORIDA -

SMALL TYPE: COPYRIGHT MCHL BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. SAME AS ON

IMPRINT ~~---~~ -NONE D-6694

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH, BUT CHANGE WORDING "FLORIDA" TO
BLOCK TYPE AND USE RED COLORING. (BRIGHT RED) -

SUBMIT: NO -
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CURT TEICH & COMPANY, INC.
CHICAGO, ILL.

NO. D-9612
ORDER No. K 41416
DATE 7-3-50

25 M LARGE FOLDER COVER ART COLORTONE BACK -

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. SAME AS ON
D-6694 -

IMPRINT

GENUINE CURTEICH - CHICAGO "C.
T. ART COLORTONE" CREATION
REG. U.S. PAT. OFF.) -

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ATTACHED. -

SUBMIT: NO -
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By Jul 5 1950 Date JUL 5 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUL 6 1950 | JUL 7 1950 |
| SKETCH <i>Lo</i> | 9 | 6 | JUL 11 1950 | JUL 17 1950 |
| RETOUCHING | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 12 | 25 | | |

BLUEPRINT OK'D

DATE Filed

AUG 14 1950

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*front 12 hrs
back 13 hrs
55 hrs*

MARCO CHACON, CARACAS, VENEZUELA

NO. D-9613

ORDER No.

DATE 7-3-50

3 1/2 M CARDS 5 1/2 x 14 C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ^{TOP} Vista panorámica de la Escuela; al frente el monumento "La vigilia de los indios", interpretación escultórica del artista venezolano Alejandro Colina

^{BOT} PANORAMA OF MILITARY SCHOOL, SHOWING MONUMENT "LA VIGILIA DE LOS INDIOS" SCULPTURE INTERPRETATION FROM THE ARTIST ALEJANDRO COLINA

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~40~~ ⁴⁰ ~~sec~~ R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

USE OWN JUDGMENT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date JUL 5 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 5 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 21 1950 | AUG 10 1950 |
| SKETCH | | | | |
| RETOUCHING | ✓ 62 | | JUL 6 1950 | JUL 14 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 14 1950 | AUG 25 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 3 | AUG 25 1950 | 8-28-50 |
| ARTIST DEPT. | | 15 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 28 1950

5 1/2 x 13 1/2

3/16" border

in large style

SEP 10 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9614 ORDER NO. 61625 DATE 7-3-50

CUSTOMER H.G. BALDWIN -LAKE VISTA SANCTUARY
ST. PETERSBURG, FLA. -

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 MDDL POST CARD SIZE 3 1/2 X 7

STYLE ART COLORTONE -WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIGHT HERE IN ST. PETERSBURG - ON THE
NORTH SHORE OF LAKE MAGGOIRE...ETC.

(SEE COPY)

FRONT NO.

NO

(All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE NEW PHOTO ATT'D - USE FULL PHOTO. COLORS IN CUSTOMER'S LETTER OF MAY 10-
ALSO SEE 2 KODACHROMES AND MATERIAL SWATCHES. USE CUSTOMER'S OLD ONE COLOR
CARD FOR WORDING ON BOTH SIDES. USE STANDARD DARK BLUE FOR WORDING ON
PICTURE SIDE AS WELL AS TYPE SIDE. LEAVE OUT TITLES IN PICTURE.
PUT COLORFUL BACKGROUND ON PICTURE SIDE - CUSTOMER LIKES THE C.T. LETTERHEAD.

COLOR DESCRIPTION

SEE ABOVE INSTRS. —

RETURN KODACHROMES TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

Part 1/2
Ret 1/2
H/c 1/2
Photo 10

Photo in
large D file

Red - Dk Blue

122952
9/11/57

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-9615
ORDER No. 61786
DATE 7-3-50

COVER
25 M BOOKS 24 PAGES 16 x 5 3/8 ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL: SOUVENIR AND GUIDE BOOK
TO FLORIDA'S GOLD COAST - THE PALM
BEACHES - LAKE WORTH - BOCA RATON -
DELRAY BEACH - RIVIERA BEACH

IMPRINT SAME AS ABOVE.

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH, HOWEVER, CIRCLE TO UPPER LEFT TO BE CHANGED FROM RED
BACKGRD TO DEEP BLUE. WORD "FLORIDA'S AND CITIES NAMES, LAKE WORTH,
BOCA RATON, DELRAY BEACH & RIVIERA BEACH MUST BE IN RED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-9615
ORDER No. 61786
DATE 7-3-50

25 M BOOK COVER 16 x 5 3/8 ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

(GROUP VIEW)

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

4 MINIATURES- USE NEGATIVES FROM 6BH885, OCH1129, OCH1130, AND
OCH1131.

FOR GROUPING SEE SKETCH. NO TITLES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo in large file
Top

Relative OK of Estimate

By JUL 5 1950
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. OK

By 4
Date JUL 5 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUL 6 1950 | JUL 7 - 1950 |
| SKETCH | 7 | 10 | | |
| RETOUCHING | 7 | 10 | | JUL 20 1950 |
| PHOTO-LITHO | | | | |
| BLENDING STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 17 | 8-14-50 | 8-15-50 |

BLUEPRINT OK'D

DATE Filed

SEP 11 1950

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9616 ORDER NO. 61639 DATE 7-5-50

CUSTOMER

WAGTAYLE'S RESTAURANT
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

WAGTAYLE'S
1205 LOYOLA, CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print ☐ Handcolor ☒ Black & White Proof ☐ Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

7-5-50
1-#2
3-#4

1100+
508

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9617 ORDER NO. 61655 DATE 7-6-50

CUSTOMER GROVE HALL APARTMENTS
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GROVE HALL APARTMENTS - 715 -7TH AVENUE
NORTH-ST. PETERSBURG, FLORIDA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

BLOCK OUT OLD NAME SIGN (FRANCENE)

USE PHOTO "A"

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9618 ORDER NO. 61660 DATE 7-6-50

CUSTOMER
ARCADIA MOTEL
ELMHURST, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1/2 M LETTERHEADS SIZE 8 1/2 X 11 CHINA WHITE

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ARCADIA MOTEL - U.S. ROUTE 20(LAKE ST.)
AND ROUTE 83 - ELMHURST, ILL.....ETC.

(SEE ADDITIONAL COPY) /

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE ^{BLACK} ~~PHOTO~~ AND COLOR PLATES FROM OCH1159.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OK Blue Only

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9619 ORDER NO. 61828 DATE 7/7/50

CUSTOMER CHALET DU-BOIS RESTAURANT
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE SUPER PHOTO PLATIN-FULL

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHALET DU-BOIS RESTAURANT
16731 KENNEDY AVE.
HAMMOND, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY - REMOVE ITEMS FROM COUNTER IN
FOREGROUND (NAPKIN BOX, SUGAR BOWL, ETC.)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Top

MARCO CHACON, CARACAS, VENEZUELA

NO. D-9620

ORDER No. 61671

DATE 7-7-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR VENEZUELA

ESCUELA MILITAR

MILITARY SCHOOL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

"Photographs Registered by Nick M. March, Dos Pilitas a Solitario 139B, Caracas, Venezuela." Tel. 81022

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

USE ATTACHED EMBLEM. COLORS YELLOW, BLUE AND RED.

SUGGEST CANNON, MACHINE GUN, ETC. BLUE AND WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MARCO CHACON, CARACAS, VENEZUELA

NO. D-9620

ORDER No. 61671

DATE 7-7-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BANDA DEL BATALLÓN DE CADETS EN
MARCHA EN EL CAMPO DE POLO DE LA
ESCUELA - CADETS ON DRESS PARADE

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOR BACK COVER USE PHOTO FROM 00429.
00441

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ALCOBITE OK of estimate

By *[Signature]* ESTIMATE AND WORK SCHEDULE Cost Dept. *[Signature]*

Date *10/14/50* By *[Signature]* Date *10/14/50*

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | DEC 1 1950 | |
| SKETCH <i>L.O.</i> | | 6 1/2 | DEC 6 1950 | |
| RETOUCHING | | 6 | DEC 5 1950 | 12-15-50 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

10/14 - 12-21-50
10414 - 12-20-50
DATE Filed *10/14/50* JAN 3, 1951

By *[Signature]*
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-9621 ORDER NO. 61703 DATE 7-11-50
CUSTOMER ALEXIAN BROTHERS HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ALEXIAN BROTHERS HOSPITAL
CHICAGO 14, ILL.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

USE PHOTO FROM D-5725. ATTACHED PHOTO ^{FROM 0CH1172} FOR INSET.

(SEE CARD)

- Photo to Cus.

COLOR DESCRIPTION

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Makeover Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------------|-----------------------------|
| RETOUCHING | <u>1</u> | |
| PHOTO LITHO | <u>1/2</u> | |
| COMPOSING | | |
| ART DEPT. | | |
| ENGRAVING | | |

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. D-9622 / ORDER NO. 61939 DATE 7-12-50

CUSTOMER PAKAN FURNITURE MFGRS.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37½ TRIPLE POST CD SIZE 3½ X 16½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAKAN FURNITURE MFR'S. MODERN AND PERIOD
FURNITURE----ETC.

RM instr (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT DESIGN AND COLORS. TYPE COPY HERewith - PLACE AS
MARKED. REDUCE PICTURE ON LEFT SECTION SLIGHTLY TO CORRESPOND WITH OTHER PICTURES
AND LEAVE MORE WHITE SPACE (GRONERT - SEE HAACK)

REVERSE SIDE 2 COLORS - RED AND BLUE AS SHOWN. USE 3 DRAWINGS AS SHOWN ON
SKETCH FOR PICTURES ON LEFT SECTION. CENTER SECTION FROM D-9482 WITH ADDITION
OF 1 LINE OF TYPE AT TOP OF PICTURE. PICTURE ON RIGHT SECTION - USE DRAWING
FROM D-9482.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE INSTRS.

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4-587

1 - #2

11 - #2

5 - 107-8-11-11

30

105-10

109-10

313-10

30 hrs

Rush

*Client wants proof
11 th*

*Red + Front Blue Impressions of
Reading Matter under*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-9623 ORDER NO. 61886 DATE 7-18-50

CUSTOMER THE SHENK APARTMENTS
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SHENK APARTMENTS
ON THE POPULAR MADEIRA BEACH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

YANKEE STORE, HAMILTON, BERMUDA

NO. ~~MM~~ D-9624

ORDER No. 61893

DATE 7-19-50

25 M LARGE FOLDER COVER

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BERMUDA ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PICTURE ON ENVELOPE ENCLOSED. PUT 2 CYCLISTS,
EM IN FRONT ON PHOTO, IN FRONT OF HORSE AND BUGGY.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YANKEE STORE, HAMILTON, BERMUDA

NO. D-9624

ORDER No. 61893

DATE 7-19-50

25 M LARGE FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SAME AS D-4123

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

2 Rephotos
G 318

Advise OK of estimate

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Date JUL 27 1950

By *[Signature]* Date JUL 27 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 7 | 6 1/2 | | |
| RETOUCHING | 9 | 4 | AUG 7 1950 | AUG 9 1950 |
| PHOTO-LITHO | | | | AUG 16 1950 |
| BLENDING | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 104 | 14 | | |

USEPRINT OK'D DATE SEP 11 1950

HAND COLOR PROOF OK'D DATE SEP 11 1950

DATE Photo Returned to Client

JUL 28 1950

AUG 1950

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9625
ORDER No. 62035
DATE 7-20-50

25 M PANORAMA VIEW 7 x 27½ ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN FRONT HOTELS,
MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE TO BEST ADVANTAGE.

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

| Executive OK of Estimate | | ESTIMATE | | Cost Dept. Checked | |
|--------------------------|-------------|--------------------------|-----------------------|--------------------|-------------|
| By | | AND WORK SCHEDULE | | By | |
| Date | JUL 20 1950 | | | Date | JUL 20 1950 |
| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED | |
| | Clock No. | Time Allowed | | | |
| COMPOSING, Type Set Up | | | JUL 21 1950 | JUL 25 1950 | |
| SKETCH | 9 | 1 | | | |
| RETOUCHING | | 18½ | JUL 21 1950 | JUL 26 1950 | |
| REPHOTO | | | | | |
| PHOTO-LITHO | | | 7-26-50 | JUL 31 1950 | |
| BLEUPRINT | | | | | |
| STRIPPING, OPAQUING | | | | | |
| HAND COLOR PROOF | 107 | 1 | JUL 31 1950 | 8-1-50 | |
| ARTIST DEPT. | 102 105 | 24 | 8/19/50 | 8/23/50 | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9626

ORDER No. 62270

DATE 7-25-50

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF HOLLYWOOD IN FLORIDA

MCML

SMALL TYPE: COPYRIGHT BY CURT
TEICH & CO., INC. U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: FOLLOW SKETCH

Use photo OK101

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9626

ORDER No. 62270

DATE 7-25-50

25 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO GULFSTREAM PARK
RACE COURSE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
" C.T. ART COLORTONE " CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO 6BH673

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. *OK*

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | AUG 8 1950 | AUG 9 - 1950 |
| SKETCH | 5 | 5 | AUG 10 1950 | |
| RETOUCHING | | 3 1/2 | AUG 18 1950 | AUG 1 - 1950 |
| PHOTO-LITHO | | | AUG 18 1950 | SEP 6 - 1950 |
| BLENDING STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 186 110 | 28 | | |

BLUEPRINT OK'D

DATE Filed

SEP 14 1950

By

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

AUG 8 1950

28 hrs.

CUMMINS STUDIO, WHITE SULPHUR SPRINGS, W.VA.

NO. D-9627

ORDER No. 62308

DATE 7-27-50

4 M POST CARDS

PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

THE GREENBRIER, WHITE SULPHUR
SPRINGS, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date JUL 28 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 28 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 31 1950 | AUG 1 - 1950 |
| SKETCH | | | | |
| RETOUCHING | 10 | 1/4 | JUL 28 1950 | JUL 31 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | AUG 14 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 14 1950

10/12/50

OK

CUMMINS STUDIO, WHITE SULPHUR SPRINGS, W.VA.

NO. D-9628

ORDER NO. 62308

DATE 7-27-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE GREENBRIER, WHITE SULPHUR
SPRINGS, W.VA.

6 pt.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date JUL 28 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 28 1950

| OPERATION | EST. TIME | | DATE | |
|------------------------|-----------|--------------|---------------|--------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | | AUG 7 1950 | AUG 7 - 1950 |
| SKETCH | | | | |
| RETOUCHING | | 1 ✓ | JUL 28 1950 | AUG 3 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 11 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 11 1950

10/10/50
NS

CUMMINS STUDIO, WHITE SULPHUR SPRINGS, W.VA.
NO. D-9629
ORDER No. 62308
DATE 7-27-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE GREENBRIER, WHITE SULPHUR
SPRINGS, W.VA.

6 pt. int.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| Executive OK of Estimate | | ESTIMATE | | Cost Dept. Checked | |
|--------------------------|-------------|-------------------|--------------------|--------------------|--|
| By | JUL 28 1950 | AND WORK SCHEDULE | By | JUL 28 1950 | |
| Date | | | Date | | |
| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED | |
| | Clock No. | Time Allowed | | | |
| COMPOSING, Type Set Up | | | JUL 31 1950 | AUG 1 - 1950 | |
| SKETCH | | | | | |
| RETOUCHING | 3 | 1 1/2 | JUL 28 1950 | JUL 31 1950 | |
| REPHOTO | | | | | |
| PHOTO-LITHO | | | | AUG 14 1950 | |
| BLEUPRINT | | | | | |
| STRIPPING, OPAQUING | | | | | |
| HAND COLOR PROOF | | | | | |
| ARTIST DEPT. | | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950

By

DATE Photo Returned to Customer

CUMMINS STUDIO, WHITE SULPHUR SPRINGS, W. VA.

NO. D-9630

ORDER No. 62308

DATE 7-27-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREENBRIER, WHITE SULPHUR
SPRINGS, W. VA.

6 gal. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO -

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By JUL 28 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 28 1950

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 31 1950 | AUG 1 - 1950 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 hr | JUL 28 1950 | JUL 31 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | AUG 11 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

10/10/50

20

CUMMINS STUDIO, WHITE SULPHUR SPRINGS, W.VA. • ORDER NO. 62308

NO. D-9631

DATE 7-27-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREENBRIER, WHITE SULPHUR
SPRINGS, W.VA. -

6 yd. - it.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO .

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date JUL 28 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 28 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 31 1950 | AUG 1 1950 |
| SKETCH | 3 | | | |
| RETOUCHING | 1 | ✓ | JUL 28 1950 | JUL 31 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | AUG 1 1 1950 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

10/10/50

AK

CUMMINS STUDIO, WHITE SULPHUR SPRINGS, W.VA.

NO. D-9632

ORDER No. 62308

DATE 7-27-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SWIMMING POOL, THE GREENBRIER,
WHITE SULPHUR SPRINGS, W.VA.

6 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date JUL 28 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 28 1950

| OPERATION | EST. TIME | | DATE | DATE |
|------------------------|-----------|--------------|---------------|--------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | COMPLETED |
| COMPOSING, Type Set Up | | | JUL 27 1950 | AUG 1 - 1950 |
| SKETCH | | | | |
| RETOUCHING | | 0 | JUL 28 1950 | JUL 31 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | AUG 11 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950

By

DATE Photo Returned to Customer

10/10/50

AK

CUMMINS STUDIO, WHITE SULPHUR SPRINGS, W.VA.

NO. D-9633

ORDER No. 62308

DATE 7-27-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

PRESIDENT'S PARLOR, THE GREENBRIER,
WHITE SULPHUR SPRINGS, W.VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By JUL 28 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 28 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JUL 31 1950 | JUL 1 1950 |
| SKETCH | | | | |
| RETOUCHING | 3 | P. | JUL 28 1950 | JUL 31 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | AUG 11 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

AUG 11 1950

By

DATE Photo Returned to Customer

19/1/50

AS

SUN NEWS COMPANY, ST. PETERSBURG, FLA.

NO. D-9634

ORDER No. 62140

DATE 7-31-50

| | | | | |
|--|---|-----------------------------------|---------------|-----------|
| 25 | M | NOTEHEADS 6 1/4 x 9 3/4 | ART COLORTONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT No. | NO | R. M. NO |
| TITLE IN FULL | | IMPRINT | NONE | |
| FLORIDA, "THE SUNSHINE STATE" | | | | |
| SMALL TYPE: COPR. BY CURT TEICH & CO., INC., CHICAGO, U.S.A. | | | | |
| RETOUCHING AND COLOR DESCRIPTION | | PHOTO PROPERTY OF | C.T. | |

FOLLOW PENCIL SKETCH.

USE BEST JUDGMENT FOR COLORING.

SUBMIT: NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date AUG 15 1950 AND WORK SCHEDULE Date AUG 15 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 17 1950 | AUG 18 1950 |
| SKETCH | Lo | 1 | AUG 16 1950 | AUG 17 1950 |
| RETOUCHING | | 7 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | AUG 25 1950 | SEP 7 1950 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 116 | 9 1/2 | | Sept 14 |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

540-5-6-090
#8 Colored Stk. 674

SUN NEWS COMPANY, ST. PETERSBURG, FLA.

NO. D49635
ORDER No. 62140
DATE 7-31-50

25 M ENVELOPES 3 5/8 X 6 1/2 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

NO TITLE:

SMALL TYPE: COPR. BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH.

USE BEST JUDGMENT FOR COLORING.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date AUG 15 1950

AND WORK SCHEDULE

Date

AUG 15 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|--------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | <u>AUG 17 1950</u> |
| SKETCH <i>L</i> | | <i>1</i> | <u>AUG 16 1950</u> | <u>AUG 17 1950</u> |
| RETOUCHING | | <i>2</i> | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | <u>AUG 25 1950</u> | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | <i>46</i> | <i>3 1/2</i> | | |

DATE BLUEPRINT OK'D

DATE Filed

SEP 19 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO. D-9636

ORDER No. 62320

DATE 7-31-50

25 M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHICAGO AT NIGHT -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-TO COME

IMPRINT

RETIROGRAPH

SAME AS ABOVE

FRONT: CHICAGO'S GREAT WHITE WAY
 SMALL TYPE: COPYRIGHT MCML BY
 CURT TEICH & CO., INC. CHICAGO,
 U.S.A. -

PHOTO PROPERTY OF

C.T. -

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO OCH1258 -

SUBMIT SKETCH -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

NO. D-9636

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No. 62320

DATE 7-31-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CHICAGO -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-TO COME

IMPRINT

GENUINE CURTEICH-CHICAGO
 "C.T. ART COLORTONE" CREATION
 (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCH1269 -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

AND WORK SCHEDULE

Cost Dept. City

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | SEP 18 1950 | SEP 18 1950 |
| SKETCH | 3-10 | 3-10 | | |
| RETOUCHING | 3-4 | 3-7 | | SEP 14 1950 |
| PHOTO-LITHO | | | SEP 22 1950 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 35 | | |

BLUEPRINT OK'D

DATE Filed

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Front 15 105
 Back 20 101 } 5-12-50
 95

DISTRIBUTED BY HERMAN HEMLER, E
CARLSBAD, N. MEXICO

NO. D-9637
ORDER No. 62333
DATE 7-31-50

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO. NATURE'S UNDERGROUND
FAIRYLAND

IMPRINT SAME AS ABOVE

FRONT: NATURAL ENTRANCE BY TRAIL
SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: SEE PHOTO AND COLOR PICTURE ENCLOSED.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD, N. MEXICO

NO. D-9637
ORDER No. 62333
DATE 7-31-50

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

HAIRPIN SWITCH BACK IN WALNUT
CANYON ON STATE HIGHWAY NO. 7
TO CARLSBAD CAVERNS - PAVED HIGH-
WAY TO CARLSBAD CAVERNS NATIONAL
PARK, NEW MEXICO

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO AND COLOR PICTURE ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. OK

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | AUG 12 1950 | AUG 12 1950 |
| SKETCH | 10 | 6 | AUG 14 1950 | AUG 17 1950 |
| RETOUCHING | | 3 | | |
| PHOTO-LITHO | | | AUG 14 1950 | |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST EMT. | | 28 | | |

BLUEPRINT OK'D

DATE Filed SEP 26 1950

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9638

ORDER No. 62348

DATE 8-1-50

25 M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR HOTEL FOLDER OF MIAMI
BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED - FOLLOW TISSUE OVERLAY.

Submit photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9638

ORDER No. 62348

DATE 8-1-50

25 M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FABULOUS PLAYGROUND OF THE
AMERICAS, MIAMI BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

SMALL TYPE: PHOTO BY MIAMI BEACH NEWS BUREAU

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9BH740

SUBMIT: RET. PHOTO R PROOF HANDCOL PROOF RETURN PHOTO
CURT TI Y, INC., CHICAGO
TICKET

Executive OK or Estimate

ESTIMATE AND WORK SCHEDULE

(Cost / Dept. /)

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|----------------------------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | AUG 8 1950 | AUG 9 - 1950 |
| SETTING | 1 | 5 ^u 6 ^v | 8-10-50 | |
| PROOFING | | | | AUG 16 1950 |
| PROOFING | | | AUG 18 1950 | SEP 6 - 1950 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST SENT | 108 | 33 | | 9-12-50 |

By Frank 15 DATE Filed SEP 19 1950
By Chuck 18
HAND COLOR PROOF OK'D Frank 15 DATE Photo Returned to Customer Chuck 18

Blk AUG 8 1950 33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-9639** ORDER NO **62198** DATE **8-3-50**

CUSTOMER **THE SEACREST
DELRAY BEACH, FLORIDA**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M CIRCULARS SIZE **9 X 12 FOLDED TO 4 X 9**

BLUE
STYLE **ART GRAVURE FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**THE SEACREST -DELRAY BEACH,
FLORIDA**

FRONT NO. **NO**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN, BUT ELIMINATE CEILING LIGHT AND FIXTURE FROM BED ROOM VIEW. SEE PAGES 2 AND 3 OF OUR LETTER OF JULY 27 FOR TYPE COPY. USE MAP FROM D-5414 WITH CHANGES IN ROOMS 7 AND 8 AS SHOWN ON SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

in large D file

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

10-5-7

Long Print

7

Ret

10

He

1

Flat

12

Hand Color

4 hrs
7 hrs

W.D. 28

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9641 ORDER NO. 62228 DATE 8-7-50

CUSTOMER THE CAPLES COMPANY
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BLOTTERS SIZE 3 1/2 X 6

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEABOARD AIR LINE RAILROAD....ETC. /

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW ARTWORK. BORDER WILL BE A DARK GREEN LATTICE EFFECT ALL AROUND.
THE COLOR WILL BE A DARK GREEN AS SHOWN ON THE LOCOMOTIVE. THAT REFERS TO
BORDER. FOLLOW OTHER COLORS NEAR AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW ABOVE INSTRS. —

Return Artwork to Mr. G. Kaiser

11/30/50

DISTRIBUTED BY
HERMAN HEMLER, CARLSBAD, N. MEXICO

NO. *D-9642* *D-9642*
ORDER No. 62260
DATE 8-11-50

Shk 81-#8
Env 81-#8

SIZE 6 3/4 x 4 3/4
25 M BUIDE BOOK COVER C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL CARLSBAD CAVERNS
NATIONAL PARK, NEW MEXICO
NATURE'S UNDERGROUND FAIRYLAND
NATURAL ENTRANCE BY TRAIL
SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE
GENUINE CURTEICH-CHICAGO "C.T. ART
COLORTONE" CREATION (REG. U.S.
PAT. OFF.)
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
SUBMIT SKETCH. PHOTO ATTACHED FOR FRONT COVER.
FOLLOW CUSTOMER'S SKETCH FOR GENERAL LAYOUT.

Log
D11533

Rodachone ret 8/21/50

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Very Rush

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-------------------|--------------|--------------------|--------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | <i>Aug 9 1950</i> | <i>Aug 11 1950</i> |
| SKETCH | | <i>6 1/2</i> | | |
| RETOUCHING | <i>7/18 2 1/2</i> | <i>2 1/2</i> | | <i>Dec 14 1950</i> |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | <i>101</i> | <i>15</i> | <i>12-27-50</i> | <i>12-27-50</i> |

DATE BLUEPRINT OK'D _____ DATE Filed *JAN 8 1951*
By _____ By *24*
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-9643 ORDER NO. 62522 DATE 8-15-50

CUSTOMER

HAMMOND GLASS
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

57 CLINTON STREET -HAMMOND, INDIANA

Lower Right Hand Corner

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

REMOVE STEEL GIRDER (FOR NEON SIGN) CHURCH STEEPLES, & LIGHT WIRES, WHICH ARE SHOWN ON TOP OF THE ROOF OF BLDG. ADD CLOUDS IN THIS SPACE.

REMOVE LIGHT WIRES REFLECTED IN MIRROR IN LEFT FRONT WINDOW.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA -

NO. D-9644

ORDER No. 62793

DATE 8-16-50

25 M LARGE FOLDER COVER ART COLORTONE

FRONT -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ACROSS SOUTHERN ARIZONA -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-TO COME

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A. -

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ROUGH
FOR FRONT: SEE/SKETCH ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9644

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

ORDER No. 62793

DATE 8-16-50

25 M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

To come

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-TO COME

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RECEIVED OK of Estimate

ESTIMATE

Cont. Dept. OK

NOV 24 1950

AND WORK SCHEDULE

By Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JAN 6 - 1951 | |
| X SKETCH | | 8-7-50 | OCT 12 1950 | |
| X RETOUCHING | | | JAN 9 1951 | JAN 30 1951 |
| PHOTO-LITHO | | | | |
| BLENDING | | | | |
| SHIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| X HAND COLOR PROOF | 102 | | | |
| X ARTIST DEPT. | 109 | 29 | JAN 30 1951 | |

BLUEPRINT OK D

DATE Filed FEB 12 1951

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

front 13
back 16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 09645 ORDER NO. 62564 DATE 8-17-50

CUSTOMER PEACHTREE CHRISTIAN CHURCH
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LEFT PANEL:

PEACHTREE/CHRISTIAN CHURCH/A
CATHEDRAL/OF/CHRIST'S UNIVERSAL/
CHURCH/-

Panel 1"

FRONT NO. 5

(All of this on address side)

R. M. 3 SIDES -

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL
AT LEFT SIDE. —

MAKE REPHOTO.

RETURN CUSTOMER'S PHOTO.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY P-K NEWS COMPANY,
JUNCTION CITY, KANSAS

NO. D-9646

ORDER No. 62814

DATE 8-18-50

12 1/2 M LARGE FOLDER COVER

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF FORT RILEY,
JUNCTION CITY & MANHATTAN, KANSAS
FRONT: HEADQUARTERS BUILDING OF
THE ARMY GENERAL SCHOOL, FORT
RILEY, KANSAS

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE PHOTO: OCH975. FOLLOW INSTRUCTIONS ENCLOSED.
USE EAGLE BACKGROUND, IF POSSIBLE.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9646

DISTRIBUTED BY P-K NEWS COMPANY,
JUNCTION CITY, KANSAS

ORDER No. 62814

DATE 8-18-50

12 1/2 M LARGE FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FORT RILEY,
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: ~~XXXXXXXXXX~~ USE CARD 1BH516 WITH CHANGES AS NOTED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Sketch 9 1/2

2CH 10 60

ESTIMATE AND WORK SCHEDULE

SEP 18 1950

SEP 18 1950

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | SEP 20 1950 | SEP 22 1950 |
| SKETCH | 10 60 | SEP 20 1950 | SEP 22 1950 |
| RETOUCHING | 3 30 | SEP 29 1950 | OCT 10 1950 |
| PHOTO-LITHO | | SEP 29 1950 | OCT 10 1950 |
| BLUEPRINT STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 36 | OCT 10 1950 | |

BLUEPRINT OK'D

DATE FILED NOV 1 1950

HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

front 15-103

back 21 109-1010/100

36

Sheet 9

Front 16-102
Back 16-109

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9648 ORDER NO. 62596 DATE 8-22-50

CUSTOMER LAMB SASH & DOOR COMPANY
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BLOTTERS SIZE 3½ X 6

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LAMB SASH & DOOR COMPANY - JOBBERS-
WHOLESALEERS.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER, REMOVE ALL COPY FROM TRUCK IN LOT.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YF

RETURN PHOTO

Wd H

Red + DK Blue Ink

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9649 ORDER NO. 62606 DATE 8-24-50

CUSTOMER COMMUNITY SERVICE
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MERRY CHRISTMAS - HAPPY NEW YEAR...ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE SKETCH AS COPY.

COLOR DESCRIPTION

USE SKETCH AS COPY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.

NO. D-9650

ORDER No. 62920

DATE 8-28-50

12½ M BABY FOLDER COVER

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL

SOUVENIR OF LAKE OF THE OZARKS, MISSOURI

FRONT: BAGNELL DAM ~~MISSOURI~~

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 5B417-N

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY INC. CHICAGO

NO. D-9650

DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.

ORDER No. 62920

DATE 8-28-50

12½ M BABY FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

TITLE IN FULL

LAKE OF THE OZARKS MISSOURI

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.),

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO 5B165-
SHEILD (LIKE 66
LINE IN THE BACK
RIGHT HAND CORNE
CITY-SHOW AS ST/

CEPT - MAKE U.S. 54 HIGHWAY IN
) INSTEAD OF CIRCLE. ALSO, REMOVE
D OF THE INSERT, ON THE LOWER
NSTEAD OF THE DOT AT JEFFERSON
GNIFYING IT THE CAPITAL.

SUBMIT: RET. PHOTO REPHOTO

CURT TEICH &
ENY

ROOF HANDCOL PROOF

Y, INC., CHICAGO
D TICKET

RETURN PHOTO

ESTIMATE

SEP 13 1950

WORK SCHEDULE

By TV

Date SEP 13 1950

| OPERATION | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------|-----------|--------------------|----------------|
| CHROMO LITHO | | SEP 15 1950 | SEP 18 1950 |
| PROOF | 1 5 | | |
| RETOUCHING | 1 3 1/2 | SEP 22 1950 | SEP 24 1950 |
| INCRAVING | | SEP 29 1950 | OCT 10 1950 |
| HAND COLOR PROOF | | | |
| FINISH DEPT. | 108 18 | OCT 10 1950 | 10-13 |

SUBMIT OK D.

By

HAND COLOR PROOF OK'D

DATE Filed

OCT 12 1950

By

DATE Photo Returned to Customer

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. D-9651

ORDER No. 62947

DATE 8-30-50

25 M. LARGE FOLDER COVER

ART COLORTONE

FRONT,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SAVANNAH, GEORGIA
FRONT: AZALEAS IN BLOOM AND
SPANISH MOSS.

SMALL TYPE: COPYRIGHT BY CURT TEICH
& CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES-TO FOLLOW

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED WITH COLOR INSTRUCTIONS ATTACHED.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. D-9651

ORDER No. 62947

DATE 8-30-50

25 M. LARGE FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SAVANNAH BEACH,
GEORGIA

DE SOTO BEACH HOTEL - HOTEL
TYBEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES-TO FOLLOW

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: 2 VIEWS - USE PHOTO OCH1425 DE SOTO BEACH HOTEL
& USE PHOTO OCH1426 HOTEL TYBEE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

Cost Dept.

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 3 1950 | |
| SKETCH | 49-48 | 5 1/2 | SEP 25 1950 | |
| RETOUCHING | 9-5 | | | |
| PHOTO-LITHO | | | | OCT 19 1950 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 30 | | |

BLUEPRINT OK'D

DATE Filed NOV 1 1950

By

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

front - 13 101 - 10-24-50
back - 17 103
30

CAPITOL NEWS COMPANY, NASHVILLE, TENNESSEE

NO. D-9652
ORDER No. 62976
DATE 12-27-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

SOUVENIR FOLDER OF U.S. HIGHWAY
41 THROUGH TENNESSEE AND GEORGIA

IMPRINT NONE

FOR FRONT TITLE: SEE BELOW.....
SMALL TYPE: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH802, SUBMIT SKETCH.
WITH THIS TITLE: U.S. 41 CROSSING THE
CHATTANOOCHEE RIVER, NEAR ATLANTA

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CAPITOL NEWS COMPANY, NASHVILLE, TENNESSEE

NO. D-9652
ORDER No. 62976
DATE 12-27-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

PASSING LOOKOUT MOUNTAIN ON U.S.
HIGHWAY 41, NEAR CHATTANOOGA,
TENN. / ALONG TENNESSEE RIVER, TENNESSEE

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.U.S.
PAT. OFF.)

TYPICAL SCENE ON U.S. HIGHWAY 41

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(1)(PHOTO ATTCHD) PASSING LOOKOUT...ETC. AND TAKE OUT CARS, BUS &
BRANCH STUMPS IN LEFT HAND FOREGRD, TELEPHONE POLES & WIRES.

(2)(USE PHOTO FROM 7BH306) TYPICAL SCENE..ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

BY THE USE OF PREPARE

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | DATE | DATE COMPLETED |
|---------------------------------|-----------|-------------|----------------|
| COMPOSING TYPE SET UP | | | 10 1950 |
| SKETCH | 7 5 | | |
| RETOUCHING | 4-3 5 | JAN 13 1951 | JAN 22 1951 |
| PHOTO-LITHO | | 1/17/51 | JAN 30 1951 |
| BLUEPRINT SKIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 107 2 | | 2-7-51 |
| ARTIST DEPT. | 29 | JAN 30 1951 | |

AGREEMENT OK D.

DATE Filed

By

By

AGREEMENT COLOR PROOF OK'D

DATE Photo Returned to Customer

front 13 108 -

back 16 101 - 2-9-51

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. D-9654

ORDER No. 62999

DATE 9-5-50

12 1/2 M GIANT POST CARDS 7" X 11" ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UTAH STATE CAPITOL, SALT LAKE
CITY, UTAH,

PRIVATE NO. BEFORE TITLE: #1040

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES *same as D9492*

IMPRINT SAME AS ABOVE *reset*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD D-9492-K AND TRANSPARENCY
FOR COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 15 1950 | NOV 15 1950 |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | SEP 6 1950 | |
| PHOTO-LITHO | 22 | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JAN 17 1951

By [Signature]

DATE Photo Returned to Customer _____

1/17/51

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

Large Gothic

NO. D-9655

ORDER No. 62999

DATE 9-5-50

12¹/₂ M GIANT POST CARDS 7" X 11" ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE "MORMON" TABERNACLE CHOIR AND
ORGAN, SALT LAKE CITY, UTAH

PRIVATE NO. BEFORE TITLE: #1094

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *same as OCH 1473*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCH1473 -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

☒ YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 16 1950 | NOV 16 1950 |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | SEP 6 1950 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed *JAN 11 1951*

By *ju*

DATE Photo Returned to Customer _____

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. D-9656

ORDER No. 62999

DATE 9-5-50

12½ MEGANT POST CARDS 7"X 11" ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MORMON TEMPLE AND TABERNACLE ON
TEMPLE SQUARE, SALT LAKE CITY,
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES, same as OCH1477

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #1039

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCH1477 -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 6 1950 | NOV 16 1950 |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | SEP 6 1950 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 11 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9657 ORDER NO. 63245 DATE 9-7-50

CUSTOMER VANZANT SERVICE
SOUTH BEND 28, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VANZANT SERVICE
LINCOLNWAY WEST AT OLIVE
SOUTH BEND 28, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

TAKE OUT DROOPING "WASHMOBILE AUTO LAUNDRY" SIGN HANGING JUST
BELOW THE LARGE SINCLAIR SIGN ON ROOF.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9658** ORDER NO. **63246** DATE **9-7-50**

CUSTOMER **GROSE'S BIKE SHOP
SOUTH BEND, INDIANA**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE **3½ X 5½**

STYLE **PHOTO PLATIN-FULL FACE**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LOWER RIGHT HAND CORNER:**

**226 W. WASHINGTON - SOUTH BEND 3,
INDIANA**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

REMOVE BLDGS SHOWN ON TOP OF PICTURE (BACK OF SIGN GROSE'S BIKE SHOP)
ADD CLOUDS.

REMOVE TWO PARKING METERS & CAR SHOWN. /

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

JUMBO CARD COMPANY, CHICAGO, ILLINOIS

NO. D-9659
ORDER No. 63271
DATE 9-11-50

6250 ^{SIZE 6 1/2 x 9} M JUMBO POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHALER LAGODA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES

IMPRINT DIST. BY MC GEE'S PHOTO
SUPPLY, 1446 ACUSHNET AVE., NEW
BEDFORD, MASS.

PRIV. # IN MESSAGE SPACE: NB-5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED FOR COPY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date SEP 13 1950 By _____ Date SEP 13 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 13 1950 | SEP 13 1950 |
| SKETCH <i>L.O.</i> | <i>9</i> | <i>1</i> | SEP 19 1950 | SEP 20 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | SEP 22 1950 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed OCT 3 1950

By _____ By *70*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9661 ORDER NO. 63283 DATE 9-12-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

ROLLIN WHEELS ROLLER RINK
TWIN LAKES, WIS.

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROLLIN WHEELS ROLLER RINK
TWIN LAKES, WIS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SHOW BUSHES ALL ACROSS FRONT OF BLDG., EXCEPT FOR DOORWAY.
ADD A COUPLE OF TREES AT RIGHT OF BLDG.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

OK 10/19
Submitted
Retouched
Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9662 ORDER NO. 63292 DATE 9-14-50

CUSTOMER

NORTHWESTERN UNIV. - ALUMNI ASSN.
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NORTHWESTERN UNIVERSITY ALUMNI ASSOCIATION
1815 ORRINGTON AVENUE - EVANSTON, ILLINOIS

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LAYOUT AS PER PENCIL SKETCH FOR ADDRESS SIDE OF SIDE 1N PHOTO PLATIN-
OMIT ADDRESS LINES.

REVERSE SIDE - 2 LINES OF TYPE COPY - IN BLUE - AT TOP - AS SHOWN.

COLOR DESCRIPTION

RETURN PHOTO TO: PUBLICITY OFFICE
NORTHWESTERN UNIVERSITY
EVANSTON, ILL.

Returned 4/13/51
B.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

C. L. WHITE, WHITE'S CITY, N.M.

NO. D-9663
ORDER No. 63301
DATE 9-18-50

100 M BOOK COVER $9\frac{1}{4} \times 12$ C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

JIM WHITE'S STORY OF CARLSBAD
CAVERNS

.....as told by Jim White

SMALL TYPE: GENUINE CURTEICH-
CHICAGO "C.T. ART COLORTONE"
CREATION (REG. U.S. PAT. OFF.)

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10 | 1 | | |
| RETOUCHING | 9 | 1 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9664
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 $\frac{1}{4}$

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO - ITS EARLY
EXPLORATION AS TOLD BY JIM WHITE
....ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | 1 | | | |
| SKETCH | 1 | | OCT 16 1950 | OCT 16 1950 |
| RETOUCHING | 2 | | | |
| REPHOTO | | | OCT 17 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOV 9 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9660 ORDER NO. 63271 DATE 9-12-50

CUSTOMER VARNADA LODGE HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VARNADA LODGE HOTEL
111 - 5th AVENUE, NORTH
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof

Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9665
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 $\frac{1}{4}$

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EVENING BAT FLIGHT AS SEEN FROM
CAVERNS ENTRANCE DURING SUMMER
MONTHS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 20 | 15 3/4 | | |
| RETOUCHING | 6 | 1 1/2 | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page II

517

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9666
ORDER No. 63301

DATE 9-18-50

100 M BOOK PAGE 6 x 9 $\frac{1}{4}$

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

750 FEET UNDERGROUND, THE
TEMPLE OF THE SUN IN THE BIG
ROOM.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ **ESTIMATE** Date _____
AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10-12 | 1/2 | | |
| RETOUCHING | 10 | 1/2 | | OCT 16 1950 |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D. _____ DATE Filed NOV 9 1950
By _____ By *20*
DATE HAND COLOR PROOF OK'D. _____
DATE Photo Returned to Customer _____

Page 5

5X7

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9667
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

DAZZLING WHITE BEAUTY IN THE KING'S
PALACE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO, B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Page 6

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10-1/4 | 1/4 | | OCT 17 1950 |
| RETOUCHING | 3 | 1 | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 9 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

8X/0

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9668
ORDER NO. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M.

TITLE IN FULL

IMPRINT NONE

TWIN DOMES AND GIANT
STALAGMITES IN THE BIG ROOM.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Very
Cush*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 20 1950 | SEP 20 1950 |
| SKETCH | 9. | 1/2 | SEP 1950 | SEP 20 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

517

NO. D-9669
ORDER No. 63301
DATE 9-18-50

C. L. WHITE, WHITE'S CITY, N.M.

100 M BOOK PAGE 6 x 9 1/4 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
THIS MASSIVE GROWTH HAS BEEN FORMING FOR CENTURIES UNKNOWN AND IS ONE OF THE MOST MAJESTIC FORMATIONS KNOWN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M.
IMPRINT NONE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10-1/2 | 1/2 | | OCT 16 1950 |
| RETOUCHING | 10 | 1/2 | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 9 1950 By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Page 10

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9670
ORDER No. 63301
DATE 9-18-50

5X7

100 M BOOK PAGE 6 x 9 $\frac{1}{4}$

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

ELEPHANT EARS IN THE QUEEN'S CHAMBER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 6 | 12 1/4 | | |
| RETOUCHING | | | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 9 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Page 11

57

C.L. WHITE, WHITE'S CITY, N.M.

N^o. D-9671
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

TOWERING STALAGMITES FROM FLOOR
OF THE BIG ROOM, THE TALLEST ONE
APPLY CALLED THE TOTEM POLE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Page 12

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10-6 | 1/2 | | OCT 16 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 1 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9672
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
THE HALL OF GIANTS SECTION OF THE
BIG ROOM - APPROXIMATELY 2,000
FEET LONG AND ABOUT 1,100 FEET
WIDE.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M.
IMPRINT NONE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10-15 | 15 | OCT 16 1950 | OCT 16 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 1 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Part 14

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9673

ORDER No. 63301

DATE 9-18-50

100 M BOOK PAGE 12 x 9 $\frac{1}{4}$

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

THE GIANT DOME, ONE OF THE
WORLD'S LARGEST STALAGMITES,
IS 62 FEET HIGH AND 16 FEET
IN DIAMETER.....ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(IN 4 COLORS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D. _____ DATE Filed. MAR 5 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

C. L. WHITE, WHITE'S CITY, N.M.

NO. D-9674
ORDER No. 63301

DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

FULL FACE

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT
NONE

THE ICEBERG- ONE OF THE INTERESTING
FEATURES OF THE CAVERNS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10 | 1/4 | | |
| RETOUCHING | 4 | 1 | | OCT 1 / 1950 |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 1 / 1950 | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

C. L. WHITE, WHITE'S CITY, N.M.

NO. D-9675
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/2

FULL PAGE

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M.

TITLE IN FULL

IMPRINT NONE

PASSAGEWAY IN THE HALL
OF THE GIANTS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 5-1/2 | 34 | OCT 16 1950 | |
| RETOUCHING | 5 | 12 | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

NOV 9 1950

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

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5X7

C.L. WHITE, WHITE'S CITY, N.M.
NO. D-9676
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4 FULL FACE

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| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT NO. NO R. M. |
| TITLE IN FULL | IMPRINT NONE |
| THE SCENIC DRIVE WITHIN CARLSBAD CAVERNS NATIONAL PARK TO THE CAVERNS ENTRANCE. | |
| | PHOTO PROPERTY OF CUST. |

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

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Date _____ AND WORK SCHEDULE Date _____

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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 71 | 15 | | OCT 17 1950 |
| RETOUCHING | 4 | 15 | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____ NOV 9 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

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D-9677

C.L. WHITE, WHITE'S CITY, N.M.

ORDER No. 63301

DATE 9-18-50

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PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

GRACEFUL, SHEER DRAPERIES OF
PURE CRYSTALLINE CAVE ROCK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

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By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

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| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10-14 | 10-15 | | OCT 17 1950 |
| RETOUCHING | | | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 9 1950

By

DATE Photo Returned to Customer

Part 23

8X10

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9678
ORDER No. 63301

DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

RIGHT: CRYSTAL SPRING DOME,
LARGEST GROWING STALAGMITE
IN THE CAVERNS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10 | 1/2 | | |
| RETOUCHING | 5-1/2 10-1 | 1 1/4 | | OCT 17 1950 |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

NOV 9 1950

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

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5X7

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9679
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

FULL FACE

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

GOVERNMENT BUILDINGS AND
PARKING TERRACES ADJACENT TO
THE ENTRANCE TO CAVERNS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

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Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| COMPOSING, Type Set Up | | | | |
| SKETCH | 10-1/2 | 1/2 | | OCT 17 1950 |
| RETOUCHING | 4 | 1 1/2 | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 9 1950
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

8X10

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9680

ORDER No. 63301

DATE 9-18-50

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(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELEVATOR BUILDING WHICH
HOUSES TWO OF THE WORLD'S
LONGEST EXPRESS ELEVATORS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

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Page

Executive OK of Estimate By _____ Cost Dept. Checked By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 15 | 1/2 | | OCT 17 1950 |
| RETOUCHING | 4 | 1 1/2 | | |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 9 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9681
ORDER No. 63301
DATE 9-18-50

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| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT No. NO R. M. | |
| TITLE IN FULL | | IMPRINT NONE | |
| JIM WHITE, THE COWBOY. | | | |
| RETOUCHING AND COLOR DESCRIPTION | | PHOTO PROPERTY OF CUST. | |

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
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| COMPOSING, Type Set Up | | | | |
| SKETCH | Lo | 10 | | |
| RETOUCHING | 10 | 1 | | OCT 1 / 1950 |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 1 / 1950 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 9 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Page 30

8X/1

C.L. WHITE, WHITE'S CITY, N.M.

NO. D-9682
ORDER No. 63301

DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT NONE

U.S. HIGHWAY 62 near CARLSBAD
PASSES CLOSE TO EL CAPITAN, THE
POINT OF THE RUGGED GUADALUPE
MOUNTAINS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 10 | 1/2 | | |
| RETOUCHING | 3 | 1/2 | | OCT 17 1950 |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed NOV 9 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Page 31

C.L. WHITE, WHITE'S CITY, N. M.

NO. D-9683
ORDER No. 63301
DATE 9-18-50

100 M BOOK PAGE 6 x 9 1/4

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
A GENERALIZED MAP OF CARLSBAD
CAVERNS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M.
IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 20 | 1 | | |
| RETOUCHING | 10 | 1 | | OCT 17 1950 |
| REPHOTO | | | SEP 20 1950 | |
| PHOTO-LITHO | | | OCT 17 1950 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

32
Page

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9684 ORDER NO. 63312 DATE 9-18-50

CUSTOMER CRESTWOOD BAPTIST CHURCH
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M DBL POST CDS SIZE 5 1/2 X 7

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"CRESTWOOD THE BEAUTIFUL"

Script

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW INSTRS. ENCLOSED.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW INSTRS. ENCLOSED.

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-9685 ORDER NO. 63362 DATE 9-21-50

CUSTOMER THE HANIF INN
OCEAN CITY, N.J./.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HANIF INN - MRS. GEORGE G.

SMITH - 916 WESLEY AVE., OCEAN CITY, N.J.

PHONE 1238 - OPEN YEAR 'ROUND

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

FOLLOW CARD D-6628 FOR LAYOUT.
TAKE OUT POLE & WIRES. CLOSE WINDOWS ON BLDG.
REMOVE 2 SIGNS FROM DOOR AT ENTRANCE.

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

Adm. Artwork
1.25

1238

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. D-9686

ORDER No. 63199

DATE 9-21-50

12 1/2 M LARGE FOLDER COVER

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TIJUANA IN OLD MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SAME ^{PHOTO} ~~SKETCH~~ AS ON COVER D-3737

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CIA. COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. D-9686

ORDER No. 63199

DATE 9-21-50

12 1/2 M LARGE FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FLAG OF MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO OCH1254

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

Date

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT | DATE COMPLETED |
|------------------------|-----------|--------------|-------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET-UP | | | OCT 27 1950 | OCT 27 1950 |
| SKETCH | 11 | 5 | OCT 24 1950 | OCT 26 1950 |
| RETOUCHING | | 3 | | |
| PHOTO-LITHO | | | | NOV 7 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 28 | | |

BLUEPRINT OK'D

By

DATE Filed

NOV 17 1950

HAND COLOR PROOF OK'D

By

DATE Photo Returned To Customer

Front 14 105
Back 14 108 11/13/50
28 hrs

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9687 ORDER NO. 63398 DATE 9-26-50

CUSTOMER SHALIMAR HOTEL
DAYTONA BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN REVERSE TYPE LOWER RT CORNER:**

SHALIMAR HOTEL, DAYTONA BEACH, FLORIDA

1/15 plating

1/6 plating E

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

PHOTO BY JIMMY ROBERTS, DAYTONA BEACH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Pt. 2 1/2

add'l. Artwork,
\$ 1.25

OK 77

Top

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9688 ORDER NO. 63402 DATE 9-26-50

CUSTOMER
BERNI HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN REVERSE TYPE:**

THE BERNI HOTEL + OVERLOOKING BAYFRONT
PARK AND BISCAYNE BAY + MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN ONLY.

COLOR DESCRIPTION

(DISREGARD COLORS)

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

1-8X10
X

Add'l Artwork &
Rephoto \$ 10.50

S.S. KRESGE CO., NO. 98, QUINCY, ILL.

NO. D-9689

ORDER No. 63410

DATE 9-27-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

26 VIEW

IMPRINT NONE

SOUVENIR FOLDER OF QUINCY

ILLINOIS ..ETC. SEE BELOW

SMALL TYPE: COPYRIGHT MCML BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOLLOW ROUGH PENCIL SKETCH ENCLOSED.

FRONT TITLE: NAVAL RESERVE TRAINING CENTER ON QUINCY BAY -
MISSISSIPPI RIVER

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO

NO. D-9689

S.S. KRESGE CO., NO. 98, QUINCY, ILL.

ORDER No. 63410

DATE 9-27-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

GREETINGS FROM QUINCY, ILLINOIS
THE GEM CITY OF THE MISSISSIPPI
VALLEY...ETC.

IMPRINT NONE

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.
S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW TITLES. MAKE OWN BEST ARRANGEMENT AS TO LOCATION
OF REDUCTIONS.

SEE ROUGH PENCIL SKETCH.

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO

ENVELOPE PHOTO TICKET

ESTIMATE

ESTIMATE
AND WORK SCHEDULE

Cost Dept. No. 30

Date

By

Date

| OPERATION | EST. TIME | DATE ENTERED | DATE COMPLETED |
|-----------------|-----------|--------------|----------------|
| GRAPHIC DESIGN | 10 | OCT 17 1950 | |
| ARTIST | | OCT 11 1950 | OCT 23 1950 |
| RETOUCHING | | OCT 27 1950 | |
| ENGRAVING | | | |
| AND COLOR PROOF | | | |
| ARTIST PROOF | | | |

PRINT OK D.

By

DATE Filed DEC 13 1950

MAN. COLOR PROOF OK'D

By

DATE Photo Returned to Customer

front 14 102-11/2/50
back 22 109-11/8/50
36

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9690** ORDER NO. **63450** DATE **9-29-50**
CUSTOMER **MAGNOLIA TOURIST COURTS**
MACON, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M TRIPLE POST SIZE $16\frac{1}{2} \times 3\frac{1}{2}$

STYLE ART. COLORTONE FULL FACE

PLACE OF TITLE: **CARDS** Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAGNOLIA TOURIST COURTS - U.S. HIGHWAY
41, 5 MILES SOUTH OF MACON, GEORGIA

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TWO SECTIONS OF REVERSE SIDE BLANK - 3RD SECTION R.M. AND
ADDRESS SECTION.....

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

24-8-16-50

Photo in Large Regular D File

Lk Blue Engraving

2.2. 1/2 93 3 21

11/13

File

in Large

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9691 ORDER NO. 63453 DATE 10-2-50

CUSTOMER MAX MOSKO HI-WAY MOTEL
LAKEWOOD, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MDBL POST CARD SIZE 3½ X 11

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAX MOSKO HI-WAY MOTEL-LAKEWOOD, COLO.

(SEE UPPER & LOWER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED.

SUBMIT RETOUCED PHOTOS TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW COLORED SKETCH FOR COLORS.

SEE INSTRUCTIONS ATTACHED.

Photos ret'd 1/19/51 B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 5x7

L.O. 2 1/2
Ref. 12 1/2
J. H. C. 107 3
L.A. 17

X 10B

as quoted

(F)

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. D-9692
ORDER No. 63613

DATE 10-3-50

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF READING, PA.

FRONT: ROCK GARDEN AND PAGODA,
MT. PENN.

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES-TO FOLLOW

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: FOLLOW SKETCH

7A H 2318

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. D-9692
ORDER No. 63613

DATE 10-3-50

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(GROUP VIEW)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES-TO FOLLOW

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By DATE OCT 27 1950

Cost Dept. DATE OCT 27 1950

| OPERATION | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------|-----------|--------------------|----------------|
| CONSTRUCTION | | OCT 30 1950 | OCT 31 1950 |
| PROOF | 6 1/2 | OCT 23 1950 | OCT 30 1950 |
| RETOUCHING | #3-9 | | |
| PHOTOGRAPH | | NOV 6 1950 | |
| DEVELOP | | | |
| STAMPING, OPAQUE | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| STATIST DEPT. | 33 | | |

DATE FILLED NOV 22 1950

By DATE 11/17/50

DATE Photo Returned to Customer 11/17/50

front 13104
back 20105

NO. D-9693
PUBLISHED FOR GEO.G. HEUNISCH, ORLANDO, FLA. ORDER No. K 42222
DATE 10-4-50

1 M POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
CHESS - BY - MAIL...ETC.
(SEE COPY)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES
IMPRINT SAME AS ABOVE.
FOR SPECIAL FRONT SEE LAYOUT.
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
FOLLOW LAYOUT & INSTRS. ATTACHED.
SQUARES ON CHESS BOARD DIAGRAM ALTERNATE IN WHITE AND SLIGHTLY SHADED, SO IF ANY LETTER IS WRITTEN INTO THE SHADED SQUARES, SAME CAN BE READ. SHOW SIMILAR KNIGHT ON HORSEBACK AND LANCE, ONLY ABOUT 1/2 SIZE OF ONE ON LAYOUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | OCT 20 1950 |
| SKETCH | | | | |
| RETOUCHING | 10 | 3 1/2 | OCT 1 1950 | OCT 6 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | OCT 12 1950 | OCT 26 1950 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed OCT 21 1950 By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-9694

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE
PADUCAH, KY. ORDER No. 63628

DATE 10-4-50

12 1/2 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF PADUCAH
KENTUCKY

FRONT: DELTA QUEEN ON THE TENN.
RIVER APPROACHING GEORGE ROGERS
CLARK BRIDGE, NEAR PADUCAH, KY.

SMALL TYPE: COPYRIGHT 1941 BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE PHOTO ENCLOSED. NOTE ROUGH PENCIL
SKETCH.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

NO.

D-9694

ORDER No. 63628

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

DATE 10-4-50

12 1/2 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM PADUCAH

GATEWAY TO THE GREAT KENTUCKY LAKE
184 MILES LONG - 2400 MILES OF
SHORELINE. *See map card*

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

usc

CH1712

NOTE ROUGH PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Mt 8

ESTIMATE AND WORK SCHEDULE

| DATE | EST. TIME | DATE COMPLETED |
|-------------|-----------|----------------|
| DEC 12 1950 | | DEC 12 1950 |
| DEC 20 1950 | | DEC 27 1950 |
| JAN 2 1951 | | JAN 17 1951 |
| JAN 17 1951 | | |

104 105

PRINT OK D.

DATE Filed 10-6-1950

PRINT COLOR PROOF OK

By

DATE Photo Returned to Customer

Grant 16
Book 18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9695 ORDER NO. 63770 DATE 10-5-50

CUSTOMER FRANK GORDON
RED BLUFF, CALIF. 38.114

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 MDBL POST CDS SIZE 3 1/2 X 11

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GORDON'S WESTERN MUSEUM AND GIFT SHOP
....ETC.

(SEE COPY)

1 3/4 Panel

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

Return photo

in large

File

Rephoto 8x10

Res. 2 1/2

XHB

as quoted

X

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-9696 ORDER NO. 63825 DATE 10-12-50
CUSTOMER CHICAGO SUNDAY EVENING CLUB
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

CHICAGO SUNDAY EVENING CLUB (NONSECTARIAN)
ORCHESTRA HALL IN THE HEART OF THE LOOP
.....ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT.

USE PHOTO FROM 6B717.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY,
DAYTON, OHIO

NO. D-9697
ORDER No. 63757
DATE 10-18-50

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL *Greetings From*
DAYTON, "THE CITY BEAUTIFUL",
OHIO

FRONT: AERIAL VIEW OF DAYTON, OHIO

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 9AH910.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY,
DAYTON, OHIO

NO. D-9697
ORDER No. 63757
DATE 10-18-50

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NONE R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM OCH1641

Reduce color Plates for OCH-1641

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored 8x6 8x6
OCT 18 1950

ESTIMATE

ESTIMATE

By

Date

WORK SCHEDULE

Date

| OPERATION | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------|------------|--------------------|----------------|
| COMPANY TYPE SET | | OCT 1 1950 | |
| ETCH | 5 | OCT 31 1950 | NOV 1 1950 |
| RETOUCHING | 3 | NOV 7 1950 | NOV 16 1950 |
| PHOTO-LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| TEST SET | 110 106 | | |

DATE FILLED

DATE FILLED

DEC 1 1950

By

By

DATE Photo Returned to Customer

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9698 ORDER NO. 63903 DATE 10-24-50

CUSTOMER LA RINDA MOTOR LODGE
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LA RINDA MOTOR LODGE - TWIN VILLAS-
THE LARINE AND THE LINDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof

Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9699 ORDER NO. 63916 DATE 10-25-50

CUSTOMER

THE MONON RAILROAD
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DBL POST CDS SIZE 3 1/2 X 11

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

LOWER BORDER:

CHRISTMAS EVE IN MONONLAND 6 pl. int., c & b

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED. /

COLOR DESCRIPTION

FOLLOW COLORED DRAWING. /

RETURN DRAWING. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

587
10/27/50

X

Reprint 3.50

OK by
Friday Oct 27
Sure

Red Impression

Ref. 2-

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

| | | | | | | | | |
|--|-----------------|--|--|---------------|-------------|----------------|--------------------------|----------------|
| PHOTO PROPERTY OF C. T. & CO. — CUSTOMER | DIAL NO. D-9700 | | ORDER NO. 63936 | DATE 10-30-50 | DEPT. | DATE COMPLETED | Photos for this Customer | PHOTO RETURNED |
| | CUSTOMER | | LEWIS MATERNITY MEMORIAL HOSPITAL CHICAGO, ILLINOIS | | RETOUCHING | | | |
| | | | | | ENGRAVING | | | |
| | | | | | PHOTO LITHO | | | |
| 5 M POST CARDS | | SIZE 3½ X 5½ | STYLE PHOTO PLATIN WHITE BORDER | | | | | TO |
| PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout | | (All of this on address side) | | | | | | |
| Title in Plate Yes No Copyright in Plate Yes No | | FRONT NO. 5 R. M. Yes No | | | | | | |
| Title in full | | R. M. to cover part of Mess. Space, entire Mess. Space, entire Front | | | | | | |
| LEWIS MEMORIAL MATERNITY HOSPITAL / 13001 SO. MICHIGAN AVE. / CHICAGO 16, ILL. | | IMPRINT: Customer Side — Center | | C. T. Imprint | | No Imprint | | PHOTO USED FOR |
| RETOUCHING DEPARTMENT | | Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue | | | | | | |
| Submit — Sketch — Layout — Retouched Photo — Wash Drawing | | | | | | | | |
| Follow Layout | | | | | | | | |
| USE PORTION OF PICTURE MASKED OFF. | | | | | | | | |
| COLOR DESCRIPTION | | | | | | | | |
| RETURN PHOTO YES NO | | | | | | | | |

M & H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9701** ORDER NO. **63937** DATE **10-30-50**

CUSTOMER **THE UNIVERSITY OF ROCHESTER-STRONG MEM. HOSP., ROCHESTER, NEW YORK**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE **3½ X 5½**

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

THE UNIVERSITY OF ROCHESTER MEDICAL CENTER - ROCHESTER, NEW YORK

(USE CUSTOMER'S TYPE IF PRACTICABLE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. **5** (All of this on address side) **3 SIDES**
R. M. Yes **No**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** No Imprint
Side — Center

Blue Print — Handcolor — **Black & White Proof** Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

CROP AT OUTER RED LINES.

COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ref. 2

no quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9702

ORDER NO. 63965 DATE 11-1-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

GABLES OF HARBORDALE
ST. PETERSBURG, FLA.

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE POLE (SEE TISSUE OVERLAY)

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DN-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

CR 24+

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9703 ORDER NO. 63966 DATE 10-31-50

CUSTOMER CLUB DEL MAR
SANTA MONICA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE - NO TITLE.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9704 ORDER NO. 63966 DATE 11-1-50

CUSTOMER CLUB DEL MAR
SANTA MONICA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE . NO TITLE.

TAKE OUT BLDG AT LEFT. /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9705** ORDER NO. **63977** DATE **11-2-50**

CUSTOMER **MC CLINTOCK'S TOURIST HOME
MEMPHIS, TENN.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE **3½ X 5½**

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: ~~Upper, Lower, Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**MC CLINTOCK'S TOURIST HOME
BOT: 1278 UNION AVE., OPPOSITE
METHODIST HOSPITAL - MEMPHIS, TENN.**

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9706 ORDER NO. 63983 DATE 11-2-50

CUSTOMER

RINEHART MOTEL
DYER, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RINEHART MOTEL ON U.S. 30 -
1/4 MILE WEST OF U.S. 41, DYER,
INDIANA

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ref. 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO: D-9707 ORDER NO. 64218 DATE 11-3-50

CUSTOMER L. & S. DRIVE INN
HAMMOND, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full L. & S. DRIVE INN - MICHIGAN AVE.
TWO BLOCKS EAST - KENNEDY AVE. (U.S.#20)
HAMMOND, INDIANA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

1. CROP ABOUT $\frac{3}{4}$ " LEFT SIDE OF PICTURE, ELIMINATING 1ST FLOOR WINDOW & BASEMENT WINDOW BELOW IT.
2. REMOVE TV AERIAL- ELECTRIC WIRE RUNNING ALONG LEFT SIDE OF BLDG.
3. IF POSSIBLE, TOUCH UP BRICK ON LEFT SIDE OF BLDG USING AIR BRUSH TO BRING OUT A WHITE WALL MORE LIKE FRONT WALL.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9709** ORDER NO. **64238** DATE **11-7-50**

CUSTOMER **SALTAIR APTS.
ST. PETERSBURG, FLA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 POST CARDS SIZE **3½ X 5½**

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN SKY:**

"SALTAIR" APARTMENTS
ON BEAUTIFUL SUNSHINE BEACH (ITALICS)

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print ☐ Handcolor ☐ Black & White Proof Titles — Red, Blue

FOR RETOUCHING, SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. D-9710
ORDER No. 64374
DATE 11-8-50
FRONT

6½ M LARGE FOLDER COVER C.T.ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
RESORT SOUVENIR OF ST. THOMAS,
VIRGIN ISLANDS • AMERICA'S YEAR
'ROUND CARIBBEAN PLAYGROUND
FRONT: VIRGIN ISLANDS HISTORIC
LANDMARK.
SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED, AND FOLLOW TISSUE OVERLAY.
SEE ROUGH PENCIL SKETCH ENCLOSED. USE YELLOW IN THE TITLE ON
FRONT COVER, SIMILAR TO SAMPLES ATTACHED. USE LIVE COLORS SUCH
AS STRONG YELLOWS TO REFLECT THE ATMOSPHERE OF THE TROPICS.
(YELLOW, ORANGE AND LIGHT GREENS) PALE BLUE SKIES WITH CLOUDS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC. CHICAGO

THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. D-9710
ORDER No. 64374
DATE 11-8-50

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE VIRGIN ISLANDS OF THE
UNITED STATES

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE MAP FROM BACK OF PREVIOUS FOLDER (D-5021)
SAMPLE ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

| ESTIMATE | | By | Date |
|-------------|-----------|-------------------|----------------|
| NOV 28 1950 | | 28 | 1950 |
| DATE | EST. TIME | DATE ENTERED DEPT | DATE COMPLETED |
| NOV 28 1950 | | DEC 22 1950 | |
| | | DEC 8 1950 | DEC 27 1950 |
| | | | JAN 17 1951 |
| | | JAN 17 1951 | |
| | | JAN 17 1951 | 1-18-51 |

DATE Filed: FEB 6 1951
By: *JC*
Photo Returned to Customer

NOT TO BE RETURNED TO CUSTOMER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9712 ORDER NO. 64275 DATE 11-13-50
CUSTOMER SOCIETY FOR THE PROP. OF THE FAITH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 BUSINESS CDS SIZE $3\frac{1}{2} \times 2\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ST. THERESA OF THE CHILD JESUS
PATRONESS OF MISSIONS.

(SEE ATTCHD FOR TYPE STYLE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print Handcolor Black & White Proof Titles — Red, Blue

WHITE BORDER 3 SIDES - $\frac{3}{4}$ " PANEL AT BOTTOM INCL WHITE BORDER. CROP TOP AND
BOTTOM AS MARKED.

DO NOT RETOUCH FACE!

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-8-16-50

MAKEOVER

Change to retoucher Dept.

EST. Makeover Time Required

| DEPT. | TIME | TIME RECORDED IN GEN. DEPT. |
|-------------|------|-----------------------------|
| RETOUCHING | | |
| ENGRAVING | | |
| PHOTO LITHO | | |
| COMPOSING | | |
| LITHO ART | | |

Rephoto 5x7

Res.

2

Rephoto and
add'l composition } 12.50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9713 ORDER NO. 64278 DATE 11-13-50

CUSTOMER THE LITTLE GRILL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER RIGHT HAND CORNER:

8520 STONEY ISLAND
CHICAGO 17

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

REMOVE HALF OF CAR IN STREET. REMOVE ALL TELEPHONE WIRES. AIR BRUSH DRIVE WAY
CURBS, ETC. NOTE BOTTOM LEFT SIDE OF BLDG....TOUCH UP DIRTY APPEARANCE IF
POSSIBLE. SHOW GRAVEL TO RIGHT OF DOOR 1 INCH ABOVE SIDE WALK TO APPEAR AS
IF DRIVE-WAY SURROUNDS BLDG. (SEE PHOTO)

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ret. 2 1/2

Add'l. Imprint. 1.25

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D-9714

ORDER NO. 65389

DATE 1-9-51

25 M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OAK PARK, ILLINOIS
FRONT: WORLD WAR MEMORIAL,
SCOVILLE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-TO FOLLOW

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ICH-21. SHOW FLAG FLYING TO RIGHT.
STRAIGHTEN POLE. REMOVE THE CHURCH BLDG. IN
BACKGROUND AND COVER BLANK SPACE WITH MORE
FOLIAGE. (SEE ROUGH PENCIL SKETCH)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. ~~DEX~~ D-9714

ORDER NO. 65389

DATE 1-9-51

25 M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OAK PARK ILLINOIS
"THE LARGEST VILLAGE IN THE
WORLD"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 9BH847. FOLLOW CARD 9BH847
FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By

Date

| OPERATION | EST. TIME | EST. DATE | DATE COMPLETED |
|------------------------|-----------|-------------|----------------|
| COMPOSING, TYPE SET-UP | | JAN 19 1951 | |
| SKETCH | | | JAN 19 1951 |
| RETOUCHING | 9 3 | FEB 5 1951 | FEB 12 1951 |
| PHOTO-LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| FINAL COLOR PROOF | | | |
| ARTIST DEPT. | 110 30 | FEB 12 1951 | 2/23/51 |

DATE Filed

By

DATE Photo Returned to Customer

front 13
back 17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-9715 ORDER NO. 64302 DATE 11-14-50

CUSTOMER BEACH CENTER APTS.
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (ITALICS)

BEACH CENTER APARTMENTS — 10 pt. style
ON BEAUTIFUL ST. PETERSBURG BEACH — 6 pt. style

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

SEE TISSUE OVERLAY FOR INSTRS.

COLOR DESCRIPTION

PHOTO USED FOR

Ref. 2 1/4

254

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9716 ORDER NO. 64301 DATE 11-14-50

CUSTOMER FREDRICKSON & BAKER SERVICE STATION
EVANSTON, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FREDRICKSON & BAKER
HOWARD AND RIDGE AVE.
EVANSTON, ILL.

6pi caps

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT BLDG IN BACKGROUND. CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

Photos in large file

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1

(11) 2 H

D 9716

D-9716

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-9717 ORDER NO. 64305 DATE 11-15-50

CUSTOMER HANS GOODRICH RESTAURANT
LINCOLNWOOD, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MGIANT POST CDSIZE SIZE 4½ X 7 4½ X 7

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE LAYOUT:

HANS GOODRICH

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP FOUR)
FOLLOW PENCIL LAYOUT!

SEE RESPECTIVE TISSUE OVERLAYS FOR RETOUCHING INSTRS.

COLOR DESCRIPTION

SEE RESPECTIVE TISSUE OVERLAYS FOR COLOR INSTRS.

PHOTO RETURNED

TO

PHOTO USED FOR

4 replusters
L.D. 1 hr.
Ret. - 8 hr.
He. 2 3/4 107
La. 16 1/2 12.26

Replustering
Rephotos } 3450
West

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9718 ORDER NO. 64322 DATE 11-16-50

CUSTOMER ST. FRANCIS SOLANUS MISSION
RESERVE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. FRANCIS SOLANUS CHURCH,
RESERVE, WIS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK & WHITE CARD AS COPY. BRING OUT STONWORK AND
FILL IN VINES AS ON SMALL SNAPSHOT.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

8

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9719 ORDER NO. 64346 DATE 11-20-50

CUSTOMER ANNABELLE'S LUNCH
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER RIGHT HAND CORNER:

ANNABELLE'S LUNCH
5035 HOHMAN AVE.
HAMMOND, INDIANA

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4

as quoted

W. J. H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9721 ORDER NO. 64802 DATE 11-27-50

CUSTOMER DAYTON MOTOR HOTEL
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 MDBL BUS CDS SIZE 3 1/2 X 5 1/2

STYLE FULL FACD -ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

DAYTON MOTOR HOTEL - 1639 KEOWEE ST.
ON U.S. 25 NORTH EDGE OF CITY AT
MIAMI RIVER, ETC. (SEE COPY) /

FRONT NO. NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

R. M. Yes No

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

SIZE 3 1/2 X 5 1/2 OVERALL - SCORED IN CENTER.

USE PHOTO FROM OCH1933. TO BE MASKED OFF AND REDUCED SO THAT PICTURE SIZE
WILL BE 3 1/2 X 1 3/4 WITH TYPE PANEL BELOW PICTURE. REDUCE COLOR PLATES
ACCORDINGLY.

SEE DUMMY ATTACHED.

COLOR DESCRIPTION

In Front Only
Blue

Very Rush
Hh

6467

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Map 6 1/2
L.A. 2

as specified

not

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9722 ORDER NO. 64803 DATE 11-27-50

CUSTOMER DAYTON MOTOR HOTEL
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M NOTEHEADS SIZE 6 X 9

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DAYTON MOTOR HOTEL - 1639 KEOWEE
STREET - DAYTON 4, OHIO.....ETC.

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

USE PHOTO FROM D-9721.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1 hr
L.C. 105 1/4 r

as quoted
W.H.

2. offset

LEVY NEWS AGENCY, LA CROSSE, WIS.

NO.

D-9724

ORDER No.

64906

DATE 12-5-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"BLUFFS OF THE MISSISSIPPI" AND
LA CROSSE WISCONSIN

FRONT: RIVERSIDE PARK ALONG MISS-
ISSIPPI RIVER

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

NO

R. M.

YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PUT IN SHIPS WHEEL(SEE PRESENT COVER FOR GENERAL DESIGN) FRAGMENT
VIEW: RIVERSIDE PARK ALONG MISS. RIVER USING PHOTO FROM OCH1997.

no

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

LEVY NEWS AGENCY, LA CROSSE, WIS.

NO.

D-9724

ORDER No.

64906

DATE 12-5-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW BRIDGE OVER
MISSISSIPPI RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

NO

R. M.

YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.U.
S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BACK COVER FROM D-5390.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ESTIMATE

AND WORK SCHEDULE

Cost Dept.

By

DEC 21 1950

Date

DEC 21 1950

| OPERATION | EST. TIME | | DATE | |
|------------------------|-----------|--------------|---------------|----------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 10 | 5 | DEC 29 1950 | JAN 3 1951 |
| RETOUCHING | | 6 | | |
| PHOTO-LITHO | | | JAN 8 1951 | JAN 24 1951 |
| B. PRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | JAN 24 1951 | |
| ARTIST DEPT. | 105 | | | 1-26-51 |

PRINT OK'D

By

DATE Filed

FEB 6 - 1951

MAN. COLOR PROOF OK'D

By

DATE Photo Returned to Customer

LO. 72
L.A. 85

GARNET CARTER, LOOKOUT MOUNTAIN, TENNESSEE

NO. D-9723

ORDER No. 64894

DATE 12-1-50

50 M PLACE MATS SIZE 14 x 10

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

TITLE IN FULL

ATOP LOOKOUT MOUNTAIN
ROCK CITY GARDENS.....ETC.
(SEE COPY)

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

Photo in large 3 file

SUBMIT

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date 12-1-50

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date DEC 3 1950

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 5 - 1951 | JAN 5 - 1951 |
| SKETCH | | | | |
| RETOUCHING LO | | 7 1/2 | DEC 4 1950 | DEC 4 1950 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | JAN 17 1951 |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | JAN 17 1951 | |
| ARTIST DEPT. | 104 | 8 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAR 7 1951

By _____

DATE Photo Returned to Customer _____

CAVE OF THE MOUNDS,
BLUE MOUNDS, WIS.

NO. D-9725

ORDER No. 64627

DATE 12-5-50

12½ M LARGE FOLDER COVER - ART COLORTONE -

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAVE OF THE MOUNDS, WISCONSIN

FRONT: TOTEM POLE ROOM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

SMALL TYPE: COPYRIGHT MCMLI BY
CURT TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 7BH119. USE CARD 7BH119 FOR COLOR GUIDE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

BY ENVELOPE PHOTO TICKET

CAVE OF THE MOUNDS,
BLUE MOUNDS, WIS.

NO. D-9725

ORDER No. 64627

DATE 12-5-50

12½ M LARGE FOLDER COVER * ART COLORTONE *

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GEM ROOM SENTINEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO

"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO OCH2008. ~~REPHOTO~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ESTIMATE

ESTIMATE

Cost Dept.

Date

AND WORK SCHEDULE

Date

| | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------|-----------------------|-------------------|
| RETOUCHING | 10 | 54 |
| PHOTO-LITHO | | |
| REPRINTING | | |
| STRIPPING, OPAQUING | | |
| ENGRAVING | | |
| HAND COLOR PROOF | | |
| ARTIST DEPT. | 101 | 29 |

REPRINT OK'D

DATE Filed FEB 12 1951

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Front 13
back 16

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-9726

ORDER No. 64944

DATE 12-8-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF COOPERSTOWN,
N.Y.

FRONT: Leatherstocking Falls

SMALL TYPE: COPYRIGHT MCMLI BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~SUBMIT SKETCH.~~

USE FRONT VIEW FROM D-9457.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-9726

ORDER No. 64944

DATE 12-8-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NATIONAL BASEBALL HALL OF
FAME AND MUSEUM, COOPERSTOWN,
N.Y., BIRTHPLACE OF BASEBALL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH2048.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

AND WORK SCHEDULE

By *ZH*
Date DEC 8 1950

| OPERATION | EST. TIME | DATE ENTERED DEPT | DATE COMPLETED |
|---------------------|-----------|-------------------|----------------|
| COMPOSING TYPE | | | |
| SKETCH | 1 | | |
| RETOUCHING | 5 | | |
| PHOTO LITHO | | | DEC 14 1950 |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| ENGRAVING | | | DEC 14 1950 |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 115 | | |

REPRINT OK'D

DATE Filed MAR 22 1951

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Colored Photo

DISTRIBUTED BY SOONER NEWS CO.,
LAWTON, OKLA.

NO. D-9727
ORDER No. 64724
DATE 12-14-50

12 1/2 M LARGE FOLDER COVER ART COLORTONE FRONT

| | |
|---|-----------------------------------|
| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. NO R. M. YES / |
| TITLE IN FULL LAWTON, FORT SILL AND THE WICHITA MOUNTAINS, SOUTHWESTERN OKLAHOMA FRONT: LAKE LAWTONKA AND MT. SCOTT. | IMPRINT SAME AS ABOVE |
| SMALL TYPE: COPYRIGHT MCMLI BY CURT TEICH & CO., INC., CHICAGO, U.S.A. | PHOTO PROPERTY OF C.T. |
| RETOUCHING AND COLOR DESCRIPTION | |

FOR FRONT: USE PHOTO FROM 8A91-N. FOR COLORS SEE CARD 8A91-N.
SEE ROUGH PENCIL SKETCH ENCLOSED.

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY SOONER NEWS CO.,
LAWTON, OKLA.

NO. D-9727
ORDER No. 64724
DATE 12-14-50

12 1/2 M LARGE FOLDER COVER ART COLORTONE BACK

| | |
|--|---|
| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. NO R. M. YES |
| TITLE IN FULL MT. SCOTT ROAD IN THE WICHITA MOUNTAINS, OKLA. | IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.) |
| RETOUCHING AND COLOR DESCRIPTION | PHOTO PROPERTY OF C.T. |

FOR BACK: USE PHOTO FROM 2B357-N. FOR COLORS SEE CARD 2B357-N.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | DATE | DATE COMPLETED |
|----------------------------------|-----------|-------------|----------------|
| COMPOSING, TYPE SET | | JAN 11 1951 | JAN 11 1951 |
| SKETCH | 6 7 1/2 | JAN 8 1951 | JAN 8 1951 |
| RETOUCHING | 6 3 1/2 | | |
| PHOTO-LITHO | | JAN 25 1951 | FEB 2 1951 |
| BLUEPRINT STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| STATIST DEPT. | 28 | FEB 8 1951 | |

DATE Filed FEB 14 1951
By Jv
DATE Photo Returned to Customer

101-2-13-51
back 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. D-9728 ORDER NO. 65010 DATE 12-14-50
CUSTOMER ED WRIGHT TIRE CO.
TULSA, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE!

CROP TO BEST ADVANTAGE.!

ADD CLOUD EFFECT.!

COLOR DESCRIPTION

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9729 ORDER NO. 65010 DATE 12-14-50

CUSTOMER
ED WRIGHT TIRE CO.
TULSA, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.
CROP TO BEST ADVANTAGE.

ADD CLOUD EFFECT.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9730 ORDER NO. 65025 DATE 12-15-50

CUSTOMER ST. MARY'S MISSION HOUSE
TECHNY, ILL.

GIANT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 5 X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(NO TITLE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW OVERLAY ON PHOTO.

Photo in Large D File

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Make Black Proof from 7 1/2 x 5 1/2
Make Offset from 5 1/2 x 7 1/2

Sanosie

5 x 7 106

P.C. side KC 12

9 1/2

Pt. 52

DC 2 3/4

50.18

WOTK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9731 ORDER NO. 65037 DATE 12-19-50

CUSTOMER DERBY LANE COURT
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY: DERBY LANE COURT

ST. PETERSBURG, FLORIDA

AT BOT: CUT IN FOREGRD: "ONE OF FLORIDA'S
FINEST, OPERATED BY R. SUMMERS" *in Panel*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

TAKE OUT POLES EXCEPTING THE TWO WITH 2 LIGHTS FOR SHUFFLEBOARD. ✓

SEE TISSUE OVERLAY. ✓

COLOR DESCRIPTION

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0-9732 ORDER NO. 65040 DATE 12-19-50
CUSTOMER DESERT SOUV. SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROYAL AUTEL, LAS VEGAS, NEVADA
BOT: 615 SOUTH 5TH ST., ON U.S. HIGHWAY
91, IN TOWN

ALSOAAA AIR COOLED

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Box 3

X

Add'l Artwork

\$ 3.00

C.W. HUGHES & CO., INC.,
MECHANICVILLE, NEW YORK

NO. D-9733
ORDER No. 65050
DATE 12-19-50

12½ M (CORRESPONDENCE NOTES) BOX COVER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTORIAL CORRESPONDENCE NOTES
FROM VERMONT

SMALL TYPE: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN TINTED TELESCOPE BOX. USE PHOTO FROM D-9138 FOR
COVER SUBJECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

APR 10 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9734 ORDER NO. 65057 DATE 12-20-50

CUSTOMER COLONIAL GARDENS TRAILER PARK
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

NO. D-9735

ORDER No. 65273

DATE 12-20-50

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF LEXINGTON,
KENTUCKY "THE HEART OF THE BLUE
GRASS REGION"

FRONT: HISTORIC "ASHLAND" THE
HOME OF HENRY CLAY

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO. INC., CHICAGO, ILL.

RETOUCHING AND COLOR DESCRIPTION / U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-TO COME

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE PHOTO FROM A-11594-N. SEE ROUGH PENCIL SKETCH

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9735

CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

ORDER No. 65273

DATE 12-20-50

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LEXINGTON,
KENTUCKY

- THE HOME OF THE THOROUGHBREDS -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

SMALL TYPE PHOTO © CAUFIELD & SHOOK,

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTOGRAPH ENCLOSED (HORSES). BE SURE TO
RETAIN CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

Date

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JAN 1 1951 | JAN 1 1951 |
| SKETCH | #8-48 | 1 30 | JAN 2 1951 | JAN 1 1951 |
| RETOUCHING | 1 | 30 | JAN 2 1951 | JAN 1 1951 |
| PHOTO-LITHO | | | JAN 25 1951 | FEB 3 1951 |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 20 | JAN 2 1951 | |

PRINT OK'D

DATE Filed

FEB 14 1951

ARTIST CHECK PROOF OK'D

By

12-102
12-102

5x7 Reproduction

Ret. 2

11274

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-9736 ORDER NO. 65080 DATE 12-27-50

CUSTOMER MR. ANGELO MICCICHE
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BELVIDERE INN
COOK'S FALLS, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW PENCIL SKETCH. USE PHOTO A.

COLOR DESCRIPTION

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9737 ORDER NO. 65101 DATE 12-29-50

CUSTOMER KLAS' RESTAURANT
CICERO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M GIANT POST CDSIZE 4 X 7

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KLAS CZECH-AMERICAN RESTAURANT -
5734 W. CERMAK RD. - CICERO, ILL....

(SEE COPY)

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2 NEW PHOTOS ENCLOSED. BALANCE OF CARD SAME AS BEFORE, EXCEPT PICTURES TO
BE CROPPED AS PER SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

3

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

7M-0-16-50

2 Rephotos

L.O.

2

Ret.

64

J.M. H.C.

107

2-1-51

44

L.O.

25

W 0151

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9738** ORDER NO. **65118** DATE **1-2-51**

CUSTOMER
**HENRY HEIDE, INC.
NEW YORK, N.Y.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BLOTTERS SIZE **3½ X 6**

STYLART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JUJYFRUIT.....

(SEE COPY)

FRONT NO. **NO**

(All of this on address side)

R. M. **Yes** **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — **Handcolor** — Black & White Proof. Titles — Red, Blue

DRAWING FOR COPY IS IN STORE ROOM. BACKGROUND DESIGN TO BE THE
SAME AS D-9402.....

COLOR DESCRIPTION

FOLLOW ARTWORK.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Sept 1951

Ref. 7/12
G.C. 2/12 1954
L.A. 12/12 1954

Red & Lt. Blue
Impression

as quoted

W.D.H.

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9739 ORDER NO. 65141 DATE 1-5-51

CUSTOMER GROVE HALL APTS.
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GROVE HALL APTS.....ETC.
BOT: GROVE STREET INN.....ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

SEE ATTACHED FOR ARRANGEMENT. FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

Photos returned 5/8/51
B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#10
 L.C. 10
 H.C. 6 1/2
 L.A. 96

NO. D-9740

PUBLISHED FOR ROCK CITY GARDENS,
 LOOKOUT MOUNTAIN

ORDER No. 65142

DATE 1-5-51

500 M CIRCULARS 12 x 17 folded to 8 1/2 x 4 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL FOLLOW HIGHWAY 58
 FROM CHATTANOOGA TENN.
 UP LOOKOUT MOUNTAIN TO BEAUTIFUL
 ROCK CITY
 SMALL: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. NO R.M. YES
 IMPRINT SAME AS ABOVE.
 PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH
 FOR ARRANGEMENT OF KODACHROMES.

RETURN KODACHROMES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

in back of file

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____

**ESTIMATE
 AND WORK SCHEDULE**

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 11 1951 | JAN 20 1950 |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | 3-7-51 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Red & Blue
 Kodachrome
 Colors*

DISTRIBUTED BY M & A NEWS COMPANY,
MORGANFIELD, KY.

NO. D-9741

ORDER No. 65383

DATE 1-9-51

12½ M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMP BRECKINRIDGE
MORGANFIELD, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

use PHOTO. 1CH13

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY M & A NEWS COMPANY,
MORGANFIELD, KY.

NO. D-9741

ORDER No. 65383

DATE 1-9-51

12½ M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

8 pht. 11
MAIN ENTRANCE, CAMP BRECKINRIDGE,
MORGANFIELD, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO 1CH-11 - ALSO FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By *28*
Date

| OPERATION | EST. TIME | DATE ENTERED | DATE COMPLETED |
|----------------------------------|-----------|-----------------|-------------------|
| COMPOSING, TYPE SET UP | | JAN 19 1951 | |
| SKETCH | 10 6 30 | | JAN 19 1951 |
| RETOUCHING | | FEB 5 1951 | |
| PHOTO-LITHO | | | FEB 12 1951 |
| BLUEPRINT STRIPPING, OPACUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 105 | | 5-24-51 |
| ARTIST DEPT. | 105 | | 5-21-51 |

FEB 26 1951

REPHOTO OK'D

DATE Filed

By

By

REPHOTO COLOR PROOF OK'D

DATE Photo Returned to Customer

Front 11
Back 11
28

Vern
Rush

NO. D-9742
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No. 65163
DATE 1-9-51

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF AURORA, ILLINOIS

FRONT: Memorial Bridge, Fox River

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

USE PHOTO FROM 5B226.

ADD MORE WATER IN FOREGROUND. SEE PENCIL LAYOUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
ENVELOPE PHOTO TICKET

NO. D-9742
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No. 65163
DATE 1-9-51

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM AURORA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.
S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1849.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF no RETURN PHOTO
ENVELOPE PHOTO TICKET

ESTIMATE

By _____
Date _____

| OPERATION | EST. TIME | DATE | DATE COMPLETED |
|--------------------|-----------|-------------|----------------|
| COMPOSING | | | |
| SKETCH | 4 | JAN 2 1951 | JAN 3 1951 |
| RETOUCHING | 3½ | | |
| PHOTO-LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPACING | | FEB 15 1951 | FEB 22 1951 |
| ENGRAVING | | | |
| AND COLOR PROOF | | FEB 22 1951 | |
| ARTIST LATE | 3½ | | |

DATE Filed MAR 13 1951
By _____
DATE Photo Returned to Customer _____

front 13
back 21 109-3/1/31
3½

J.S. DUDLEY CO., HAMPTON BEACH, N.H.

NO. D-9743-K

ORDER NO. 65186

DATE 1-12-51

GIANT C.T. KODACHROME
25 M POST CARDS SIZE 6 5/8 x 9 1/8

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *encl*

IMPRINT SAME AS ABOVE.

TITLE:

(HAMPTON BEACH, N.H.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN KODACHROME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By *ju*

DATE Photo Returned to Customer _____

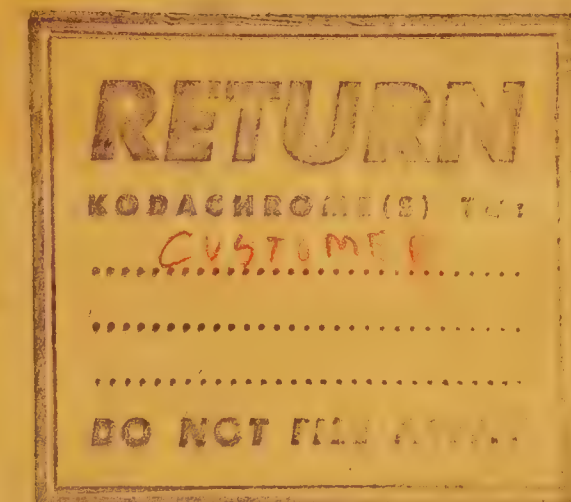
ORDER NO. *D9743-K* LENS READING *215*

CAMERA READING *8-90*

BOARD READING *36-170*

| | | SCALE READING | | EXPOSED |
|--------|---|---------------|-----------|------------------------|
| | | H | D | |
| BLUE | H | <i>1-180</i> | <i>64</i> | <i>225</i> |
| | D | <i>14-35</i> | <i>64</i> | |
| YELLOW | H | <i>1-181</i> | <i>64</i> | <i>222</i> |
| | D | <i>14-22</i> | <i>64</i> | |
| RED | H | <i>1-178</i> | <i>64</i> | <i>225 Lens R. 200</i> |
| | D | <i>14-28</i> | <i>64</i> | |
| BLACK | H | <i>1-185</i> | <i>64</i> | <i>225 Lens R. 200</i> |
| | D | <i>14-27</i> | <i>64</i> | |

REMARKS _____



exp August 7 1951

91-497

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9744 ORDER NO. 65191 DATE 1-12-51

CUSTOMER JIM SAINÉ'S RESTAURANT
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPOST CARDS SIZE 4 X 7

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JIM SAINÉ'S

FRONT NO. SPEC

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. — Titles — Red, Blue

FINISHED CARD TO BE EXACTLY LIKE LAYOUT, WHICH CUSTOMER OK'D. THIS APPLIES
TO THE DENSITY OF PHOTOS. PRINTS ATTACHED. /

FOLLOW SKETCH.

SUBMIT RETOUCHED PHOTOS. /

COLOR DESCRIPTION

return to all for loaned 7/13 to go

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

HASTINGS MUSEUM, HASTINGS, NEBR.

NO. D-9745
ORDER NO. 65204
DATE 1-16-51

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

| | | | |
|---|--|-----------------------------------|--------------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT NO. | NO R. M. YES |
| TITLE IN FULL HOUSE OF YESTERDAY - HASTINGS MUSEUM - HASTINGS, NEBRASKA | | IMPRINT | NONE |
| SMALL TYPE: COPYRIGHT MCMLI BY CURT TEICH & CO., INC., CHICAGO, U.S.A. | | PHOTO PROPERTY OF C.T. | |

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

HASTINGS MUSEUM, HASTINGS, NEBR.

NO. D-9745
ORDER NO. 65204
DATE 1-16-51

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

| | | | |
|---|--|-----------------------------------|--|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT NO. | NO R. M. YES |
| TITLE IN FULL ALBERT M. BROOKING, FOUNDER OF THE "HOUSE OF YESTERDAY", AND A MILWAUKEE STEAMER | | IMPRINT | GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.) |
| RETOUCHING AND COLOR DESCRIPTION | | PHOTO PROPERTY OF C.T. | |

USE PHOTO FROM OCH46.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JAN 19 1951 | |
| SKETCH | 20 | 5 1/2 | JAN 17 1951 | JAN 19 1951 |
| RETOUCHING | | 3 | | |
| PHOTO-LITHO | | | JAN 31 1951 | FEB 8 1951 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 110 | 2 1/4 | FEB 8 1951 | 2/13/51 |

DATE Filed FEB 21 1951
By
DATE Photo Returned to Customer

front 10 101-2-16-51
back 15-48

750 ft

ST. PAUL NEWS COMPANY, INC.,
ST. PAUL, MINN.

NO. D-9746

ORDER No. 65467

DATE 1-17-51

25 M LARGE FOLDER COVER - ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL
ST. PAUL, MINNESOTA
FRONT: MINNESOTA STATE CAPITOL

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 7BH1524.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ST. PAUL NEWS COMPANY, INC.,
ST. PAUL, MINN.

NO. D-9746

ORDER No. 65467

DATE 1-17-51

25 M LARGE FOLDER COVER - ART COLORTONE - BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

TITLE IN FULL
GREETINGS FROM ST. PAUL,
MINNESOTA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: ~~MINNESOTA~~ USE 1CH-67.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

COLOR

ENVELOPE PHOTO TICKET

ESTIMATE
DATE OF DELIVERY

ESTIMATE

By

Date

| DATE | TIME | DATE | DATE |
|--|-----------|-------------|-------------|
| COMPLETED | EST. TIME | ENTERED | COMPLETED |
| | | FEB 19 1951 | |
| COMPLETED TYPE SET UP | 8 44 21 | FEB 3 1951 | FEB 19 1951 |
| SKETCH | 10 21 | | |
| RETOUCHING | | | |
| PHOTO-LITHO | | | |
| BLUEPRINT, OPAQUING, STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| 2 COLOR PROOF | 3 | | |
| 1 COLOR PROOF | 3.1 | | |
| 10 TIST PROOF | | | |

PRINT OK D

DATE Filed

By

PROOF OK'D

DATE Photo Returned to Customer

front 15 102 - 3/20/51
back 19 109 - 3/22/51
31

NO. D-9747
WILLIAM H. BENNETT, LOOKOUT MOUNTAIN, TENN.
ORDER No. 65477
DATE 1-17-51

12 $\frac{1}{2}$ M BOOK COVER-SIZE 8 x 5-3/8 ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
VIEWS OF POINT LOOKOUT AND
LOOKOUT MOUNTAIN

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 5AH249

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9747

WILLIAM H. BENNETT, LOOKOUT MOUNTAIN, TENN.
ORDER No. 65477

DATE 1-17-51

12 $\frac{1}{2}$ M BOOK COVER-SIZE 8 x 5-3/8 ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
LOOKOUT SOUVENIR SHOP, POINT PARK,
ATOP LOOKOUT MOUNTAIN, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1508

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EST. OR of Estimate

Date

ESTIMATE AND WORK SCHEDULE

By

Date

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|---------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | | |
| SKETCH | | APR 12 1951 | APR 17 1951 |
| RETOUCHING | | | |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | | APR 16 1951 | APR 20 1951 |
| ENGRAVING | | | |
| AND COLOR PROOF | | | |
| ARTIST DEPT. | 12 4/24/51 | APR 20 1951 | 4/25/51 |

PRINT OK'D

By

DATE Filed MAY 10 1951

MAN: COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

5x7 Reproduction
Ref. 2/4

DIAL NO. D-9748 ORDER NO. 65233 DATE 1-18-51

CUSTOMER ENGELHARDT COTTAGE
REHOBOTH BEACH, DELAWARE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — ~~Follow Layout~~
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(NO TITLE ON PICTURE SIDE)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

as quoted

Q874

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9749 ORDER NO. 65831 DATE 1-22-51

CUSTOMER PETER TROOST MONUMENT CO.
HILLSIDE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

25 M DOUBLE BUSINESS CARDS SIZE 7 X 1 7/8 FOLDED 3 1/2 X 1 7/8 STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT TAKE OUT HOUSE EXTREME RIGHT AND FILL IN WITH TREES, ETC.

USE PHOTO FROM 6BH201.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

L.O. *By*
Ret. 1
2

X

as quoted
Bar.



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. D-9750

ORDER No.

DATE 1-23-51

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
WAUKEGAN, ILLINOIS

FRONT: Soldiers' Monument,
Court House Park /

SMALL TYPE: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM A8478-N AS MARKED. FLASHY COLORS.

DO NOT HAVE BLUE BACKGROUND. NICE RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9750

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE 1-23-51

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM WAUKEGAN,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.U.
S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1776.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

AND WORK SCHEDULE

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT | DATE COMPLETED |
|----------------------------------|---------------------------------------|----------------------|-------------------|
| COMPOSING, TYPE SET UP | | FEB 12 1951 | |
| SKETCH | 1 5 | | |
| RETOUCHING | 3 | FEB 1951 | FEB 9 1951 |
| PHOTO-LITHO | | FEB 15 1951 | |
| BLUEPRINT STRIPPING, OPAQUING | | | FEB 23 1951 |
| ENGRAVING | | | |
| AND COLOR PROOF | | | |
| LIST DEPT. | 35 | FEB 23 1951 | |

MAR 22 1951

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9751 ORDER NO. 65872 DATE 1-25-51

CUSTOMER KEEGAN'S SCHOOL OF BROADCASTING & TV
MEMPHIS, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: ELECTRONICS LAB
BOT: KEEGAN'S SCHOOL OF
BROADCASTING AND TELEVISION

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9752 ORDER NO. 65892 DATE 1-30-51

CUSTOMER
ESCH LUMBER CO., INC.
BURLINGTON, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ESCH LUMBER COMPANY

BOT: MAIN STREET - SINCE 1920-

BURLINGTON, COLORADO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

218-8-16-50

Ref. 2

W.D.H.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-9753

ORDER No. 65602

DATE 1-30-51

6½ M PICTURES - SIZE 7 X 11. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ☒ SPEC. R. M. NO

IMPRINT SAME AS ABOVE

TITLE: BALANCED ROCK, GARDEN OF
THE GODS, PIKES PEAK
REGION, COLORADO

PRIVATE NO. BEFORE TITLE: #18

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH3250. FOR COLORS FOLLOW CARD 8AH3250.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 31 1951 | |
| SKETCH | | 15/ | DEC 31 1951 | DEC 31 1951 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 15 | 3-1-51 | 3-2-51 |

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE

DATE Photo Returned to Customer

*Made Reproduction 8x10
could not enlarge
to given size
Wally*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9754 ORDER NO. 65929 DATE 2-2-51

CUSTOMER PAKAN FURNITURE MFGRS.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37½ M TRIPLE P.C. SIZE 3½ X 16½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PAKAN FURNITURE.....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW DUMMY FOR LAYOUT - ART WORK - TYPE COPY AND COLOR SWATCHES
ENCLOSED, PLUS INSTRUCTIONS.

RUSH PROOFS.

COLOR DESCRIPTION

SEE ABOVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4 Repro. 5x7
L.O. #2-5
Ret. 16
C.C. 6
S.A. 28

101 - 3-9-51
104 - 3-9-51
105 - 3-9-51

as quoted

WJH
Red Impressions

Long Paul

NO. D-9755
DENVER MUSEUM OF NATURAL HISTORY, DENVER, COLO. ORDER No. 65948
DATE 2-8-51

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL DENVER MUSEUM
OF NATURAL HISTORY, DENVER, CITY PARK
COLORADO - DENVER'S MUNICIPAL MUSEUM
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT NONE
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

*Photo 2
D10497
4-9-54*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO
RETURN PHOTO
ENVELOPE PHOTO TICKET

NO. D-9755
DENVER MUSEUM OF NATURAL HISTORY, DENVER, COLO. ORDER No. 65948
DATE 2-8-51

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL PHIPPS AUDITORIUM
DENVER MUSEUM OF NATURAL HISTORY
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BACK COVER FROM D-8290.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO
RETURN PHOTO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By
Date

| OPERATION | EST. TIME | DATE EST. TIME | DATE COMPLETED |
|------------------------|-----------|----------------|----------------|
| COMPOSING, TYPE SET UP | | FEB 22 1951 | |
| SKETCH | 10 | FEB 21 1951 | FEB 22 1951 |
| RETOUCHING | 12 | | |
| PHOTO LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| SECOND COLOR PROOF | | | |
| FINAL PROOF | 10/11 | front only | 3-20-51 |

DATE Filed APR 2 1951
By
DATE Photo Returned to Customer

*Photo 2
D10497
4-9-54*

Ret. 2

X

W 7/15

D9756

CURT TEICH & COMPANY, INC., CHICAGO, ILLINOIS

NO.

D-9757

ORDER No. K42880

DATE

2-13-51

25 M CALENDARS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

COLOR ~~IN~~ ADVERTISING
SINCE 1898 POST CARDS - STATIONERY -
MINIATURES CURT TEICH AND COMPANY,
INC.....ETC.

IMPRINT

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | 7 | 7 | | |
| RETOUCHING | 2 3/4 | 2 3/4 | | MAR 1 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | MAR 27 1951 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | | MAR 27 1951 | 3-27-51 |
| ARTIST DEPT. | 107 | | | 5/16/51 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9758 ORDER NO. 65970 DATE 2-13-51

CUSTOMER THE ELMS MOTOR COURT
WINCHESTER, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DBL POST CARD SIZE 5 1/2 X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ELMS MOTOR COURT AND DINING ROOM...
WINCHESTER, VA...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

USE PHOTOS FROM 8BH1483 AND D-9356.

TYPE COPY AS ON B/W CARD ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CH-5-15-50

2 Repro 5x7

L.O.

2

Ret.

3 1/2

W.C.

107

1 1/2

L.A.

9 3/4

X

as quoted

W.C.H.

Red + Blk Blue Lycopodium

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9759 ORDER NO. 65717 DATE 2-14-51

CUSTOMER ROSE HAVEN COURT
GLOUCESTER CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M DBL. POST CARDS SIZE 3 1/2 X 11

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (UPPER BORDER) GREETINGS FROM
THE FAMOUS ROSE HAVEN MOTEL.

BOT: U.S. 130 - N.J. 45 - 6 MILES SO. OF
CAMDEN, 1 MILE NO. OF WESTVILLE, N.J.

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ADDRESS SIDE - ONE PANEL ARRANGED AS ON D-6692 ATT'D, BUT PUT IN
STAMP BOX - PLACE 3¢ STAMP HERE. OTHER PANEL TO HAVE REPRODUCTION OF MAP
ON BACK OF CIRCULAR D-9524, REDUCED TO 3 1/2 X 5 1/2, WITH ONE CHANGE AS INDICATED,

AND

FOLLOW INSTRUCTIONS ENCLOSED

~~SUBMIT SKETCH~~

COLOR DESCRIPTION

SEE ABOVE AND

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

5x7 Ephem. 11 Mar

L.O.

Rel.

Y.C. 3-16-51

L.O.

1

9

23/4

16

as quoted

Wan

all the blue papers

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9760 ORDER NO. 65979 DATE 2-14-51

CUSTOMER PARK-O-TELL
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M GIANT POST CARD SIZE 7 X 4

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH EXCEPT REPLACE SOME OF THE TREES IN BACKGROUND WITH A
FEW ADDITIONAL BLDGS WITH SOME OPEN SPACE AND STREETS AROUND THEM.
ALSO GET A LITTLE MORE VARIETY OF COLORING INTO THESE BLDGS, BUT KEEP
THEM SUBDUED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

1/2

Time Required for Color

APR 12 1951

DEPT.

Dept.

add oil Benches
as shown on new
print.

Ref. 8
Mr. C.C. 3
L.C. 18

W2H

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-8-16-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9761 ORDER NO. 65735 DATE 2-16-51

CUSTOMER THE LORNA DOONE
TIPTON, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN-WHITE BORDER

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LORNA DOONE LODGE AND MOTEL,
TIPTON, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

CROP AT BOTTOM AND ADD SKY AND CLOUDS - TAKE OUT BROOM
OR STICK LEANING AGAINST BUILDING, AND BUILDING ON LEFT AS MARKED
ON PHOTO.

COLOR DESCRIPTION

SEE ABOVE.

*Returned 4/19/51
Return Negative to Customer B*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9762** ORDER NO. **65998** DATE **2-19-51**

CUSTOMER
**THE MENA STUDIO
MENA, ARKANSAS**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE **3½ x 5½**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**HARVEY COURT, MENA, ARKANSAS
BOT: AIR CONDITIONED-FURNACE HEAT-TUB
AND SHOWER-ON HIGHWAY 71,**

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

8

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D-9763 ORDER NO. 66013 DATE 2-19-51

CUSTOMER SHORE PINES APTS.
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RT CORNER ON ROADWAY:

SHORE PINES APARTMENTS
CLEARWATER BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SEE ALSO ADDITIONAL INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. D-9764

ORDER NO. 66089

DATE 2-28-51

12½ M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF CAMP RUCKER
DOTHAN, ENTERPRISE, OZARK,
ALABAMA

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: SHOW SCENES IN LETTERS "RUCKER" FROM 1CH-321 -
USE SCENES BEST SUITED FOR THE LETTERS.

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

LURIE NEWS AGENCY, DOTHAN, ALA.

NO. D-9764

ORDER NO. 66089

DATE 2-28-51

12½ M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE OF THOLOCCO LAKE, CAMP
RUCKER, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED: TAKE OUT WEEDS IN FOREGROUND AND SHOW ROUGH
GRASS.

TAKE OUT BARBED WIRE AT LEFT, AND WATER OUT
OF BOAT AT LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

By

Date

| OPERATION | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED |
|--------------------|-----------|--------------------|----------------|
| GENERAL | 10-1 | APR 4 1951 | |
| RETOUCHING | # 9-2h 4 | MAR 1951 | APR 9 1951 |
| PHOTO-LITHO | 10-2 | APR 9 1951 | APR 13 1951 |
| BLUEPRINT | | | |
| STAMPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 29 | APR 13 1951 | |

DATE Filed

MAY 2 1951

By

DATE Photo Returned to Customer

R - 3. ✓

U - 2. ✓

C - 4. ✓

K - 2B-H742

E - 1. ✓

R - 2B-H750

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-9765

ORDER NO. 66335

DATE 3-1-51

6 1/2 M PICTURES 7 x 11

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

TITLE: PIKES PEAK AND RAMPART
RANGE ROAD.

PRIVATE NO. BEFORE TITLE: #63

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP SOME OF FOREGROUND, AND ADD MORE TO SKY FOR PROPORTION.
GET OUTLINES AND CONTOURS OF PEAK DISTINCT AND FAMILIAR LOOKING.
FILL IN SOME OF BARE SPOTS ON HILLSIDE WITH GREEN. (DO NOT GET
HILLSIDES A YELLOW GREEN-BUT A RICH, DARK GREEN)
FOLLOW KODACHROME TRANSPARENCY FOR COLORS. NICE VIBRANT COLORS

RETURN KODACHROME TO CUSTOMER.

YES

YES

SUBMIT:

RET. PHOTO

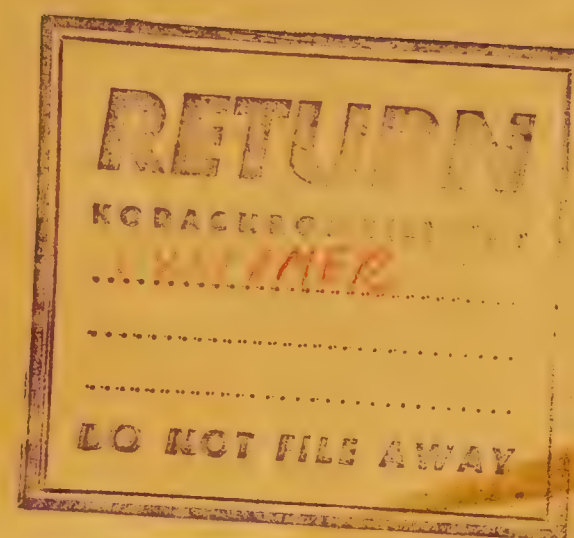
REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 5 1951 | |
| SKETCH | | 1 | | |
| RETOUCHING | | 3 | MAR 2 1951 | MAR 5 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | MAR 23 1951 | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 23 1/2 | | 4-6-51 |
| ARTIST DEPT. | 107 | 16 | 4/9/51 | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 21 1951

7/22/51
AK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

L. O. 1 1/2

CUSTOMER

DIAL NO. D-9766 ORDER NO. 66126 DATE 3-6-51

CUSTOMER MAX MOSKO'S APT HI-WAY MOTEL
LAKEWOOD, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12 1/2 M LETTERHEADS SIZE 8 1/2 X 11

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAX MOSKO'S APARTMENT HI-WAY MOTELLL.
(SEE COPY)

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PLATEWORK FROM D-9691. FOLLOW LAYOUT ATTACHED WITH CHANGES TO AND
ADDITIONS TO TYPE AS NOTED - AND ALL TYPE TO BE IN BLUE....
IF NECESSARY LINE "WHERE PARENTS WITH CHILDREN ARE WELCOME" CAN BE PUT UNDER
PICTURE.

COLOR DESCRIPTION

FOLLOW LAYOUT WITH INSTRUCTIONS AS NOTED ABOVE.

PHOTO USED FOR

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9767 ORDER NO. 66132 DATE 3-6-51

CUSTOMER COLUMBIA RESTAURANT
TAMPA 5, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M MENU COVER SIZE 5 1/2 X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)

COLUMBIA - THE GEM OF SPANISH
RESTAURANTS TAMPA, FLA. PRESENTS...
A MENU FOR THE WEE FOLK UNDER EIGHT YEARS

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

L.O. 6 1/2
J.H.C. 107
L.O. 3-26-52
10

W. J. H.

13

NO. D-9768

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

ORDER NO. 66377

DATE 3-7-51

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
MUSKOGEE - "INDIAN CAPITOL OF THE
WORLD" and OKMULGEE - "GLASS
CENTER OF THE SOUTHWEST"-OKLAHOMA
FRONT: Greenleaf Lake and Dam.
SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM OCH1370. NOTE CUSTOMER'S PENCIL
SKETCH.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9768

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

ORDER NO. 66377

DATE 3-7-51

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE 9AH1449.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND TOUGH SCHEDULE

| OPERATION | EST. TIME | DATE ENTERED OFF | DATE COMPLETED |
|---------------------|-----------|------------------|----------------|
| COPIES MADE UP | | MAR 22 1951 | |
| PRINTING | 6 | MAR 22 1951 | MAR 28 1951 |
| PROOFING | 2 | | |
| BLUING | | APR 4 1951 | |
| STAMPING (OPTIONAL) | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| WASH LINE | 3 | | |

DATE Filed MAY 2 1951
By *[Signature]*
DATE Photo Returned to Customer

MAR 21 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9770 ORDER NO. 66149 DATE 3-8-51

CUSTOMER FAN-WILL APARTMENTS
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

FAN-WILL APARTMENTS
CLEARWATER BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof. Titles — Red, Blue

TAKE OUT WIRES AND HOSE.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

5x7 Reproduction

Ret.

2 1/4

as quoted

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-9771

ORDER No.

DATE 3-12-51

12 $\frac{1}{2}$ M M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MANITOU CLIFF DWELLINGS,

MANITOU SPRINGS, COLORADO

Small Type: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

LAYOUT ATTCHD.

SUBMIT COLORED SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-9771

ORDER No.

DATE 3-12-51

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TITLE - FRONT VIEW OF THE
CLIFF DWELLINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 7BH2116, 6BH2318 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

COLO

ENVELOPE PHOTO TICKET

Colored Sketch

ESTIMATE

Date

WORK SCHEDULE

By

Date

| OPERATION | EST. TIME | DATE ENTERED | DATE COMPLETED |
|---------------------|-----------|--------------|----------------|
| COMPOSE C.T. SET UP | | APR 3 1951 | APR 5 1951 |
| SKETCH | 5 | APR 5 1951 | APR 11 1951 |
| RETOUCHING | 6 | APR 16 1951 | APR 20 1951 |
| PHOTO-LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| AND COLOR PROOF | | | |
| TEST IMPR. | 32 | APR 1951 | |

DATE Filed MAY 1 1951

By

DATE Photo Returned to Customer

Printed APR 7 1951

front 15 101-4-25-51
back 17 101-4-28-51
3✓

RETURN
KODACHROME(S) TO:
.....CUSTOMER.....
.....
.....
DO NOT FILE AWAY

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. D-9773

ORDER No. 66188

DATE 3-15-51

25 M BABY FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL SOUVENIR OF CINCINNATI
OHIO
"THE QUEEN CITY OF THE WEST"
FRONT: CINCINNATI UNION TERMINAL
SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM 3AH296.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. D-9773

ORDER No. 66188

DATE 3-15-51

25 M BABY FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
AERIAL VIEW
GREATER CINCINNATI
AIRPORT

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH394.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

| OPERATION | DATE COMPLETED |
|---------------------|----------------|
| COMPOSING, TYPING | MAY 9 1950 |
| SKETCH | MAY 1 1950 |
| RETOUCHING | |
| PHOTO-LITHO | |
| BLUEPRINT | |
| STRIPPING, OPAQUING | |
| ENGRAVING | |
| PAID COLOR PROOF | |
| DELIVERY | |

DATE Filed

By

DATE Photo Returned to Customer

front 9 hrs
back 9 hrs
18 hrs
D 371

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. D-9774
ORDER No. 66190
DATE 3-15-51

25 M BOOK COVER 16 x 5 3/8 ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTORIAL GUIDE OF CINCINNATI,
OHIO /
"THE QUEEN CITY OF THE WEST",

SMALL TYPE COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

(FOR MAP)
SMALL TYPE INSIDE FRONT COVER:
COURTESY CINCINNATI CHAMBER OF
COMMERCE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO ATTCHD. AS PER TISSUE OVERLAY. DO NOT SHOW ANYTHING OF
WATER FRONT AS THIS WILL BE CHANGED. SHOW APPROX. WHAT IS EN-
CIRCLED ON OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. D-9774
ORDER No. 66190
DATE 3-15-51

25 M BOOK COVER 16 x 5 3/8 ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APPROACH TO UNION TERMINAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2418.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | DATE | DATE COMPLETED |
|---------------------|------------|-------------|----------------|
| COMPOSING, TYPE | 46 - 6 1/2 | APR 25 1951 | MAY 1 1951 |
| SETUP | 49 - 4 | APR 25 1951 | APR 27 1951 |
| RETOUCHING | 46 - 4 | | |
| PHOTO-LITHO | | | MAY 21 1951 |
| PRINTING, OPERATING | | | |
| ENGRAVING | | | |
| D. COLOR PROOF | | | |
| TEST DEPT. | 102 - 16 | MAY 21 1951 | 5/24/51 |

DATE FILED JUN 2 1951
By
DATE Photo Returned to Customer

Photo
in larger
D file

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D-9775

ORDER No. 66469

DATE 3-20-51

25 M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SOUVENIR FOLDER FOX RIVER VALLEY
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLL BY CURT
TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 1CH-134 of 1CH-109 (WHICHEVER IS MOST
APPROPRIATE). NOTE PENCIL SKETCH.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D-9775

ORDER No. 66469

DATE 3-20-51

25 M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM THE BEAUTIFUL
FOX RIVER VALLEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE 1CH-276. NOTE PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ESTIMATE

By

Date

APR 11 1951

APR 6 1951

APR 1 1951

APR 23 1951

DATE Filed MAY 1 1951

front 13 108 4-2651

back 21 108 4-2657

31

DATE 3-22-51

| | | | | | |
|----|---|------------|-----------|---------------|-------|
| 25 | M | BOOK COVER | 8 x 5 3/8 | ART COLORTONE | FRONT |
|----|---|------------|-----------|---------------|-------|

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTORIAL GUIDE OF
DETROIT, MICHIGAN

"THE MOTOR CAPITOL OF THE WORLD"

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

NO
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9776

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH.

ORDER NO. 66251

DATE 3-22-51

25 M BOOK COVER 8 x 5 3/8 ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DETROIT,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION(REG.U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2240.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

By _____

Date _____

| DATE | COMPLETED |
|-------------|-------------|
| APR 10 1951 | |
| APR 9 1951 | |
| APR 18 1951 | APR 24 1951 |
| APR 24 1951 | MAY 10 1951 |

DATE Photo Returned to Customer _____

Ref. 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9777 ORDER NO. 66260 DATE 3-23-51

CUSTOMER DEEP CREEK LODGE
BRYSON CITY, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:
DEEP CREEK LODGE
PARKVIEW ROAD
BRYSON CITY, NORTH CAROLINA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

PICTURE WINDOWS HAVE CURTAINS INSIDE.

COLOR DESCRIPTION

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

W. J. H.

X

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9778 ORDER NO. 66507 DATE 3-23-51
CUSTOMER HIGHLAND PARK HOSPITAL FOUNDATION
HIGHLAND PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rep. 3
X
as quoted

1107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. D-9779 ORDER NO. 66522 DATE 3-27-51

CUSTOMER COLONY COURT
CLEARWATER, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:**

COLONY COURT - CLEARWATER, FLORIDA

(SAME STYLE TYPE AS ATTACHED CARD)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor

Black & White Proof.

Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

SEE TISSUE OVERLAY,

FOR RETOUCHING.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. D-9781
ORDER No. 66559
DATE 4-2-51

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AND
WAKULLA SPRINGS, LODGE,

WAKULLA SPRINGS, FLORIDA

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTOS ENCLOSED. TAKE PICTURE WHICH SHOWS LODGE REAL CLEARLY &
SOMEWAY TAKE BEACH FROM THE OTHER PICTURE AND PUT IN FRONT OF LODGE
PICTURE. FRONT COVER TO SHOW WATER SCENE WITH BATHERS & LODGE IN
BACKGRD.

SEE COLORED SLIDES FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. D-9781
ORDER No. 66559
DATE 4-2-51

25 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMER AND UNDER-
WATER AIR STATION, WHERE A SUPPLY
OF AIR CAN BE SECURED WITHOUT
COMING TO SURFACE.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO FOR BACK COVER ENCLOSED.

Kodachrome - 104528

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By _____ Date _____

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET | | 4-30-51 | |
| SKETCH | 3 | MAY 1 1950 | MAY 3 1950 |
| RETOUCHING | 3 | MAY 1 1950 | |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | | MAY 10 1951 | |
| ENGRAVING | | | |
| PROOF COLOR PROOF | | | |
| ARTIST DEPT. | 104 107-6-4-51 | front-15 back-13 | |

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

11/29/51

50K1008

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9783 ORDER NO. 66593 DATE 4-5-51

CUSTOMER SHORE CREST APARTMENTS
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

SHORE CREST APARTMENTS
CLEARWATER BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9784 ORDER NO. 66596 DATE 4-5-51

CUSTOMER NORTH PARK COLLEGE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

IN SCROLL:

NORTH PARK COLLEGE - HANSON MUSIC
HALL

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9785 ORDER NO. 66596 DATE 4-5-51

CUSTOMER
NORTH PARK COLLEGE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

IN SCROLL:

NORTH PARK COLLEGE - WILSON HALL

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes

No

same as 0-1447

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

#5-26
10-1/26

Ref 22

11011

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9786 ORDER NO. 66596 DATE 4-5-51

CUSTOMER NORTH PARK COLLEGE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

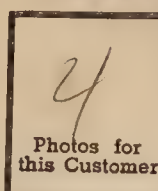


PHOTO RETURNED

2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

IN SCROLL:

NORTH PARK COLLEGE - SOHLBERG HALL

STYLE PHOTO PLATIN FULL FACE

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

EXTEND AT TOP AND BOTTOM TO FILL CARD. TAKE OUT LETTERING IN LOWER RIGHT
AND IN ITS PLACE - IN SCROLL PUT TITLE:

COLOR DESCRIPTION

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9787 ORDER NO 66596 DATE 4-5-51

CUSTOMER NORTH PARK COLLEGE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN SCROLL:

NORTH PARK COLLEGE-SEMINARY BUILDING

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE - CROP WHERE SHOWN BY ARROWS IN RIGHT BORDER.

COLOR DESCRIPTION

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

ESTIMATE AND WORK SCHEDULE

Date _____ By _____ Date _____

| OPERATION | EST. TIME TRANSITS | DATE ENTERED | DATE COMPLETED |
|-----------------------------|-----------------------|-----------------|-------------------|
| COLOR COPY | 7 | MAY 17 1950 | MAY 22 1950 |
| REPRODUCTION | 4 | MAY 17 1950 | MAY 17 1950 |
| PHOTOGRAPHY | | MAY 23 1951 | |
| REPRODUCTION OF PHOTOGRAPHY | | MAY 31 1951 | |
| ENGRAVING | | | |
| FULL COLOR PROOF | | | |
| ARTIST DEPT. | | | |
| PRINTING | | | |
| FULL COLOR PROOF | | | |

By _____ DATE Filed _____

By _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9789 ORDER NO. 66632 DATE 4-11-51

CUSTOMER SOUTHERNAIRE APARTMENTS
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SOUTHERNAIRE APARTMENTS
CLEARWATER BEACH, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9790 ORDER NO. 66636 DATE 4-11-51

CUSTOMER JOHN E. MALONEY CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BLOTTERS SIZE 4 X 9

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHN E. MALONEY CO.-OXYGEN EQUIPPED
AMBULANCE SERVICE - 1359 W. DEVON AVE.,
CHICAGO - PHONE ROGERS PARK 4-1617'

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DIRECTLY UNDER AMBULANCE GIVE ROAD EFFECT LIKE "A" ON ATTACHED BLOTTER-
-----FADING TO "B" AND "C" ON ALL 4 SIDES AROUND.

LETTERING - IN BLACK - TO FILL BOTTOM PORTION.

SUBMIT RETOUCED PHOTO WITH LETTERING TO CUST.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

L-1

Pl 32

107
JAN 4-20-51

102

102

D/ro 54

WOT



tr 4/17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9791 ORDER NO. 66643 DATE 4-12-51

CUSTOMER SELMA HANDY
OXFORD, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROCK INN MOTEL AND CAFE
BOT: HIGHWAY 6 AND 34, ARAPAHOE, NEBRASKA

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

RETURN PHOTOS NOT USED.

Returned 4/17/51

Photo in R653

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NO. D-9792
DIST. BY JAMES TETIRICK, 5455 PASEO, KANSAS CITY
4, MO.
ORDER No. 66943
DATE 4-18-51

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREATER KANSAS CITY
HEART OF AMERICA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE.

FRONT: Civic Center

COPYRIGHT MCMLI BY CURT TEICH & CO., PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CHICAGO, U.S.A.

SUBMIT SKETCH.

GIVE COVER KODACHROME EFFECT.

PHOTO ATTACHED. SEE OCK175 FOR COLORS. REMOVE OR MODERNIZE CARS.
BE SURE NOT TO SHOW BUILDINGS AT LOWER RIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9792
DIST. BY JAMES TETIRICK, 5455 PASEO, KANSAS CITY
4, MO.
ORDER No. 66943
DATE 4-18-51

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION STATION AND SKY LINE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART-COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO ATTACHED.

MODERNIZE OR REMOVE CARS. SEE OCK106 and 7AH733
FOR COLORS.

GIVE COVER KODACHROME EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

| DESCRIPTION | EST. TIME | DATE INTER. DESI. | DATE COMPLETED |
|--------------------------|--------------------------|-------------------|----------------|
| CURT. ART. TYPE 1.1.1.1. | | MAY 7 1951 | MAY 7 1951 |
| RETOUCHING | #6 6 #7-5 9 #6-3 9 | 5-1-51 | MAY 7 1951 |
| PHOTOGRAPHY | | | |
| FLUORIT | | | |
| STAMPING, OPAQUING | | | |
| RETRACING | | | |
| RETOUCH COLOR PROOF | | | |
| ARTIST DESI. | 101 105 | 34 | 5-21-51 |

DATE Filed MAY 21 1951

DATE Photo Returned to Customer

front 14 101-5-22-51
back 20 105-5-21-51
34

NO. D-9793

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER No. 66947
DATE 4-18-51

25 M BABY FOLDER COVER C.T. ART COLORTONE FRONT

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|---|-----------------------------------|
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. NO R. M. YES |
| TITLE IN FULL | IMPRINT SAME AS ABOVE. |
| CATALINA ISLAND, CALIFORNIA | |
| SMALL TYPE: COPYRIGHT MCMLI BY CURT TEICH & CO., INC., CHICAGO, U.S.A. | PHOTO PROPERTY OF C.T. |
| RETOUCHING AND COLOR DESCRIPTION | |

SUBMIT SKETCH.

SEE SUGGESTED PENCIL SKETCH. USE FLYING FISH FROM 4AH449.
USE PHOTO FROM 9AH407, BUT DON'T SHOW HOUSE IN FOREGROUND.

50K350

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9793

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER No. 66947
DATE 4-18-51

25 M BABY FOLDER COVER C.T. ART COLORTONE BACK

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|---|--|
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. NO R. M. YES |
| TITLE IN FULL | IMPRINT |
| No TITLE | GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.) |
| | PHOTO PROPERTY OF C.T. |
| RETOUCHING AND COLOR DESCRIPTION | |

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 46hr
M. O. 56

ESTIMATE
AND WORK SCHEDULE

Date _____ By _____ Date _____

| OPERATION | EST. TIME (Check No. / Time Allowed) | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|---|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | | |
| ETCH | 9 12 | | |
| ETCHING | 5 | | |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| END COLOR PROOF | 107-16 | JUN - 6 1951 | 6-6-51 |
| PRINT DEPT. | 100-16 | | |

DATE Filed _____
By _____
DATE Photo Returned to Customer _____

Back only
Front 8
Back 8
16 hrs.

I presume that the photo will be followed as for detail. I mention this, for in the case of the Catalina sketch, the artist did a nicer job on the first sketch as far as the landscape or mountains are concerned. I think his idea of the Flying Fish this time, is much better. I think the title Flying Fish, is too large, for as you will notice, it is about the same size lettering as the word California.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9794 ORDER NO. 66951 DATE 4-18-51

CUSTOMER R.P. RIDLEY
TULSA, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

THE HOME OF RIDLEY'S ENTERPRISES
10TH & DETROIT - TULSA, OKLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes ☐ No ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

CLOUD EFFECT.

SHOW MORE LEAVES ON TREE.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9795 ORDER NO. 66952 DATE 4-18-51

CUSTOMER BRACEVILLE METHODIST CHURCH
NEWTON FALLS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BRACEVILLE METHODIST CHURCH, TRUMBULL
COUNTY, OHIO - R.D. #2 NEWTON FALLS, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

1 Print of Church 2nd from left
Below 1/2 1/2 1/2 1/2

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

5x7 Print

Ret. 244

as quoted

CB 314

NO. D-9796
WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF. ORDER No. 66961
DATE 4-19-51

25 M BABY FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CALIFORNIA

SMALL TYPE: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PORTION OF 1BH2149. SHOW ORANGE GROVES. CLOSE UP OF TREE IN LOWER
LEFT CORNER. OVER-HANG WITH BRANCHES & CLUSTERS OF LARGE ORANGES.

SEE PENCIL SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9796
WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF. ORDER No. 66961
DATE 4-19-51

25 M BABY FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MISSION SANTA BARBARA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T."
ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH605.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

| OPERATION | ES | DATE | DATE |
|--------------|-------|-------------|-------------|
| | | FILED | COMPLETED |
| CONSTRUCTION | | MAY 11 1950 | MAY 11 1950 |
| SKETCH | Lo | MAY 17 1950 | MAY 21 1950 |
| RETOUCHING | 3 1/2 | 5/25/51 | |
| PHOTOGRAPH | 6 | | |
| PRINTING | | | |
| COLOR PROOF | | | |
| FINAL COPY | 18 | | |

DATE Filed _____
By _____
DATE Photo Returned to Customer _____

The Sketch of the folder "California" is much better. I hope you get the right shape and color on the foliage or leaves in the foreground. In the distance, the artist has given the impression that the Orange Groves grow half way up the slopes of these 10,000 foot mountains, which is wrong. Let the slopes of the mountains drop down into foothills and level off to the right, and not so green.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9797 ORDER NO. 66965 DATE 4-19-51

CUSTOMER HOTEL DALLAS PARK
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BLOTTERS SIZE 4 X 9

STYLE ART COLORTON E FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL DALLAS PARK - MIAMI 30, FLORIDA
.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH .

FOR HOTEL PICTURE USE PHOTO FROM OCH984.

COLOR DESCRIPTION

FOLLOW SKETCH.

ART Wang to Mr. Roberts 9-16-57

[Signature]

Rush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2.0. 197 1/2
L.C. 102 3 1/4

[Red X mark]

[Handwritten mark]

[Handwritten X mark]

GULF STREAM CARD & DIST. CO.
MIAMI, FLA.

NO. D-9798
ORDER NO. 66967
DATE 4-19-51

25 M PICTURES 7 x 27½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL HIALEAH RACE
COURSE FROM ACROSS FLAMINGO POND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES to come

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 23 1951 | APR 24 1951 |
| SKETCH | 2 | 1 | | |
| RETOUCHING | 2 | 7½ | APR 19 1951 | APR 23 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 707 | 4½ | | 5/1/51 |
| ARTIST DEPT. | 100 | 24 | | 5-6-51 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 2 1951

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9799 ORDER NO. 66688 DATE 4-24-51

CUSTOMER BELLEVUE BRIDGE COMMISSION
BELLEVUE, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 BUSINESS CDS SIZE $3\frac{1}{2} \times 2\frac{5}{16}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SAME POSITION AS ON DRAWING:

PROPOSED BELLEVUE BRIDGE - OVER MISSOURI
RIVER AT BELLEVUE, ETC. (SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE DRAWING FOR COPY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9800 ORDER NO. 66710 DATE 4-26-51

CUSTOMER MRS. PHILLIPS CANDIES, INC.
CICERO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M GIANT POST CARD SIZE 7 X 9

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MRS. PHILLIPS CANDIES ESTABLISHED 1915
UTOPIA DINING ROOM AND RESTAURANT...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, USING SAME COLOR TECHNIQUE ON FACES

AS ON D-9737.

SUBMIT RETOUCHED PHOTO

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN LARGE FRAMED PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16

108 (8-11-52)

342

1672

107

6-11-52

40

New offset

MAKEOVER

MAKEOVER

MAKEOVER

Change to Dept.

117-11-11-11-11-11

MAKEOVER

#6

4

JUN 2 1952

JUN 3-1952

JUN 16 1952

JUN 6 1952

JUN 26 1952

MAKEOVER

MAKEOVER

MAKEOVER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

5x7 Rephoto

Ret. 2 1/4

L.P.C. X
as quoted

CUSTOMER
—
CO.
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
RETURN PHOTO

DIAL. NO. D-9801 ORDER NO. 66719 DATE 4-26-51

CUSTOMER CHARLES VILLA
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

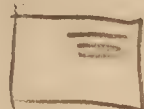
Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes No Copyright in Plate Yes No
Title in full

CHARLES VILLA HOTEL
MADEIRA BEACH
ST. PETERSBURG, FLA.



FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

INSTRUCTIONS ATTACHED.

RETURN PHOTO TO CUSTOMER *Rec'd 6/20/51 B.*

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-9802

ORDER No. 67051

DATE 4-27-51

25 M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF JACKSONVILLE BEACH
FLORIDA

PONTI VEDRA-ATLANTIC-NEPTUNE

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES - SAME AS
D-6550.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE VIEW FROM COVER OF D-6550.
FOLLOW CUSTOMERS NOTE FOR LETTERING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-9802

ORDER No. 67051

DATE 4-27-51

25 M LARGE FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK AND BEACH,
JACKSONVILLE BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 7BH977.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

DATE OF ORDER

By

By

Date

| OPERATION | EST. TIME | DATE ENTERED | DATE COMPLETED |
|------------------------|-----------|--------------|----------------|
| COMPOSING, TYPE SET UP | | MAY 10 1951 | MAY 18 1951 |
| PRINTING | 8 6 | MAY 10 1951 | MAY 15 1951 |
| RETOUCHING | 2 3 | MAY 21 1951 | |
| PHOTOGRAPHY | | | |
| EDITING | | | |
| STYLING, CAPTIONING | | | |
| RETRACING | | | MAY 28 1951 |
| AND COLOR PROOF | | | |
| PRINT COST | 108 32 | MAY 28 1951 | |

DATE OF ORDER

By

DATE Filed

DATE OF ORDER

By

DATE Photo Returned to Customer

Front 16 - 108
Back 16 - 103

32

NO. D-9803
ORDER No. 66730
DATE 4-30-51

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|--|-----------------------------------|
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. NO R. M. YES |
| TITLE IN FULL SOUVENIR FOLDER OF THE GREAT NORTH SHORE - ILLINOIS | IMPRINT SAME AS ABOVE. |
| SMALL TYPE: COPYRIGHT MCMLI BY CURT TEICH & CO., INC., CHICAGO, U.S.A. | PHOTO PROPERTY OF C.T. |

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.
SEE SUGGESTED PENCIL LAYOUT.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-9803
ORDER No. 66730
DATE 4-30-51

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|---|--|
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. NO R. M. YES |
| TITLE IN FULL GREETINGS FROM THE SCENIC NORTH SHORE | IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.) |
| RETOUCHING AND COLOR DESCRIPTION | PHOTO PROPERTY OF C.T. |

USE PHOTO FROM 1CH246.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Advised 5/1/51

ESTIMATE
ADD WORK SCHEDULE

| OPERATION | EST. TIME | ENTER | DATE COMPLETED |
|-------------------------------|-----------|-------|----------------|
| COMPOSING, TYPE SET UP | | | MAY 21 1950 |
| SKETCH | 5 1/2 | | MAY 21 1951 |
| RETOUCHING | 4 | | MAY 17 1950 |
| PHOTO-LITHO | | | MAY 21 1950 |
| BLUEPRINT STRIPPING, OPAQUING | | | MAY 25 1951 |
| ENGRAVING | | | MAY 21 1951 |
| HAND COLOR PROOF | | | MAY 31 1951 |
| W. TIST DEPT. | 30 | | |

DATE Filed _____
By _____
DATE Photo Returned to Customer _____

*front 15 - 105 5-4-51
back 15 - 101 5-6-51*

30h

Crush

Im

G 566

D-9804

Catalina
Book

Executive OK of Estimate
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked
By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

B.S. REYNOLDS CO., 471 H. ST., NORTHWEST,
WASHINGTON, D.C.

NO. D-9805
ORDER No. 66737
DATE 6-11-51

25 M BOOK COVER ART COLORTONE 16 x 5 3/8 FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WASHINGTON D.C.
OUR NATIONS CAPITAL IN FULL COLOR

Small Type: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

B.S. REYNOLDS CO., 471 H. ST., NORTHWEST,
WASHINGTON, D.C.

NO. D-9805
ORDER No. 66737
DATE 6-11-51

25 MBOOK COVER ART COLORTONE 16 x 5 3/8 BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

| DATE | COMPLETED |
|------------------|-------------|
| JUN 20 1950 | JUN 25 1950 |
| JUN 13 1950 | JUN 20 1950 |
| JUN 20 1950 | |
| RETOUCHING | |
| PHOTOGRAPH | |
| ENGRAVING | |
| 100% COLOR PROOF | 107 234 |
| 100% TEST | 104 15 |

DATE SENT ORD
DATE FILED
DATE PAID
DATE PAID

Submit Hand color
Proof to CT Jr

Layouts in
Large D-File

(E)

DISTRIBUTED BY
RUDOLPH NEWS AGENCY, CLARKSVILLE, TENN.

NO. D-9806

ORDER No. 67103

DATE 5-4-51

6½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF CLARKSVILLE,
TENNESSEE "QUEEN CITY OF THE
CUMBERLAND"

SUB-TITLE: CAMPUS SCENE, AUSTIN PEAY
STATE COLLEGE

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE PHOTO FROM OCH1274.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. D-9806

ORDER No. 67103

DATE 5-4-51

6½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLARKSVILLE, TENNESSEE
"HOME OF ROY ACUFF'S DUNBAR
CAVE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTAIN - "C.T. ART
COLORTONE" TION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: (2 VIEWS): USE PHOTOS 1B925-N.

FOR TITLE: SHOW "ROY ACUFF'S" IN S

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

By

Date

MAY 28 1951

MAY 22 1951

JUN 6 1951

JUN 6 1951

DATE Filed

By

DATE Photo Returned to Customer

front 15
Back 17

32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9807 ORDER NO. 67251 DATE 5-7-51

CUSTOMER FISHER-GRIFFIN
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 8 1/2 X 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE FISHER-GRIFFIN CO.....

(SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(ONE SIDE ONLY)

USE PLATES FROM OCH1800 AND REPRINT IN SPACE INDICATED ON ATTACHED
LAYOUT....OMIT POST CARD NUMBER. USE STYLES OF TYPE AND SIZES
AS MARKED. LEAVE BLANK SPACE 3 3/4" HIGH AT BOTTOM.

COLOR DESCRIPTION

SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9808 ORDER NO. 67261 DATE 5-8-51

CUSTOMER MORTON'S RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. TO COME Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

SEE PENCIL LAYOUT. ON PHOTO #2 TAKE OUT FAN, TAKE OUT AIR CONDITIONING
UNIT, SPEAKER BETWEEN THE WINDOWS, PIPES AT FLOOR BELOW THIS.

CROP AS MARKED.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

CUSTOMER

Dept.

EST. Makeover Time Required

| | | |
|-------------|-------|-----------------------------|
| 5x7 | 1 1/2 | Time Recorded in Cost Dept. |
| RETOUCHING | 1 | |
| ENGRAVING | | |
| PHOTO LITHO | | |
| COMPOSING | | |
| LITHO ART | | |
| By | | |

JUL 30 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9809 ORDER NO. 67262 DATE 5-8-51

CUSTOMER SEAWALL SPECIALTY CO.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9810 ORDER NO. 67262 DATE 5-8-51

CUSTOMER SEAWALL SPECIALTY CO.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-9811

ORDER No.

DATE 5-14-51

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL U.S. NAVAL AIR
STATION - JACKSONVILLE, FLA.

FRONT: Main Gate
COPYRIGHT MCMLI BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SEE PENCIL LAYOUT FOR DESIGN.

FOLLOW TISSUE OVERLAY FOR MAIN GATE.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-9811

ORDER No.

DATE 5-14-51

25 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. NAVAL AIR STATION
JACKSONVILLE, FLORIDA
LOOKING TOWARDS THE CONTROL
TOWER FROM THE RAMP.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE " CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO ATTACHED. FOLLOW TISSUE OVERLAY.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Date AUG 6 1951

OPERATION

EST. FILE

AUG 13 1951

DATE COMPLETED

AUG 7 1951

AUG 1 1951

AUG 13 1951

SEP 4 1951

AUG 14 1951

ENGRAVING

107 112 9.5.51

107 112 9.5.51

SEP 4 1951

DATE FILED

DATE Photo Returned to Customer

Back only

2 Rephotos

1 - each of front

2 - " back

after bettering

front 15

back 15

30

Plt 2

D9813

1124

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. D-9814

ORDER No. 67540

DATE 5-29-51

12½ M LARGE FOLDER COVER - ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL LORAIN, OHIO
"IN THE HEART OF LAKE ERIE'S
VACATION LAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-TO COME

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE RIGHT HAND SIDE OF PHOTO FROM 8A814 (as shown
on customer's sample). ADD SOME SAIL BOATS, ETC.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. D-9814

ORDER No. 67540

DATE 5-29-51

12½ M LARGE FOLDER COVER - ART COLORTONE - BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LORAIN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE VIEW FROM 1CH-

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

By

Date

DATE COMPLETED

JUN 12 1950

JUN 14 1950

JUN 14 1950

JUN 21 1950

JUN 21 1950

RETOUCHING

PHOTO-LITHO

BLUPRINT

STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

DATE FILED

By

DATE Photo Returned to Customer

JUN 12 1950

101-1

102-30

35

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

| ESTIMATE AND WORK SHEET | | DATE COMPLETED |
|---------------------------------|----------------|-------------------|
| DATE | By | |
| | | |
| PHOTOGRAPHED | JUN 21 1950 | JUN 25 1950 |
| REPRINTED | JUN 25 1950 | JUN 27 1950 |
| BY HANDS OPERATING | JUL 2 1951 | JUL 17 1951 |
| ENGRAVING | | |
| USED COLOR PROOF | | |
| ARTIST DEPT. | 101 16 7-25-51 | 7-26-51 |
| REMARKS: PRINT ON 5 | By | |
| REMARKS: COLOR PROOF OK'D | By | |
| DATE Photo Returned to Customer | | |

NO. D-9816

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 67545

DATE 5-29-51

25 M BABY FOLDER COVER - C.T.ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL CLEVELAND, OHIO
SUBTITLE: PUBLIC SQUARE AND UNION
TERMINAL TOWER AT NIGHT

SMALL TYPE: COPYRIGHT MCMLI BU
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 4AH1673.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9816

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 67545

DATE 5-29-51

25 M BABY FOLDER COVER - C.T.ART COLORTONE - BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CLEVELAND,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE VIEW FROM 5AH704.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENV. PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By
Date

| OPERATION | EST. TIME | DATE COMPLETED |
|-------------------------------|-----------|----------------|
| COMPOSING, TYPE SET-UP | | JUN 12 1950 |
| SKETCH | 4 | JUN 14 1950 |
| RETOUCHING | 3 | JUN 21 1950 |
| PHOTO-LITHO | | JUN 27 1951 |
| BLENDING, STRIPPING, OPAQUING | | |
| ENGRAVING | | |
| HAND COLOR PROOF | | |
| ARTIST DEPT. | 110 18 | 7/20/50 |

DATE SENT ON D.

DATE FILM

DATE Photo Returned to Customer

JUN 12 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9817 ORDER NO. 67641 DATE 6-12-51

CUSTOMER FLAMINGO LOUNGE
GARY, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M MENU COVERS SIZE 11" X 8-3/4"

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLAMINGO LOUNGE
120 - W - 5TH AVE.,
GARY, INDIANA

PHONES:
2-7983
3-4413

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH use 06H1950

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.C. 3
2 104
2 7-26-41
5 102

10/19/51
Handcolor
proof in
correspondence
file
G 636

On sheet
G 636

For
Blue Supra

28. *as m...*

Rush
on sheet G6.26

ESTIMATE AND WORK SCHEDULE

Date _____ By _____
Date _____ Date _____

| OPERATION | EST. TIME <small>(In Hours & Minutes)</small> | DATE ENTERED DEPT. | DATE COMPLETED |
|-----------------|--|--------------------|----------------|
| CAMERA SET UP | | AUG 14 1951 | |
| TITLE | 3 | | |
| FILMING | 4 | AUG 3 1950 | AUG 14 1951 |
| EDITING | | aug 15 / 51 | |
| MIXING | | | |
| DUP COLOR PROOF | | | |
| BEST COPY | (18) | | |

No. _____ PERCENT OF D. _____ DATE Filed _____
By _____
RAW COLOR PHOTO ORG. _____
DATE Photo Returned to Customer _____

front 7
back $\frac{11}{8}$

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9819 ORDER NO. 67845 DATE 6-15-51

CUSTOMER
DYKES LUMBER SOMpany
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

39 MCIRCULARS SIZE 8 1/2 X 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DYKES LUMBER CO.....(SEE COPY)

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

PICTURE OF TRUCK FROM D-9181 ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

34-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 10
124-51 L.C. 3 1/2
108 (8-17-57) L.A. 22

Red + Blue Copy

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-9820

ORDER No. 67724

DATE 6-25-51

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PALM BEACHES

FRONT: LAKE TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOR FRONT: USE PHOTO FROM 1CH-887.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-9820

ORDER No. 67724

DATE 6-25-51

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WELLS ROAD, PALM BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 6BH971

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

By

Date

| OPERATION | DATE | DATE COMPLETED |
|-------------------|---------|----------------|
| CONSTRUCTION OF | | |
| SKETCH | 7 5 1/2 | AUG 13 1951 |
| REPHOTOGRAPH | 7 3 1/2 | AUG 13 1951 |
| PHOTO-LITHO | | |
| BLUING | | |
| STAMPING, GRACING | | |
| ENGRAVING | | |
| AND COLOR PROOF | | |
| TEST DET. | 102 30 | |

PRINT OR

By

DATE FIRM

PRINT COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9821** ORDER NO. **67982** DATE **7-3-51**

CUSTOMER **LINK'S LAKESIDE LODGE
ORLANDO, FLORIDA**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE **3½ X 5½**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**LINK'S LAKESIDE LODGE
101 N. LUCERNE CIRCLE
ORLANDO, FLORIDA**

FRONT NO. **5**

(All of this on address side)

R. M. /

SAME AS OC335

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

XXXXXXXXXX

CROP AS NEEDED FROM BOTTOM AND OR LEFT SIDE.

SHOW AS MUCH AS POSSIBLE OF THE LAKE AND TREES. REMOVE DARK SPOTS ON ROOF.
DO NOT CUT FROM RIGHT SIDE OF VIEW.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9822 ORDER NO. 68245 DATE 7-10-51

CUSTOMER RIDINGER APTS.
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

RIDINGER APARTMENTS - WITHIN WALKING
DISTANCE OF ALL TOURIST ACTIVITIES.
CENTRAL HEATING.

SEE SKETCH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9823 ORDER NO. 68268 DATE 7-11-51

CUSTOMER HEADLEY ELECTRIC SHOP
WINNEBAGO, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:
HEADLEY ELECTRIC SHOP
WINNEBAGO, MINN. PHONE 51.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT.

COLOR DESCRIPTION

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-9824-K

ORDER No. K44112

DATE 7-18-51

25 M LARGE FOLDER COVER CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA "THE NATION'S
PLAYGROUND"

SMALL TYPE:

COPYRIGHT MCMLI BY CURT TEICH & CO.
INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEW 1CK119 (NOW IN WORK) NO SUBTITLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

RETURN PHOTO

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-9824-K

ORDER No. K44112

DATE 7-18-51

25 M LARGE FOLDER COVER CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 0CK389.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

RETURN PHOTO

ESTIMATE AND WORK SCHEDULE

Date

By

Date

OPERATION

EST. TIME

DATE

COMPOSING, TYPE SET-UP

SET-UP

RETOUCHING

PHOTO-LITHO

BLU-PRINT

STRIPPING, ORAQUING

ENGRAVING

PROOF COLOR PROOF

PRINTING

AUG 31 1951

AUG 22 1951

AUG 2 1951

SEP 12 1951

SEP 20 1951

SEP 20 1951

PRINTING OK'D

By

DATE Filed

PROOF COLOR PROOF OK'D

By

DATE Photo Returned to Customer

AUG 22 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9825 ORDER NO. 68361 DATE 7-20-51

CUSTOMER LUTHERAN HOUR RALLY COMMITTEE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

LUTHERAN HOUR RALLY, CHICAGO STADIUM,
SUNDAY - SEPTEMBER 30 - 2:45 P.M.

See Int. 1

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH SMALL PANEL AT BOTTOM (ABOUT 3/4")

CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2
X

Completed

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9826 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12½ M FOLDER VIEW SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GALA OPENING OF NEW BUILDING
JUNE 11, 1948....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

#15-1/2 Ref. 1/2
-1

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9827 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2" M FOLDER VIEW SIZE 3 1/2" X 5 1/2"

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

THE GENERAL MOTORS TRAIN OF TOMORROW
VISITS LAKE ORION AND THE DEALERSHIP
OF TOMORROW

FRONT NO. NO R. M. Yes ☐ No ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo returned
to customer
8/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9828 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12 1/2" M FOLDER VIEW SIZE 3 1/2" X 5 1/2"

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NIGHT VIEW OF ALL GLASS SHOWROOM —

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-8-16-50

70- 1/2
10-1

Ref. 1 1/2

WDH

Photo returned
to customer
8/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9829 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12 1/2" M FOLDER VIEW SIZE 3 1/2" X 5 1/2"

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

INTERIOR OF NEW CAR SHOWROOM NO. 1

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo returned
to customer
8/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9830 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12 1/2 M FOLDER VIEW SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full

SHOWROOM NO. 2 - THE ONLY BODY COLOR
AND STYLE SELECTION ROOM IN U.S.

FRONT NO. ☒ NO ☐ R. M. Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

#10-1/2 { Ret. 1
-1/2

180H

Photo returned
to customer
8/17/51

#60 Ref. 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. D-9831 / ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

PHOTO RETURNED

12 1/2 M FOLDER VIEW SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE FIRST HAMMOND ORGAN TO BE INSTALLED
IN ANY DEALERSHIP

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

COLOR DESCRIPTION

PHOTO USED FOR

Photo returned
to customer
8/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D 9832 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12 1/2" M FOLDER VIEW SIZE 3 1/2" X 5 1/2"

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SOUND PROOF - AIR CONDITIONED RESTFUL
CUSTOMER WAITING ROOM

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#11-1/2
0-1

Ref. 142
X

W 8/5

Photo returned
to customer
8/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. D-9833 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

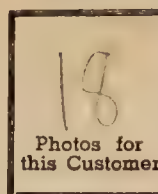


PHOTO RETURNED

12 1/2" FOLDER VIEW SIZE 3 1/2" X 5 1/2"

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

ALWAYS AVAILABLE TO CUSTOMERS AND
FRIENDS - LEE ANDERSON'S OFFICE...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

COLOR DESCRIPTION

PHOTO USED FOR

#10 - 1/2 Ret. 1/2

Photo returned
to customer
8/17/51

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

To

PHOTO USED FOR

3M--8-16-50

W 8 H

Photo returned
to customer
8/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9835 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12 1/2" M FOLDER VIEW SIZE 3 1/2" X 5 1/2"

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE ON VIEW

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

(SHOP SCENE)

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

#10-1/2 Ret. 1

2015

Photo returned
to customer
9/17/51

ADV. ORDER

DATE COMPLETED

18
Photos for
this Customer

PHOTO RETURNED

To

PHOTO USED FOR

RETURN PHOTO YES NO

3M—8-16-50

#10. 1/2 Ret. 1

11

Photo returned
to customer
8/17/61

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-9837 ✓ ORDER NO. 68386 ✓ DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12½ M FOLDER VIEW SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No
Title in full

BUMP AND PAINT SHOP FACILITIES
UNEXCELLED ANYWHERE

FRONT NO. NO (All of this on address side)
R. M. Yes ☐ No ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☐ Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

Photo returned
to customer
9/1/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9838 ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

PHOTO RETURNED

12 1/2" M FOLDER VIEW SIZE 3 1/2" X 5 1/2"

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

THREE GREAT CARS: PONTIAC, CHEVROLET
AND BUICK

FRONT NO. ☒ NO ☐ YES R. M. ☐ YES ☒ NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ YES ☐ NO Special type as sample
IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

TO

COLOR DESCRIPTION

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

#10-1/2
#10-1/2
Ref. 2
X

2015

Photo returned
to customer
8/19/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. D 9839 ✓ ORDER NO. 68386 DATE 7-25-51
CUSTOMER SALES COUNSELORS, INC. ✓
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12½ M FOLDER VIEW SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SKILLED MEN BUILD CARS WITH PRECISION.
TOTAL PRODUCTION OF THE THREE DIVISIONS
IN 1950 - 3,035,640 CARS AND TRUCKS

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

#10 Ret. 1/2

OK 5/11

Photo returned
to customer
8/1/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9840 ✓ ORDER NO. 68386 ✓ DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12½ MFOLDER VIEW SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THOUSANDS ANNUALLY ENJOY COLOR
SELECTION ROOM FOR CIVIC GATHERINGS

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo returned
to customer
8/17/51

T

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D 9841 ✓ ORDER NO. 68386 DATE 7-25-51

CUSTOMER

SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12½ M FOLDER VIEW SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FINE CHURCHES AND SCHOOLS TAKE CARE
OF SPIRITUAL AND EDUCATIONAL NEEDS
OF THE COMMUNITY

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

#10-1/2 Ret. 2
1/2

W57+

Photo returned
to customer
8/7/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9842 ✓ ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12½ M FOLDER VIEW SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MANY PRIZE WINNING BLOODED HERDS
LOCATED WITHIN THE AREA

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo returned
for customer
8/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9843[✓] ORDER NO. 68386 DATE 7-25-51

CUSTOMER SALES COUNSELORS, INC.[✓]
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

18
Photos for
this Customer

12 $\frac{1}{2}$ M FOLDER VIEW SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE C.T. PHOTO PLATIN FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

A GRAND SUBURBAN COMMUNITY IN WHICH
TO LIVE, WORK AND PLAY

FRONT NO. NO

(All of this on address side)

R. M. ☐ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo returned
to customer
8/17/51

SALES COUNSELORS, INC.
DETROIT, MICHIGAN

NO. 10337 D-9844

ORDER No. 68387

DATE 7-25-51

12 1/2 M LARGE FOLDER COVER ~~PHOTO FINISH~~ FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WORLD'S GREATEST SMALL TOWN
DEALERSHIP - L.C. ANDERSON, INC.,
LAKE ORION, MICHIGAN.....ETC.

Small Type: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO - R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

ART WORK ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

SALES COUNSELORS, INC.
DETROIT, MICHIGAN

NO. 10337 D-9844

ORDER No. 68387

DATE 7-25-51

12 1/2 M LARGE FOLDER COVER ~~PHOTO FINISH~~ BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WORLD'S GREATEST SMALL TOWN
DEALERSHIP - L.C. ANDERSON, INC.,
LAKE ORION, MICHIGAN.....ETC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T."
PHOTO "PLATIN" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ART WORK ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

L.O. 34
Ret. 3

No appraisals

*Call proof
Black ink
in folder over
stock*

*Photos returned
to custom
5/12/59*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9845 ORDER NO. 68420 DATE 7-26-51

CUSTOMER ST. CLEMENT'S CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M CIRCULARS SIZE 7 X 11

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(ST. CLEMENT'S CHURCH)

USE PHOTO FROM 5B179-N. FOLLOW SKETCH, TAKING SPECIAL EFFORT TO
DUPLICATE IT AS CLOSELY AS POSSIBLE.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-5-16-50

5x7
Ret. 6 1/2
H. C. 107 2 1/4
S.A. 105 10 1/2

X

W & H

RUSH

Wash from 5 1/2 x 3 1/2

OK BOB

Submit Ret. Photo
to Customer

9

10

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9846

ORDER No.

DATE 8-1-51

100 M NOTE BOX COVER

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT

ALL PURPOSE CORRESPONDENCE NOTES
FLORIDA DESIGNS

GENUINE CURTEICH-CHICAGO "C.T."
ART-COLORTONE " CREATION

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(CN-201)

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 8 1951 | AUG 11 1951 |
| SKETCH <i>Kayser</i> | | 1 1/2 | AUG 7 1951 | |
| RETOUCHING | | 4 1/2 | AUG 7 1951 | AUG 8 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 2 3/4 | | |
| ARTIST DEPT. | | 18 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2 Reprints
1 as is
1 - 4x5 per
Graham

5 # of stars

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9847
ORDER No.
DATE 8-1-51

100 M CORRES NOTES

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

FLAMINGOS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH FROM BOX COVER, OMITTING COPY.

USE PHOTO IN D-9846 AS MARKED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 8 1951 | AUG 14 1951 |
| SKETCH | | | | |
| RETOUCHING | | | AUG 7 1951 | AUG 8 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

5 colors

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9848

ORDER No.

DATE 8-1-51

100 M CORRES NOTES

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN & SURF

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OE
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 8 1951 | AUG 14 1951 |
| frame 4x5 SKETCH 2.0 | | 1/2 | AUG 7 1951 | |
| RETOUCHING | | 4 | AUG 7 1951 | AUG 8 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 2 | | |
| ARTIST DEPT. | 105 | 14 | | 9-4-51 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1/2 Plate size
Same }
Page }
4x5

Handwritten signature in red ink, possibly "E. Teich", circled in red.

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9849

ORDER No.

DATE 8-2-51

100 M CORRES NOTES

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORANGE
BLOSSOMS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 9 1951 | AUG 24 1951 |
| SKETCH <i>L.O.</i> | | <i>1/2</i> | AUG 7 1951 | AUG 9 1951 |
| RETOUCHING | | <i>4</i> | AUG 7 1951 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | <i>2</i> | | |
| ARTIST DEPT. | <i>164</i> | <i>14</i> | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*By Lita Lane
Sage Pen
Ground*

5 Colors

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9850

ORDER No.

DATE 8-2-51

100 M CORRES NOTES

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SINGING TOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Photo
done by
per [signature]*

5 Colors

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *BB*

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 3 1951 | AUG 7 1951 |
| SKETCH <i>L.O.</i> | | <i>1/2</i> | AUG 7 1951 | |
| RETOUCHING | | <i>4</i> | AUG 7 1951 | AUG 3 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | <i>2</i> | | |
| ARTIST DEPT. | <i>108</i> | <i>14</i> | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9851

ORDER No.

DATE 8-2-51

100 M NOTE BOX COVER

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

SUNNY SCENICS - FLORIDA STATIONERY

SMALL TYPE: (SEE SKETCH) (C) COPYRIGHT

MCMLI CURT TEICH & CO., INC., CHICAGO,

U.S.A. FLORIDA SERIES - N-301

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 10 1951 | AUG 14 1951 |
| SKETCH <i>S.O.</i> | | 5 | AUG 7 1951 | AUG 10 1951 |
| RETOUCHING | | 7 | AUG 1 1951 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 4 | | |
| ARTIST DEPT. | 104 | 24 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rephoto Sun Eye

In 5 colors

[Signature]

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9852

ORDER No.

DATE 8-2-51

100 M CORRES NOTES

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(ORANGES & BIRD)

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 9 1951 | AUG 14 1951 |
| SKETCH <i>L.O.</i> | <i>3</i> | <i>1</i> | AUG 7 1951 | <i>AUG 9 1951</i> |
| RETOUCHING | <i>3</i> | <i>2 1/2</i> | AUG 7 1951 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | <i>107</i> | <i>1 1/2</i> | | <i>8-31-51</i> |
| ARTIST DEPT. | <i>108</i> | <i>6</i> | | <i>9-5-51</i> |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

4 colors

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9853

ORDER No.

DATE 8-2-51

100 M CORRES NOTES

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

NO TITLE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(FLAMINGO * *Pelicans* SEA GULLS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 10 1951 | AUG 14 1951 |
| SKETCH <i>2.0</i> | | <i>1</i> | AUG 7 1951 | AUG 10 1951 |
| RETOUCHING | | <i>2 1/2</i> | AUG 7 1951 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BULEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | <i>1 1/2</i> | | |
| ARTIST DEPT. | <i>104</i> | <i>6</i> | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

4 colors

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9854

ORDER No.

DATE 8-2-51

100 M CORRES NOTES

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO NO

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(PALM TREES - SURF & SAND SCENE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

4 colors

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 08

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 10 1951 | AUG 14 1951 |
| 5 1/2 x 7 SKETCH L.O. | | 1 | AUG 7 1951 | AUG 8 1951 |
| RETOUCHING | | 2 1/2 | AUG 7 1951 | AUG 8 1951 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 8-31-51 |
| ARTIST DEPT. | 107 | 6 | | 9-4-51 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1 Copy to 5

X

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. D-9855

ORDER No.

DATE 8-2-51

100 M CORRES NOTES

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(SINGING TOWER - BIRD)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

4 Colors

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | AUG 1 1951 | AUG 14 1951 |
| 5 1/2 x 7 SKETCH | | 1 | AUG 7 1951 | AUG 10 1951 |
| RETOUCHING | | 2 1/2 | AUG 7 1951 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 8-31-51 |
| ARTIST DEPT. | 106 | 6 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9856 ORDER NO. 68452 DATE 8-2-51

CUSTOMER HICK'S DRIVE-IN RESTAURANT
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M MENU COVERS SIZE 13 X 10½

STYLART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HICK'S DRIVE-IN RESTAURANT
PHONE: ATWOOD 3651 - ONE MILE SOUTH
OF SHIVELY ON DIXIE HIGHWAY, ETC.
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH....NOTE - ON FIRST PAGE BLDG IS TO BE IN THE LARGE SIZE AS
SHOWN ON THE OVERLAY WITH THE VIEW CUTTING INTO THE PANEL AT LEFT, OTHERWISE
AS PER SMALL SKETCH OF BLDG. - BE SURE TO SHOW THE STEP AT LEFT OF ENTRANCE
AND TO OMIT PARKING LINES - MAKE WINDOWS OF ABOUT SAME SHADE AS ON 9BH1038.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.

Photo in
large D-plate

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reprints 5x7

L. O. 3

Rel. 5

104 7-12-51 H. C. 23/4

L. A. 1-5-18 9-27-18

~~Handcolor~~

OK Blue Dup

LINE
ON
GLASS
(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9857 ORDER NO. 68473 DATE 8-8-51

CUSTOMER HIGHLAND PARK APTS.
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE HIGHLAND PARK APARTMENTS
NEAR BEAUTIFUL BARTLETT PARK (ITALICS)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9858 ORDER NO. 68778 DATE 8-10-51

CUSTOMER
SHOWBOAT AUTO COURT
HASTINGS, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-PLATIN -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHOWBOAT AUTO COURT
HASTINGS, NEBRASKA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Colored Sketch 8-16-51

THE EDWARDS NEWS CO., PORT ARTHUR AND
BEAUMONT, TEXAS

NO. D-9859

ORDER No.

DATE 8-16-51

12 1/2 M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF PORT ARTHUR,
TEXAS

SUBTITLE: THE 5.7 MILE LONG PORT
ARTHUR BRIDGE

SMALL TYPE: COPYRIGHT BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

FOR FRONT: USE PHOTO ENCLOSED: (SEE ROUGH PENCIL SKETCH)

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

THE EDWARDS NEWS CO., PORT ARTHUR AND
BEAUMONT, TEXAS

NO. D-9859

ORDER No.

DATE 8-16-51

12 1/2 M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MILLION DOLLAR PLEASURE
PIER, AND CITY OF PORT ARTHUR

(LITHO TYPE - PHOTO BY EVERETT HARRISON
SERVICE)

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

FOR BACK: USE PHOTO ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

By

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Code No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | SEP 11 1951 | SEP 26 1951 |
| SMITH | 6 | 5 | | |
| RETOUCHING | 6 | 6 | | |
| PROOFING | | | SEP 27 1951 | |
| ENVELOPE | | | | OCT 3 1951 |
| STAMPING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 106 | 2 1/2 | OCT 3 1951 | |
| ARTIST COPY | | 34 | | |

DATE RECEIVED ON D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEP 17 1951, SEP 18 1951

DATE Photo Returned to Customer

DP 108-11-19-5-

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9861 ORDER NO. 68817 DATE 8-21-51

CUSTOMER TOURIST CITY TRAILER COURT
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

2 M BUS.CARDS SIZE 3½ X 2-5/16

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOURIST CITY COTTAGE COLONY

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN SCRIPT:

FILL IN TREES WHERE BARE.

COLOR DESCRIPTION

Open Card

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9862 ORDER NO. 68817 DATE 8-21-51

CUSTOMER
TOURIST CITY TRAILER COURT
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

2 M BUS.CARDS SIZE 3½ X 2-5/16

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SPACIOUSNESS AT TOURIST CITY
COTTAGE COLONY *in script*

FRONT NO. NO R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof. Titles — Red, Blue

TITLE IN SCRIPT.

FILL IN TREES WHERE BARE

COLOR DESCRIPTION

Bus Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9864 ORDER NO. 68841 DATE 8-21-51

CUSTOMER BAROTHY LODGE
ISLAMORADA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE (LODGE)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-3-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2

Q3H

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9863 ORDER NO. 68841 DATE 8-21-51

CUSTOMER BAROTHY LODGE
ISLAMORADA FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE (LODGE IN BACKGRONND)

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Plat 2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-9865 ORDER NO. 68841 DATE 8-21-51

CUSTOMER BAROTHY LODGE
ISLAMORADA FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

PHOTO RETURNED

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

(AERIAL VIEW)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

TO

IT IS DESIRED TO SHOW WATER IN FOREGROUND AND BACKGROUND.
REDUCE ACCORDINGLY - PROPERTY LINE IS AT ROAD ON RIGHT SIDE
OF PICTURE. /

COLOR DESCRIPTION

PHOTO USED FOR

OK 5-11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9866 ORDER NO. 68881 DATE 8-24-51

CUSTOMER
DR. HAROLD B. CHANNER
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M DBL.PCST CARDSIZE 5 1/2 x 7

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CHANNER CLINIC
DR. AND MRS. HAROLD B. CHANNER

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH -

COLOR DESCRIPTION

FOLLOW SKETCH - TOP PAGE IN BLUE, INSIDE PAGE PHOTO-PLATIN,
BACK PAGE BLANK.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9867 ORDER NO. 68904 DATE 8-24-51

CUSTOMER

HOTEL MASON
CLAREMORE, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO-PLATIN-WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

J.M. DAVIS GUN COLLECTION, LARGEST
INDIVIDUAL GUN COLLECTION IN U.S.A.

LOWER: HOTEL MASON LOBBY, CLAREMORE,
OKLA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 8A331-N

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9868 ORDER NO. 68930 DATE 8-28-51

CUSTOMER WILBUR F. HEUSER
GERMANIA, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: FOREST VIEW CABINS, GERMANIA, PA.

BOTTOM: GROWERS OF TOP QUALITY CHRISTMAS
TREES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

NO. D-9869

ORDER No. 69009

DATE 8-30-51

12 1/2 M GUIDE BOOK COVER 6 3/4 X 4 3/4 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GUIDE BOOK PRICE 25¢
MIAMI

RARE BIRD FARM
SMALL TYPE: COPYRIGHT MCMLI BY CURT
TETCH & CO., INC., CHICAGO, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH, USING PHOTO FROM 9BH1396.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TETCH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICH

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | OCT 8 1951 | OCT 11 1951 |
| SKETCH | | 2-4 | | |
| RETOUCHING | | 1-2-3 | | OCT 16 1951 |
| REPHOTO | | | OCT 11 1951 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | 10/17/51 | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 102 | 14 | 11/2/51 | 1/5/51 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9870 ORDER NO. 69008 DATE 8-30-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
CAFE EL CHARRITO
OKLA. CITY, OKLA.

6 1/2 M LETTERHEADS SIZE 8 1/2 X 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CAFE EL CHARRITO BEST MEXICAN FOODS...

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

USE PHOTO FROM 7BH1121.

COLOR DESCRIPTION

FOLLOW SKETCH, BEING VERY CAREFUL TO FOLLOW COLORS EXACTLY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9871 ORDER NO. 69007 DATE 8-30-51

CUSTOMER CAFE EL CHARRITO
OKLA. CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M ENVELOPES SIZE NO. 10

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

2909 PASEO - OKLAHOMA CITY, OKLAHOMA

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

USE PHOTO FROM 7BH1121

COLOR DESCRIPTION

FOLLOW SKETCH, BEING VERY CAREFUL TO FOLLOW COLORS EXACTLY.

Indigo File

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

34-8-16-50

Color match

NO. D-9872
DISTRIBUTED BY SERVICE NEWS COMPANY, WILMINGTON, N.C.
ORDER No.
DATE 9-6-51
12 1/2 M LARGE FOLDER COVER ART COLORTONE FRONT
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL SOUVENIR FOLDER OF WILMINGTON, NORTH CAROLINA "Historic Port Resort"
Azaleas in bloom, Greenfield Lake and Park /
Small Type; Copyright MCMLI by Curt Teich & Co., Inc., Chicago, U.S.A.
RETOUCHING AND COLOR DESCRIPTION
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF C.T.
SUBMIT SKETCH.
FOLLOW INSTRUCTIONS ENCLOSED.
RETURN KODACHROME TO: MR. HUGH MORTON, P.O. BOX 839, WILMINGTON, N.C.
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9872
DISTRIBUTED BY SERVICE NEWS COMPANY, WILMINGTON, N.C.
ORDER No.
DATE 9-6-51
12 1/2 M LARGE FOLDER COVER ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
SCENE AT AIRLIE GARDENS /
ORTON PLANTATION MANSION, BUILT IN 1725
RETOUCHING AND COLOR DESCRIPTION
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)
CREDIT LINE: COVER PHOTOS BY HUGH MORTON
PHOTO PROPERTY OF C.T.
(GROUP TWO)
FOLLOW INSTRUCTIONS ON RESPECTIVE PHOTOS.
RETURN KODACHROMES TO: HUGH MORTON, P.O. BOX 839, WILMINGTON, N.C.
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Front Colored Skt 8
Back Colored Skt 2
John OB

SEP 7 1951

Respon

ESTIMATE AND WORK SCHEDULE
By OB
Date
OPERATION EST. TIME DATE ENTERED DEPT. DATE COMPLETED
COMPOSING, TYPE SET UP 10 6 2 OCT 5 1951 OCT 10 1951
SKETCH 9 7 SEP 27 1951 OCT 10 1951
RETOUCHING 106 134 OCT 15 1951
ENGRAVING 32
COLOR PROOF 106 134
DATE FILED
DATE Photo Returned to Customer
18109-11/5/51
32

NO. D-9873
DISTRIBUTED BY THE CENTRAL NEWS COMPANY, AKRON, OHIO
ORDER No. 69303
DATE 9-18-51

12 1/2 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
GREETINGS FROM AKRON OHIO
RUBBER MANUFACTURING CENTER
OF THE WORLD
FRONT: Goodyear Memorial

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE.

SMALL TYPE: COPYRIGHT MCMLI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM 9AH623. HAVE SIMILAR TO THIS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO

NO. D-9873
DISTRIBUTED BY THE CENTRAL NEWS COMPANY, AKRON, OHIO
ORDER No. 69303
DATE 9-18-51

12 1/2 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
GREETINGS FROM AKRON OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1816.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
& COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By *CB*
Date

| OPERATION | EST. TIME | DATE ENTERED DEPT | DATE COMPLETED |
|------------------|-----------|-------------------|----------------|
| COM. ART. DESIGN | | OCT 12 1951 | OCT 1 1951 |
| SKETCH | 5 | OCT 10 1951 | OCT 12 1951 |
| RETOUCHING | 4 | | |
| PHOTO LITHO | | OCT 18 1951 | NOV 2 1951 |
| ENVELOPE | | | |
| STANDARD COPIING | | | |
| ENGRAVING | | | |
| COLOR PROOF | 3 | NOV 2 1951 | |
| PRINTING | | | |

DATE Filed
By
DATE Photo Returned to Customer

8X10

HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. D-9874
ORDER No. 69311
DATE 9-7-51

| | |
|--|--------------------------------|
| GIANT | |
| 25 M POST CARDS | 7 x 11 ART COLORTONE FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | |
| TITLE IN FULL | |
| HERSHEY ROSE GARDEN AND HOTEL HERSHEY, HERSHEY, PA. | |
| (ALL OF THIS ON THE ADDRESS SIDE) | |
| FRONT No. SPEC R. M. YES (Same as 1CH1271) | |
| IMPRINT SAME AS ABOVE. | |
| PHOTO PROPERTY OF C.T. | |

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1271.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | SEP 14 1951 | SEP 19 1951 |
| SKETCH | 2 | 1 1/2 | SEP 12 1951 | SEP 14 1951 |
| RETOUCHING | | 5 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | SEP 21 1951 | SEP 28 1951 |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 4 | SEP 28 1951 | 10-1-51 |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

MADISON'S, INC., WILLIAMSBURG, VA.

NO. D-9875

ORDER No. 69086

DATE 9-10-51

25 M BABY FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILLIAMSBURG, VIRGINIA

SUBTITLE: MAGAZINE AND GUARDHOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

SMALL TYPE. COPYRIGHT MCMLI BY CURT TEICH
& CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Submit sketch
FOR FRONT: USE PHOTO FROM 1CH76.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MADISON'S, INC., WILLIAMSBURG, VA.

NO. D-9875

ORDER No. 69086

DATE 9-10-51

25 M BABY FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GARDEN OF THE PRENTIS HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH71.

SUBMIT: REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO

SEP 10 1951

Colored Shtr. 6 hrs
OB

Rush on sheet

| ESTIMATE AND WORK SCHEDULE | | | |
|----------------------------|-------------|-------------------|----------------|
| By | Date | | |
| OPERATION | EST. TIME | DATE ENTERED DEPT | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | SEP 27 1951 | OCT 3 1951 |
| SKETCH | 4 1/2 | | SEP 27 1951 |
| RETOUCHING | 2 1/2 | | |
| PHOTO LITHO | | OCT 3 1951 | |
| BLUING | | | |
| STAMPING, COLORING | | | |
| ENGRAVING | | | |
| COLOR PROOF | | | |
| PRINTING | 104-F 165-B | | |

DATE FILLED
By
DATE Photo Returned to Customer

front 7
back 9